

Two Million Dollar School Bond Vote Feb. 1

GRAND PRIX WINNERS

| | | |
|------------------------|----|----|
| Wednesday, November 17 | 81 | 57 |
| Thursday, November 18 | 81 | 54 |
| Friday, November 19 | 89 | 45 |

The Desert Sun

and PALM SPRINGS NEWS

TWENTY-EIGHTH YEAR

GIVE!

Palm Springs
Community Chest

Vol. XXVIII, No. 27

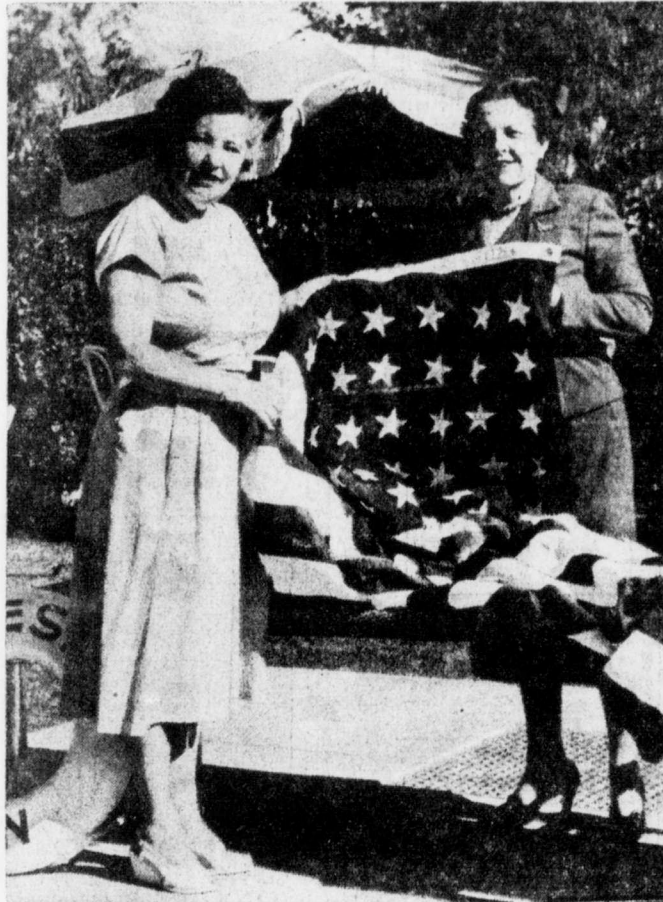
3 Sections — 18 Pages

Palm Springs, California.

Monday, November 22, 1954

This Issue Over 6,300 Copies

Single Copy 10c



(Desert Sun Photo)
THIS IS THE FLAG that flew over the nation's capitol building on August 20, the day Congress adjourned, and it is being presented to Councilwoman Ruth Hardy by her friend Congresswoman Cecil Harden of Indiana, right, who spent a week here at Ingleside.

United Air Seeks to Serve Village



(Desert Sun Photo)
DR. ARTHUR G. HOFF, superintendent of Palm Springs Unified School District, who Thursday night announced his resignation.

Airline Asks CAB Permit to Stop Here

Civic Leaders to Aid Company in Presenting Case

Palm Springs civic and business leaders this week are starting plans to assist in every way possible to aid United Airlines in its application before the Civil Aeronautics Board to link Palm Springs in its transcontinental flight service. Announcement that United had applied for an amendment to its Route No. 1, to permit seasonal operation (November 1 through April 30) between Palm Springs and Los Angeles, was made by Mayor Florian Boyd at the first meeting of the Mayor's Coordinating Council, held Friday noon at The Desert Inn.

THE APPLICATION, the result of many years of work by local residents, would provide direct airline service between Palm Springs and 86 cities on United's 13,250 mile system, according to Jackson F. Long, Los Angeles district sales manager for the airlines. Not only would the flights link Palm Springs with all major Pacific Coast cities from Vancouver to San Diego, but also with United's east-to-west coast, Los Angeles to Honolulu routes. Passengers must now change planes when arriving or departing from the desert oasis.

IN MAKING the announcement, Boyd told of the continuous struggle for improved transportation which has been conducted by Village residents, starting with the fight for a

See AIRLINE, Page 5a



(Desert Sun Photo)
TRANSCONTINENTAL AIRLINES service will be available to Palm Springs visitors and residents direct from here if the Civil Aeronautics Board approves United Airlines application for amendment to its Route No. 1. Mayor Florian Boyd, left, who made the announcement of the application at the first meeting of the Mayor's Coordinating Council Friday noon at The Desert Inn, points out route possibilities to B. F. Shearer, president of the Home Owners League.

Indiana Congresswoman Says World Needs Prayer

By HILLY CRAWFORD

From the land of the Wabash and the Tippecanoe, the country of George Ade, James Whitcomb Riley and Abe Martin, and the stronghold of basketball and politics comes one of the nation's few women Congressional leaders — Congresswoman Cecil M. Harden.

Mrs. Harden, whose home town is Covington, Indiana, left Friday after a week's visit here with Mrs. Ruth Hardy at Ingleside Inn. Mrs. Hardy, also a Hoosier from Lebanon, Indiana is, of course, Palm Springs' only Councilwoman.

THE CONGRESSWOMAN, who represents 10 counties in mid-western Indiana, is the chairman of the sub-committee on inter-governmental relations and she is the one who seconded the nomination of Richard M. Nixon for Vice President of the United States at the Republican convention. The Harden sub-committee is interesting itself in studying the problem of getting government out of business in competition with private industry.

She also serves on the Post Office and Civil Service committee of the House, and the one on governmental operations.

Mrs. Harden, who was this year elected to a fourth term, said she is particularly interested in securing a permanent peace and in economy in government. "I feel that we need more religion, more prayer, and more of God in government—and in the world today," she said. "It is encouraging that we have a man in the White House with a deep and abiding faith in the Divine Power — President Eisenhower."

MRS. HARDEN was one of 12 women in the 83rd Congress and says that she has never felt discriminated against because of her sex. It is her belief, however, that "if a woman is elected to public office and does not make a good record, it retards women as a group," and she feels that she is a representative of the womanhood of America as well as

See PRAYER, Page 4a

Dr. Arthur Hoff Resigns Position as School Head

Dr. Arthur G. Hoff Thursday evening submitted his resignation as superintendent of schools of the Palm Springs Unified School District, effective at the close of the current school term June 30, 1955, and it was accepted without comment by the board of education.

Action was in the form of a letter which was read by Board President Ray Sorum at the close of the regular meeting which had extended past 1 a.m. It had been rumored for some time, and board members had been informed in advance of the resignation.

DR. HOFF RETAINED his tenure as a teacher with the district.

In explanation following the meeting, the school administrator said that he had resigned so that he might have time to revise the textbook he has written, "Teaching of Secondary School Science," which has for many years been used as an instruction text in colleges throughout the world.

Dr. Hoff has served as superintendent since 1948.

HIS LETTER of resignation to the board follows:

"I hereby resign as superintendent of schools effective at the end of the present school year June 30, 1955. I desire to retain my tenure as a teacher. "I want to express appreciation to the conscientious and hard-working members of the board of education, and to the certificated and non-certificated employees, who have helped to make the Palm Springs Unified School District an outstanding educational organization."

Dozen Aspirants Seek Honors as Western Queen

It's Western Week! It's the time when all of Palm Springs blossoms in beaver, denim, and tooled leather. It's the time for western dancing, a big parade and an old fashioned rodeo.

It's the stretch drive in the contest for the Queen of Western Week. A dozen contestants, each beautiful, and a horse-woman, have just a few more days to scurry about selling rodeo tickets. The most successful will be the Queen, with the honors, the crown, and the big prize—a 4-year-old, registered, quarterhorse mare. The crowning comes Wednesday night at the gala western dance, open to all comers, one dollar a head at the American Legion Wars Memorial Auditorium.

BUY YOUR RODEO ticket before Wednesday from your favorite contestant. Each represents a leading desert organization and she has to get credit for the most rodeo tickets

See WESTERN, Page 4a

Volunteer Effort Essential to Fill Chest Campaign

"The Community Chest slogan of 'Give Enough' applies to volunteer efforts as well as financial donations—we need continued volunteer effort to keep the drive rolling."

That was the report today from Howard Morris, chairman of the board of directors of the Palm Springs Community Chest.

The 1954 Community Chest drive today entered its fourth week with approximately \$10,000 collected toward this year's goal of approximately \$38,000.

THE EXACT FIGURE of \$37,899, approved by the Chest's financial committee, has been defined by Morris as "providing for the absolute minimum needs for the coming year of the five agencies supported wholly or in part by the Palm Springs Community Chest."

These agencies are the Boys Club, Boy Scouts, Girl Scouts, Desert Museum and the Welfare and Friendly Aid Association, for its support of the Youth Center and the Health Center.

HERBERT SAMSON, 1954 campaign chairman, today reminded volunteer workers and prospective donors that, "practically every cent collected here in the Palm Springs desert area is spent right here in the Palm Springs desert area. This is a home community campaign."

Samson expressed thanks for the time and energy spent on the campaign by the approximately 100 volunteers—housewives, winter residents, business and professional men and women—who this week continued their self-imposed civic duty of ringing doorbells, soliciting by telephone, and circulating the approximately 500 letters which have gone to Palm Springs desert area residents on behalf of the campaign.

School District Puts in Bid for U.S. Aid

Palm Springs Unified School District voted to make formal application for federal assistance in construction of schools, as provided in Public Law 815. Paul Summers, district business manager, was named in charge of the program.

Two Injured When Private Airplane Crashes Here

George E. Goldberg, of Beverly Hills and Palm Springs, pilot of a single-seater airplane, and William J. Plunkett of San Bernardino, were injured Thursday afternoon when the plane Goldberg was piloting crashed at the local airport.

Goldberg, president of Midwest Hotels, was injured when his plane tipped about 300 feet from the runway and spun over after one wing hit the sand.

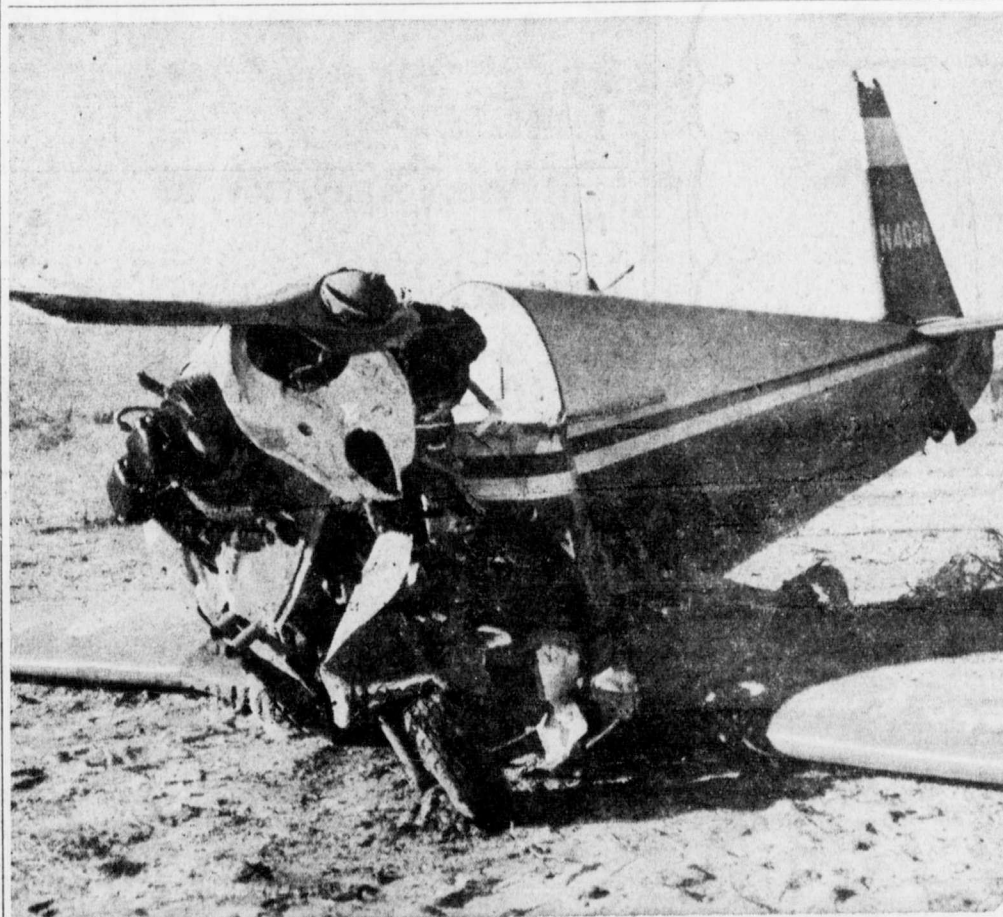
Plunkett, a pilot at the port at the time, ran to Goldberg's rescue to pull him from the wrecked craft and was cut on the left leg by the propeller which was still whirling.

Goldberg owns two private planes but was flying one borrowed from Frank Chalfont at the time of the crash.

Both men were taken to Desert Hospital and after treatment, Plunkett was able to return to his home at 541 Arrowhead avenue, San Bernardino.

Goldberg's condition was reported not critical at the hospital. He suffered a fractured left ankle and wrist and bruises and lacerations.

The hotel executive has a home at 1326 San Ysidro drive, Beverly Hills, and 1062 Buena Vista avenue here.



(Desert Sun Photo)
WRECKAGE OF PRIVATE airplane in which George E. Goldberg of Beverly Hills and Palm Springs, and William J. Plunkett of San Bernardino were injured, at the local airport Thursday.

Redistricting of County Subject Here Tomorrow

First of a series of meetings to be held by the county planning commission to discuss proposed realignment of boundaries of supervisorial districts will be held in Palm Springs tomorrow, L. C. Lewis of Cathedral City, a member of the planning board, said Saturday.

The meeting will be held at World Wars Memorial Hall, North Belardo road, starting at 1:30 p.m. Tuesday.

Lewis urged heads of civic organizations and others interested in redistricting of the county to attend to present their views to the commission.

Because most of the dissatisfaction with the present alignment of supervisorial districts is in the fourth district which includes Palm Springs and the desert area and because of the requests for a change in lines came from this district, planners decided to hold the first meeting on the problems here.

Two Million Dollar School Bond Issue Set for Feb. 1

School facilities costing \$2,125,000 and described as the "needs of yesterday, today and tomorrow," will be presented to the voters of the Palm Springs Unified School District for approval in a bond election to be held Tuesday, February 1, 1955.

The figure designed to provide school needs for at least the next five years was finalized by the board of education at its meeting Thursday evening. Four members were present, President Ray Sorum, Helen Staley, Haig Harris and the Rev. Willard Hanson. Dr. Hugh Stephens, the fifth member, asked to be excused because he was recuperating from a recent illness, but that he was in favor of a bond issue and would work toward its passage.

AN ADDITION, adequate music and band rooms at the high school, was made to facilities previously cited as needed.

This brought the bond issue over \$2-million and above the market set at the beginning as the maximum.

Setting of the maximum in terms of dollars and cents rather than needs had earlier been cited as "a mistake" by members of the board and the audience.

"Before I came to the meeting, I came to the conclusion that the board probably made an error in using dollars and cents rather than determining all facilities that are needed now and in years to come," Sorum said.

"INCLUDE EVERYTHING that is needed, combine it into one bond issue, and then let the people vote," he continued. "It is not up to us to decide on figures. If they don't vote for the bond issue and the needs of the schools, I, for one, will recognize it as a defeat and realize that the people do not think that we are capable of deciding as their representatives what is needed."

Culver Nichols, one of 15 members of the audience in attendance because of the bond

See SCHOOL, Page 3a

DEC. 9 DEADLINE FOR REGISTRATION

Persons wishing to register to vote in the February 1 school bond election must register on or before Thursday, December 9, 53 days before the election date. Besides persons who haven't been registered in the past, anyone who has changed their name or address in any way must register.

Registration may be made at the city clerk's office or with Marjorie Hyde at 290 North Palm Canyon drive, Mondays through Fridays.

Home Owners League First to Back Bond Issue

First civic organization to go on record in favor of the \$2,125,000 school bond issue to be presented to the voters February 1, 1955, is the Palm Springs Home Owners League. President B. F. Shearer, speaking at the Mayor's Coordinating Council meeting at The Desert Inn Friday night, announced that the group would give its full support to the program.

"We are against higher taxes, but we will go down the line 100 percent to secure the best school facilities possible for Palm Springs," Shearer said.

"We will help in every way possible to secure its passage," he added.

Additional Awards Planned for Essay Contest Winners

Seventh and Eighth grade division winner in The Desert Sun's Americanism essay contest will receive an additional award—from the local chapter of the Daughters of the American Revolution.

Mrs. D. H. McCauley, DAR Americanism chairman, an-

nounced today that the local group will coordinate its annual contest with the one recently conducted by The Desert Sun, and will make its award at the same time.

The committee of 17 civic leaders met Saturday noon to

See ESSAYS, Page 5a

MAYOR BOYD LISTS PROJECTS UP FOR CONSIDERATION BY COUNCIL

"You are in a town that's growing, and watching history being made right here today," Mayor Florian Boyd told civic leaders in attendance at the first Mayor's Coordinating Council meeting this Fall session, held Friday noon at The Desert Inn.

This statement followed a report of capital improvements being considered by city council at the present time, for future development.

Among the items listed, not necessarily in order of importance, according to Boyd, were: new city offices, municipal golf course, improvement of major roads, expansion of the sewerage system and plant facilities, another fire station, extension of palm trees along Palm Canyon drive, purchase of the airport, purchase of DeMuth Park, construction of a convention hall, and building of a branch library.

The mayor reviewed the annexation proceedings of this Summer, which added 15 square miles of land to the city, and told why the action was necessary to preserve Palm Springs as a resort area.

Thirty-five persons were present, one of the largest attendances in the history of the Coordinating Council. They included:

Mrs. Jerome Bunker, American Association of University Women; Claude Chapin, Boy Scouts of America; Earl Coffman, Salvation Army; Francis Crocker, Library Board and Chamber of Commerce; Max Grone, Wednesday Nite Club; Harriet Henderson, Child Welfare, American Legion Auxiliary.

Arthur G. Hoff, Rotary Club and Palm Springs Unified School District; Anita Haskell Jones and Ted Pierce, Desert Riders; Tom Kieley, Joe Gamble, Harry Paisley, George Olman, Xavier Lucius and Skip Lawson, Chamber of Commerce; David McClay, Palm Springs Employers Association.

Ted McKinney, councilman; Jerry Sanborn, councilman and

Palm Springs Shrine Club; William McKinney, Palm Springs Police Reserves; Robert Peterson, city manager; George Prosser, Veterans of Foreign Wars; Saul Ruskin, Coordinating Youth Council; Estelle Schiller, Palm Springs Business Women's Club; B. F. Shearer, Home Owners League and representative of the four golf courses.

George Gannon, Palm Springs Realty Board; Dolores Lowry, American Legion Auxiliary; Addie Hubbard, Bullock's; Mrs. Morrison, Girl Scouts; Lucille Johnson, Soroptimist Club; Charles St. George, American Legion; Mrs. Arnold Rumwell, March of Dimes; Frances Blom, Toastmistress Club; Beverly Yager, Jobs Daughters.

Revise Boundaries for New City of Rancho Mirage

Revised boundaries for the proposed new city of Rancho Mirage were approved by the County Boundaries Commission at its meeting Friday, which now makes the total area to be included within the city limits about seven square miles.

Instead of following street lines, as previously proposed,

the southern boundary now runs along quarter-section lines.

Proponents of the corporation may now start circulating petitions asking supervisors to call an election.

The proposed area includes the site of the Desert Turf Club's quarterhorse race track.

Expert Plan Needed for Reservation

Senate Committee Hears Details of Situation Here

Problems of the Agua Caliente reservation in Palm Springs are the most complicated in the state and need expert handling, Leonard Hill, California area director for the Bureau of Indian Affairs, said after a two-day hearing at city council chambers here last week.

Hill testified before the state senate's interim committee on Indian affairs for all southland tribes held in Palm Springs.

The Agua Caliente reservation here needs competent planning, flood control experts and other specialists, he said.

THE HEARING was held to determine the effect of proposed federal bills terminating control over Indian affairs would have on the Indians of the state and on state and county governments.

Here for the meeting were State Senators Charles Brown, Inyo, and A. W. Way, Eureka. J. A. Bohn, Benecia, was committee counsel and Wallace Howland, chief assistant attorney general, observer for the state.

Bohn said that the state does not now have administrative machinery to handle the situation if congress adopts some form of termination bill.

HILL SAID that Interior Department Secretary Douglas McKay hopes to have a Palm Springs citizens committee and land specialists to study the effect of the bills and advise the Bureau of Indian Affairs.

"Some of our people do not realize the value of their holdings," Vyola Olinger, chairman of the Agua Caliente Tribal Council's executive committee, told the senators. "We need business advice and technical and legal aid on water rights, roads, flood control and utilities."

LONGER TERM leases for Indian lands were advocated by Mrs. Olinger and others who testified at the hearings.

The chairman of the committee said the valuation of the reservations 31,128 acres had been set at \$10,000,000. More than a fifth of reservation lands are in the city limits of Palm Springs.

She said the band at present comprises 26 adults and 58 minors.

All but 31 members live on the reservation, she added.

ZACHARY PITTS, of the Indian Land Development company, was also a witness and said that his firm now paid an annual rental of \$56,800 to the Tribal band and to individual Indians. He pointed out the many improvements placed on the leased land and urged 25-year leases.

The present non-Indian lessees want the right, he said, in the event of a termination bill, to purchase the land on which they have made improvements or to match the highest legitimate bid.

UNEDITED

By BILL RASHALL

Here's a glimpse into the heart of a cop. A cop whose badge and pistol strapped to his side doesn't make him as tough as some people think. He is the kind of an officer we LIKE here in Palm Springs.

Slipped onto a stool beside Captain Orest Johnson sipping coffee at Harry's Ham and Eggery the other morning. We talked about this and that and the weather. Then our Acting Chief of Police Captain Orest Johnson had to leave.

"Got that pie and coffee for my prisoner," he asked the waitress.

I SAT SURPRISED—pie and coffee for a prisoner. The waitress handed the Captain a carton of coffee and a big hunk of lemon cream pie.

I turned my face toward the captain. He returned my glance with a sort of sheepish grin and began to explain away the question which must have appeared on my face without a spoken word.

"It's for an old lady, Bill," the acting chief began. "She got into minor difficulties down here. An old lady, separated from her husband and the mother of a young son. A near relative is on the way to Palm Springs to pick her up. I want you to know, Bill, that I'm paying for this coffee and pie out of my pocket and NOT THE TAXPAYERS."

HE DID, TOO. I saw him dive into his pocket and come up with the right amount of cash. Captain "Orest" as he is familiarly known to many Villagers, doesn't have much cash that he can spare. He is supporting a family, two dogs, a bird, a monkey, making payments on an automobile and paying for a house. I'll bet he doesn't have a nickel more than I have and I'm continually broke.

Swell copper, this Johnson, but he can be just as tough as nails when it comes to the performance of his duties. I have seen him in action on more than one occasion. He doesn't care who you are, what you've been and who you may think you are—the law is the law and that's that with Captain Johnson. But he also has a heart—I have seen him in action along the "heart line" too. We've many of them on our force. There are one or two "creeps" on the force who are badge happy but you'll

find them on any police force.

THERE'S A FAMILY in town who have lived here since 1918. The name is Foldesys and there is Bill, Margaret, Irene and Emma whose married name is Mueller and now resides in San Francisco. Nothing unusual about all of this; there are plenty of families in Palm Springs. But the manner of their coming here and how today the Foldesys family owns and operates the Palm Springs hotel, I believe is a bit unique and in addition many of us late comers, that is, during the past 10 to 15 years, do not know the story.

There was dad, George Foldesys and mother, Helen, who have now passed on to their reward. They lived in Oakland and the elder Foldesys was engaged in the fur business in that city. The mother's illness decided the family to move and they did, to end up here in Palm Springs. Father remained in Oakland for the time until mother and the children and their aunt, Mrs. Agnes Farkas, who accompanied them, were settled in Palm Springs.

THE FOLDESYS bought a four-room building from Joe Tountain who called the imposing edifice the Ramona hotel. It had a kitchen, dining room, a community bathroom and four sleeping rooms. Behind this building stood another small cottage into which the Foldesys moved. In order to make ends meet they rented the rooms in the front house and one of their early guests was Frank Miller, our present city councilman, his brother John and their mother and dad. They now own the Monte Vista hotel across the street on Palm Canyon drive and the four-room rental unit originally purchased by the Foldesys is today the site of the Palm Springs hotel, one of the finest hotels in Palm Springs. This hostelry is in full bloom today with a cocktail lounge and a beautiful dining area opened two years ago called the Coral Tree Restaurant. The food is exceptionally good there. And Bill and his two sisters, Margaret and Irene, operate in big business today.

That businessman about whom I wasted a line on the other day is now reported to have aided that blonde in the purchase of a home. Isn't this such a small town?

Again Postpone Turf Club Case

Hearing in the Palm Springs Turf Club's suit against the California Horse Racing Board to obtain a thoroughbred racing permit for Palm Springs, scheduled for Friday was continued until a future date.

No indication was given as to when it would be held.

If the land is sold to a third party, Pitts said, the lessees want it stipulated they are paid a fair price for the improvements they have made.

The state committee met here to consider problems of all southland reservations and devoted most of its time on the final day to the local problem.

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The Desert Sun—2nd
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, November 22, 1954

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SCHOOL BOND ISSUE

issue, supported Sorum in his statement.

"I AM SURE," Nichols said, "that the people do not want an excessive bond issue, but I am equally sure that the people realize the need for additional facilities caused by the tremendous growth of the district in the past, and that they perhaps can expect a similar growth in the very near future."

He commended the board of education and district administration for looking ahead to the future, and urged the members not to consider the \$2-million figure as a sacred thing. Music room facilities seem highly desirable, he added.

CULVER PARKER told the board that parents would ensure the passage of the bond issue, and supported the inclusion of music and band facilities. At his request, it was pointed out that 30 percent of the student body participate in the school's music program.

Custave Patzner, high school music instructor, told how facilities there have been inadequate for the eight years he has been a member of the local faculty.

Mrs. Staley, Rev. Hanson and Harris all supported the proposal.

AS ADOPTED, the following needs are cited as essential with figures prepared by the architectural firm of Clark, Williams and Chambers:

Land acquisition, 10 acre sites in Sections 14, 26 and 28, Palms, \$90,000; eight-room elementary school on Section 19, \$398,000; Cathedral City school, multi-purpose room, two classrooms, site development, \$170,000; Cahulla school, four classrooms, \$82,000; Desert Hot Springs, administrative offices, workroom for teachers and nurses room, multi-purpose building, \$99,000.

NELLIE N. COFFMAN school, one classroom, one home-making room, one shop addition, one general science room, \$94,000; 1100 seating capacity, \$600,000, science unit \$225,000, administrative offices \$78,000.

Legal Notices

CERTIFICATE OF PARTNERSHIP DOING BUSINESS UNDER A FICTITIOUS NAME Civil Code Sec. 2466-68 STATE OF CALIFORNIA COUNTY OF RIVERSIDE) ss.

We hereby certify that we are partners transacting business at 1111 Palm Springs, Calif., County of Riverside, State of California, as co-partners under a fictitious name, "Desert Life."

We further certify that we are the sole owners and proprietors of said business. Our names, in full and place of residence are as follows: Adolf Bremer, Jr., 2555 Indio Rd., Palm Springs, Calif.

MARY BREMER, 2555 Indio Rd., Palm Springs, Calif. IN WITNESS WHEREOF we have hereunto set our hands this 5th day of November, 1954.

ADOLF BREMER, JR. MARY K. BREMER STATE OF CALIFORNIA) ss. On the 5th day of November in the year one thousand nine hundred and fifty-four before me personally appeared Adolf and Mary K. Bremer, known to me to be the persons whose names are subscribed to the foregoing instrument and they acknowledged to me that they executed the same.

WITNESS my hand and the seal of my office this 5th day of November, 1954.

FRID C. WEIGEL (Seal) Notary Public in and for said County and State My Commission expires Aug. 11, 1958 163—Desert Sun, Nov. 8, 15, 22, 29, 1954.

dressings and shower facilities for Junior high \$71,000, bus-ports, service unit at high school and double at Cathedral City and Desert Hot Springs \$26,000, site development \$22,000, and music and band unit, \$137,000.

EQUIPMENT for elementary schools, 15 classrooms \$15,000; three serving kitchens \$6,000; two offices and lounges, equipment and furnishings \$5,000; one homemaking room \$2,500; one general science room \$1,500, one shop addition \$1,000; playground for Section 19 elementary school \$1,500.

Williams Seeks Extension of City Mail Delivery

S. M. Williams, postmaster for Palm Springs, revealed that a request has gone in for extension of city mail delivery to the growing area on the east side of the Village.

The area included in the request lies between East Alejo road and McCallum way and between Sunrise way and Sunset way. It includes many new homes and more are now under construction.

A year ago, Williams said, a request went to the post office department in Washington, D.C., for extension of city delivery for all of the territory north of Ramon road and east of Sunrise way south of Alejo. The department rejected the plea on the grounds that the mileage was too great and the relatively few families in the area made the time involved too costly.

The Desert Sun—3rd and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Monday, November 22, 1954

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- Famous interlocking roof panels for speedier erection... finer protection from sun's heat and rain.

\$249.50

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I am interested in the Patti Port and would like more information on it... at no obligation on my part.

NAME _____
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CITY _____
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You, too will be glad you shopped **SAFEWAY** for **TURKEY**

For Your Thanksgiving Feast
You want the finest turkey available for your Thanksgiving Feast... a Safeway turkey. Safeway sells only U.S. Government Grade A birds, eviscerated and ready for the oven. Guaranteed to roast juicy, tender, golden brown! Shop early at Safeway.

STORES CLOSED THANKSGIVING DAY

HAMS
SWIFT'S PREMIUM
Skinned short shank. 12- to 16-lb. sizes, whole or full shank half. **55¢ lb.**
FULL BUTT HALF, lb., 59¢.
WILSON'S 6-lb. Tendermade. **5.49**

OYSTERS 12-oz. jar **49¢**
Fresh Western. Use in dressing.
SAUSAGE 1-lb. **49¢**
Pure Pork. Delicately seasoned.
SHRIMP 12-oz. pkg. **59¢**
Green type. Fine for frying.
ALSO... wide selection of Eviscerated Roasting, Frying, Stewing Chickens, Ducklings, Geese and Midget Turkeys... Priced low at Safeway.

HENS Popular brands, Gov't Grade A. Eviscerated. Plump, tender. **ALL SIZES 49¢ lb.**
TOMS Popular brands, Gov't Grade A. Eviscerated. Plump, tender. **ALL SIZES 39¢ lb.**

Bel-air Premium Quality. **FROZEN FOODS**

ASPARAGUS 10-oz. pkg. **35¢**
Fancy Spears.
GREEN BEANS 10-oz. pkg. **17¢**
Regular or French cut.
PEAS 2 10-oz. pkgs. **29¢**
Fancy green.
STRAWBERRIES 10-oz. pkg. **23¢**
Sliced, sweetened.
PEACHES 10-oz. pkg. **19¢**
Sliced Freestone.

C & H SUGARS
Choice of Brown or Powdered. **2 1-lb. pkgs. 23¢**

CRAIGMONT BEVERAGES
Cola, Collins Mix, Fruit Punch, Ginger Ale, Lemon-Lime, Sparkling Water. **2 32-oz. bottles 29¢** (Deposits extra)

TOMATO JUICE
Del Monte or Sunny Dawn. **2 18-oz. cans 21¢** **46-oz. cans 23¢**
CHEE-ZIP CHEESE SPREAD
For sauces, burgers, macaroni, rarebits. **8-oz. jar 22¢** **1-lb. jar 43¢**
CINCH CAKE MIXES
Choice of Devil's Food, White or Yellow Mix. **17-oz. pkg. 31¢**

HARVEST-FRESH PRODUCE
Crisp, fresh, and tops in quality! Nothing less should grace your Thanksgiving table! If it's Safeway... it's choice!

APPLES WASHINGTON DELICIOUS **2 lbs. 25¢**
Finest of all eating apples.
CRANBERRIES CAPE COD **2 1-lb. pkgs. 35¢**
Fresh, firm.
BANANAS Firm, golden ripe. **2 lbs. 25¢**
Central American.
CRISP CELERY UTAH TYPE. **lb. 4¢**
Crisp and Tender.
RED YAMS Medium size to large. **2 lbs. 15¢**
Delicious candied.

HOLIDAY KITCHEN NEEDS
Safeway has all the "must" items for Holiday meal preparation! Prices are, traditionally, low at Safeway, too!

FRUIT COCKTAIL LIBBY 30-oz. can **32¢**
17-oz. can **20¢**
SALAD DRESSING DUCHESS quart **49¢**
pint **29¢** jar **49¢**
CHERUB MILK Evaporated. **2 tall cans 23¢**
SHARP CHEESE WISCONSIN cello-wrapped. **lb. 59¢**

HOLIDAY Fruit Cakes
More than HALF fruit and nut meats. **3-lb. ring 1.49**

Curtsy Fruit Cake sliced **79¢**
14-oz. bar
Skylark Bread White or Wheat **lg. 28¢**
of 12 **19¢**
Skylark Pan Rolls **pk. 19¢**
of 12 **25¢**
Parker House Rolls **pk. 25¢**

—Special for Tuesday Only!—
STUFFING BREAD
Mrs. Wright's (not sliced). Baked with neutral flavor. Special recipe on wrapper. **large standard loaf 26¢**

Poultry Stuffing Cubbison's 16-oz. Brand **49¢**
Bell's Brand **16¢**
Crown Colony Seasonings
Poultry Seasoning 1 1/2-oz. can **15¢**
Pumpkin Spice 2-oz. can **15¢**
Rubbed Sage 1-oz. can **15¢**

FRESH EGGS
Cream O' the Crop. Fresh!
LARGE SIZE GRADE AA doz. **53¢**
MEDIUM SIZE GRADE AA doz. **39¢**
CRANBERRY SAUCE
Ocean Spray. 16-oz. can **20¢**
Whole or strained. (Strained, 6 1/2-oz., 2 cans, 19¢.)

Real Values in Holiday Foods
Halved Pears Harper House 29-oz. can **33¢**
Golden Corn Highway Brand 12-oz. cans **27¢**
Sweet Potatoes Highway Brand 16-oz. can **15¢**
Golden Yams Royal Prince 17-oz. can **23¢**
Ripe Olives Ebony Brand MEDIUM SIZE 9-oz. can **21¢**
Pitted Olives Ebony Brand LARGE SIZE 7 1/2-oz. can **25¢**

MARSHMALLOWS
Fluff-i-est brand. 1-lb. plio bag **25¢**
White.

COFFEE VALUES
AIRWAY COFFEE 1-lb. bag **92¢**
Mild blend of fine coffees.
NOB HILL COFFEE 1-lb. bag **94¢**
Tops in Quality! Grind it at store.
EDWARDS COFFEE 1-lb. can **99¢**
Drip, Fine or Regular.
EDWARDS INSTANT 2-oz. jar **63¢**
100% Pure Coffee.

DAIRY GLEN BUTTER
First Quality Grade A. 1-lb. ctn. **65¢**

For Holiday Baking
Mince Meat BORDEN'S NONESUCH 9-oz. pkg. **24¢**
(28-oz. jar, 49¢.)
Pie Crust Mix Betty Crocker Brand 9-oz. pkg. **16¢**
Kitchen Craft Flour 5-lb. pkg. **55¢**
Biscuit Mix FLEET MIX Brand 40-oz. pkg. **36¢**
Biscuits Pillsbury or Ballards 2 8-oz. cont. **23¢**

Additional Values
Ritz Crackers Baked by Nabisco 1-lb. pkg. **32¢**
Wheat Wafers SUNSHINE 1-lb. pkg. **33¢**
Toasted
Chocolate Cherries ROX-BURY 1-lb. pkg. **67¢**
Chocolate covered cherries.

HALF & HALF
Lucerne. Half milk, half cream. Homogenized. For cereals & coffee. **pint carton 21¢** **quart carton 39¢**
Lucerne prices in local milk area.

COTTAGE CHEESE
Blossom Time, Cream, pt. **23¢**
Farmer or Chive. ctn.
Farmer or Cream, 1/2-pt. ctn., 13¢.

EGG NOG by LUCERNE
A smooth blend of rich, pure ingredients... specially prepared for you by the Lucerne Milk people. **Full quart 59¢**

LIBBY PUMPKIN
2 16-oz. cans 19¢ **2 29-oz. cans 25¢**

ZEE PAPER NAPKINS
White, Regular (80s) per **10¢**
or Dinner size (40s) pkg.
(Green, yellow, peach: 80s, 11¢.)

MONTE CRISTO WINES
Burgundy or Sauterne. fifth **67¢**
Wine only in licensed Safeways.

PRICES EFFECTIVE MON., TUES., WED., NOVEMBER 22, 23, 24, 1954, AT SAFEWAY STORES IN THIS AREA.
Right to limit reserved. No sales to dealers. Sales tax collected on taxable items.

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South Gate

Indians Finish Second in RCL with 13-6 Victory

Palm Springs gridders did
their part Friday night, defeat-
ing San Jacinto 13 to 6, and it
brought them second place in
the Riverside County League
with a 5 and 2 record.

Coachella emerged as the
surprise champion by upsetting
Hemet 13 to 7 in the final game.
The Arabs have five wins, a
tie and a loss. They defeated
Coach Clara Ballagh's Indians
during the season 20 to 19.

ELSINORE, the only other
team besides Hemet to have a
chance at the title tied Perris
6 to 6 and ended the season in
third with four wins, two ties

and a loss. Hemet's standing at
the finish was four wins, one
tie and two losses.

Coachella, Hemet and Elsinore
had entered the final game
tied with four wins, a tie and
a loss.

Palm Springs completely con-
trolled action in its game, after
San Jacinto had scored the first
time it had the ball. The Tigers
took the kickoff and marched
73 yards to the score, with
Larry Rodriguez carrying across
from the one.

THE INDIANS came right
back with a drive of their own,
with Chuck Martin carrying
across from the three to end a
52-yard march. He also ran the
conversion to give Palm Springs
a 7 to 6 lead.

Ballagh's team made several
other marches into San Jacinto
territory during the second and
third periods, but penalties
stalled the attack each time.

In the final period, Alvin
Harrison, Indian star back,
raced 50 yards for an insurance
touchdown in the highlight
play of the evening.

THE INDIANS had started
another drive when the game
ended, having reached the San
Jacinto six.

In the other RCL game be-
tween the two winless teams,
Banning came through with a
33 to 0 victory over Beaumont.

RIVERSIDE COUNTY LEAGUE

| Team | W | L | T | TP | OP |
|--------------|---|---|---|-----|-----|
| Coachella | 5 | 1 | 1 | 131 | 65 |
| Palm Springs | 5 | 2 | 0 | 146 | 106 |
| Elsinore | 4 | 1 | 2 | 139 | 33 |
| Hemet | 4 | 2 | 1 | 76 | 40 |
| Perris | 4 | 2 | 1 | 131 | 74 |
| San Jacinto | 2 | 4 | 1 | 66 | 88 |
| Banning | 1 | 6 | 0 | 73 | 128 |
| Beaumont | 0 | 7 | 0 | 59 | 233 |

Scores Friday

Palm Springs 13, San Jacinto 6
Coachella 13, Hemet 7
Elsinore 6, Perris 6
Banning 33, Beaumont 0

MASSAGE

by
Physical Therapist
ADRIEN

Now at the
TENNIS CLUB
For appointment call
2294

Barbara Romack Wins Tourney at Thunderbird

Barbara Romack of Sacra-
mento, national women's cham-
pion, was a three-stroke winner
in the Thunderbird Country
Club's annual women's invita-
tional held Monday through
Wednesday, ending the 36 holes
of play with 151.

Miss Romack shot 74 on the
first 18, and then came back
Wednesday with 77.

GLORIA FECHT of Thunder-
bird took second with 154, com-
piled on rounds of 77 and 77.

In third place was Mrs. Ruth
McCullagh of Riviera Country
Club with 159, and placing
fourth with 162 was Peggy
Rutledge of Los Angeles Coun-
try Club.

All four had been billed as
favorites prior to the popular
event, which attracted 196 ama-
teur entries from throughout
the country.

THE TOURNAMENT was
concluded Wednesday evening
with an amateur show and
cocktail party and dinner at
the clubhouse, for participants
and their guests.

Tournament leaders were:
151—Barbara Romack, Del Paso CC,
Sacramento, 74-77.
154—Gloria Fecht, Thunderbird, 77-77.
159—Ruth McCullagh, Riviera, 80-79.
162—Peggy Rutledge, LA, 78-84.
163—Mrs. Joe Graves, Wilshire, 81-82.
164—Dorothy Workman, San Gabriel,
81-83.
165—Mrs. William Miller, LA, 84-81.
166—Evelyn Brand, Del Paso, 81-84; Mrs. Lila
Clark, San Diego, 84-81.
168—Dean Dameral, Ockmont, 83-85.
169—Mrs. Ed Schuetz, Annandale,
86-83; Magda Hurne, 84-85; Margaret
Muenich, Rancho Santa Fe, 84-85.

LOW NET
148—Audrey Stockton, Arrowhead.
150—Mrs. Johnny Dawson, Thunder-
bird; Mrs. Fay Hopkins, Santa Ana.
151—Mrs. J. Graves.
153—Connie Wright, Del Paso; Rita
Poscaci, Sequoia; Maeda Rorae.
164—Mrs. C. Hansen, Arrowhead.

From Page 1—MORE ABOUT

ESSAYS

complete arrangements for
judging of the essays and the
presentation of awards.

Winners will be announced
in The Desert Sun on Thurs-
day, November 25, according to
Dr. Benjamin Goldberg, contest
chairman.

Awards will be made at
school assemblies at the four
participating schools, Palm
Springs high school, Nellie
Coffman Junior high, Palm
Valley School, and St. Theresa
school.

The contest is divided into
three grade groups, seven and
eight, nine and 10, 11 and 12,
with similar awards to be pre-
sented in each. The awards are:
\$50 saving bond, first; \$25 sav-
ings bond, second, and Ameri-
canism certificates for the next
six best entries.

Praise for the contest has
been received from local civic
and school officials, as well as
Governor Goodwin J. Knight
and U.S. Senator Thomas
Kuchel.

Village Dog Close Second in National Field Trials

Ludwig von Weisenhof, bet-
ter known locally as Jake, two-
year-old Weimaraner dog
owned by Dr. and Mrs. James
B. Oliver and trained by fa-
mous hunting dog trainer Ray
Tanguay of Eugene, Oregon,
was one of five out of 24 na-
tion-wide Silver Gray starters
to reach the final heat of the
Championship Stake in the
National Weimaraner field
trials held November 13 to 18
at Marysville.

Jake, youngest all-age dog in
the trials, crowded the winner,
five-year-old Palladian Perseus
owned by O. W. Ogilvie of
Boston, Massachusetts, a veter-
an of many trials, from start
to finish of the final heat and

lost by a very scant margin.
In the following trial, the
Amateur All Age, the most im-
portant event in field trials to
the amateur owner handler,
Jake placed second to Leo's
Blue Dawn owned by Dr. Philip
Thunen of Marysville, pushing
the four-year-old veteran to the
limit in the back field, beating
him retrieving ducks in the
water but losing points in the
bird field where Leo found
more pheasants. This made it
necessary for the judges to de-
termine first place.

Water Ski Meet at Salton Sunday

Southern California Water
Ski club will stage a meet on
Salton Sea next Sunday with
headquarters at Helen Burns'
Salton Sea Beach resort. Gene
Griffith, head of the club an-
nounced.

Many events will be held for
both men and women and 80
participants are expected.
Top southern California skiers
are included in the club's mem-
bership.

From Page 1—MORE ABOUT

AIRLINES

paved road by Mrs. Nellie
Coffman.

He asked all civic groups to
aid United in its application,
when a hearing is held by the
CAB, and the 35 representatives
present pledged support of their
organizations, and also adopted
a resolution from the Coordin-
ating Council which asked for
granting of the amendment.

MOTION WAS MADE by
Francis Crocker, who termed
the proposal as one of the
"most important things to come
before the community in a long
time."

Crocker, long-time desert area
resident, urged everyone to
support the proposal, adding
that "it means everything to
the future of this town."

Boyd pledged the full sup-
port of the city, saying that
"we will cooperate with United
in every way possible."

UNITED CURRENTLY op-
erates 114 daily flights in and
out of Los Angeles, using the
nation's newest airliners, in-
cluding the 365-mile-per-hour
DC-7.

Palm Springs now receives
service from here and Los
Angeles, and Las Vegas and
San Diego, from Western Air-
lines.

Harrison Barnes of Thunderbird Taken by Death

Harrison Barnes, 35, Thun-
derbird home owner, died at
Desert hospital Saturday morn-
ing, shortly after midnight.
Death was due to a heart con-
dition and complications and
followed a long illness which
had grown progressively worse
in recent weeks.

A native of Springfield, Illi-
nois, he had been retired for
some years but was formerly
associated with American In-
vestment Corporation of St.
Louis. Surviving are his wife,
Robin, and their 10-year-old
daughter, Trent, who are at the
Thunderbird home; his father,
Donald L. Barnes, president of
the American Investment Cor-
poration; his mother, Mrs. Dor-
othy Barnes of Los Angeles; a
brother Donald L. Barnes Jr.,
and a sister Anita Hornsby,
both of St. Louis.

Funeral arrangements are
pending the arrival of his
father and step-mother who are
flying here from St. Louis. His
mother arrived from Los An-
geles in time to be with her
son before death came.

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ROAST TOM TURKEY \$1.98
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all the makings of a Successful
Thanksgiving FEAST

GALLO WINES 65c qt.
ITALIAN SWISS COLONY WINES 75c qt.
FRESH DRESSED POULTRY
Choice Aged Meats ★ ★ ★ Rath's Smoked Meats

| | | |
|---|---|--|
| Hill's Coffee \$1.05 ^{lb} | Birdseye Frozen PEAS 2 for 31c | Fresh Vegetables |
| First Quality Danish Butter 72 ^{lb} | Diamond A — Sliced Green Beans 2 for 41c | FRESH CRANBERRIES 19c pound |
| S & F Whole — 32-oz. | Campbell's Tomato Soup 2 for 21c | RED YAMS 2-lbs. for 19c |
| Swt. Potatoes 32c | Pet or Carnation MILK 2 for 25c | UTAH TYPE CELERY 7c ^{lb} |
| Medium Size — 9-oz. | Southern Maid Margarine 25c | LETTUCE 12c ^{lb} |
| Ripe Olives 25c | Libby's — No. 2 Pumpkin 13c | ABC BEER 6 for 87c |
| Happy Vale — 17-oz. | CRANBERRY SAUCE 19c | TV TIME POPCORN 19c & 1 FREE |

Palm Canyon Market
1111 S. Palm Canyon Drive FREE DELIVERY Phone 5119

1955 Lincoln Makes Its Debut



THE NEW 1955 LINCOLN CAPRI which will be seen for the first time in Palm Springs Tuesday, November 23. The first three women to buy one will each receive a \$1,000 mink stole free. Two of the mink stoles are shown above, adorning the lovely shoulders of, left, Frances Drew and Skip Lawson.

The new 1955 Lincoln makes its debut in Palm Springs Tuesday, November 23, and it's going to be a memorable day in the lives of three women — the first three to purchase a Lincoln on that day.

Marty Beckman, manager of the Palm Springs Lincoln Mercury here came up with a lulu as an inducement for these three first women to buy a Lincoln — they will each receive free of charge a mink stole worth \$1,000.

And the mink stoles will be paraded on the shoulders of lovely women in the Lincoln Mercury showroom salon on Tuesday.

IN ADDITION Beckman also announced that orchid corsages would be given to each woman who enters the showroom and there will be refreshments for all who attend the debut of the Lincoln for 1955.

About the fur stoles again, if one or all three of the first three women buyers do not like the mink stoles shown on Tuesday they may travel to Beverly Hills and the fur store of Lipsey and Bender and there select the fur of their choice worth \$1,000.

A PRESS PREVIEW of the Lincoln will be held exclusive-

ly for members of the working press Monday evening, it was announced.

The new Lincolns, it is being proclaimed, are for those who like modern living and magnificent driving. It is the kind of an automobile created for living and driving in Palm Springs, it was declared.

A new standard in automotive luxury is being set by Lincoln with its 1955 models. A restyled exterior, an entirely new and exclusive Turbo-Drive transmission, a redesigned overhead valve V-8 engine developing 225 horsepower and major chassis innovations are some of the features in the Lincoln and Lincoln Capri for 1955.

The new models will be on display in dealer showrooms throughout the nation on November 23.

A new horizontal grille bar behind the front bumpers and a new gold Lincoln crest create a distinctive ornamentation to the new models. A forward thrust is implied by a new headlight bezel which rakes to the front.

A NEW REAR quarter panel eight inches longer than in previous models is culminated in an unusual canted tail light assembly, complementing the

headlight treatment. Twin exhaust vents are a part of the rear bumper assembly.

Lincoln for 1955 has an advanced design automatic transmission which combines fluid torque converter with three-speed planetary gear to give the ultimate in smooth performance through all driving ranges. Exclusive features make it more flexible than any previous transmission. A specially designed throttle kick-down permits a particularly fast getaway.

With Lincoln's new transmission and more powerful engine it has been possible to reduce the rear axle ratio from 3.31 to 3.07, with a resultant further improvement in fuel economy.

A POWERED LUBRICATION system which lubricates the car by the mere press of a button is available on 1955 model Lincolns.

This accessory known as Multi-Luber, provides constant lubrication of the chassis, suspension and steering systems. A softer ride and easier steering result.

The system consists of a master cylinder located in the engine compartment from which nylon tubing extends to each front end chassis bearing. On the tip of each nylon tube is a coupling which fits over the regular grease fitting. On the 1955 Lincoln it lubricates all 11 points.

A plunger in the master cylinder pushes forward, forcing the required amount of light lubricating grease through each tube into the bearing. The vacuum power to force the plunger forward is activated by a control button on the instrument panel, thus enabling the driver to keep the car fully lubricated by merely pressing the button once a day. The entire operation requires only a couple seconds, and a green light on the control panel indicates the job has been done.

THE MULTI-LUBER can be operated 225 times before it is necessary to replenish the supply of lubricating grease. One seven-ounce can will complete the cycle, with 225 lubrications estimated per 10,000 miles. It is available as a factory-installed option, or may be

supplied by an authorized Lincoln dealer.

Emphasis has been placed on increasing the torque of the Lincoln engine for 1955. This has resulted in better performance and more rapid acceleration at the low and medium engine speeds. This new advantage was gained by increasing the horsepower rating to 225 and the torque to 332 pound feet at 2500 rpm's.

Displacement is increased to 341 cubic inches and cylinder bore diameter to 3.9 inches. The stroke stays at 3.5 inches

but compression ratio is increased to 8.5 to 1.

ANOTHER FIRST in its field for Lincoln is a newly developed 18 millimeter conical seat spark plug — the first major advance in spark plugs in a generation. This new plug has a wider heat range and, a larger air gap between the insulator and the outside shell of the plug, reduces the possibility of spark plug fouling. The conical seat design eliminates the gasket, thus insuring against compression leakage.

Dual exhausts are standard equipment on the 1955 Lincoln. They give better economy, faster acceleration and higher top speed. The system consists of an additional exhaust system installed on the left side of the engine, duplicating the one on the right side. A new manifold goes on the left side and the cross-over pipe is eliminated. Rear shock absorbers are mounted at a more horizontal angle and are wider apart than on previous models. The rear axle has been modified to permit an increase in the rear tread to 60 inches.

A POWERED LUBRICATION system which lubricates the car by a mere press of a button is available on 1955 model Lincolns. This accessory, known as Multi-Luber, provides constant lubrication of the chassis, suspension and steering systems.

The system of a master cylinder located in the engine tubing extends to each front compartment from which nylon end chassis bearing. On the tip of each nylon tube is a coupling which fits over the regular grease fitting. A press of the control button on the instrument panel activates a plunger in the master cylinder which forces the required amount of light lubricating grease through each tube into the bearing.

New tubeless tires are standard equipment and provide insurance against blowouts and punctures. A new tread design gives greater traction and virtually ends tire squeal.

Luxurious new interiors have been created by Lincoln stylists in keeping with the modern design of the car. Good taste is in evidence throughout the all new two-tone upholstery combinations featuring horse-shoe shaped bolsters finished with moccasin stitching. Modern nylon fabrics and leather are used effectively.

THE LINCOLN CAPRI series includes a special custom coupe, special custom 4 door sedan and a convertible. The Lincoln series consists of a custom sport coupe and a custom 4 door model.

A total of 16 solid body colors and 35 two-tone combinations and 24 interior trim options are offered in Lincoln for 1955. Power steering, power brakes, electric window lifts and four-way power seat are optional equipment, as is Lincoln's custom-built air conditioning system.

The Desert Sun—6th Monday, November 22, 1954

tom-built air conditioning system.

Stolen from Property

Theft of a "for lease" sign from its location near the intersection of Tachevah drive and Palm Canyon drive was reported to police Thursday by Ransom Realty company, 1542 North Palm Canyon drive.



1560

DECORATOR COLORS

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COLORTONER SYSTEM

Only National has it—the Colortoner System that gives you the exact colors you want for inside or outside your home. Choose from 1560 shades —then we'll mix and match for you while you wait!...Stop in anytime for a FREE demonstration.

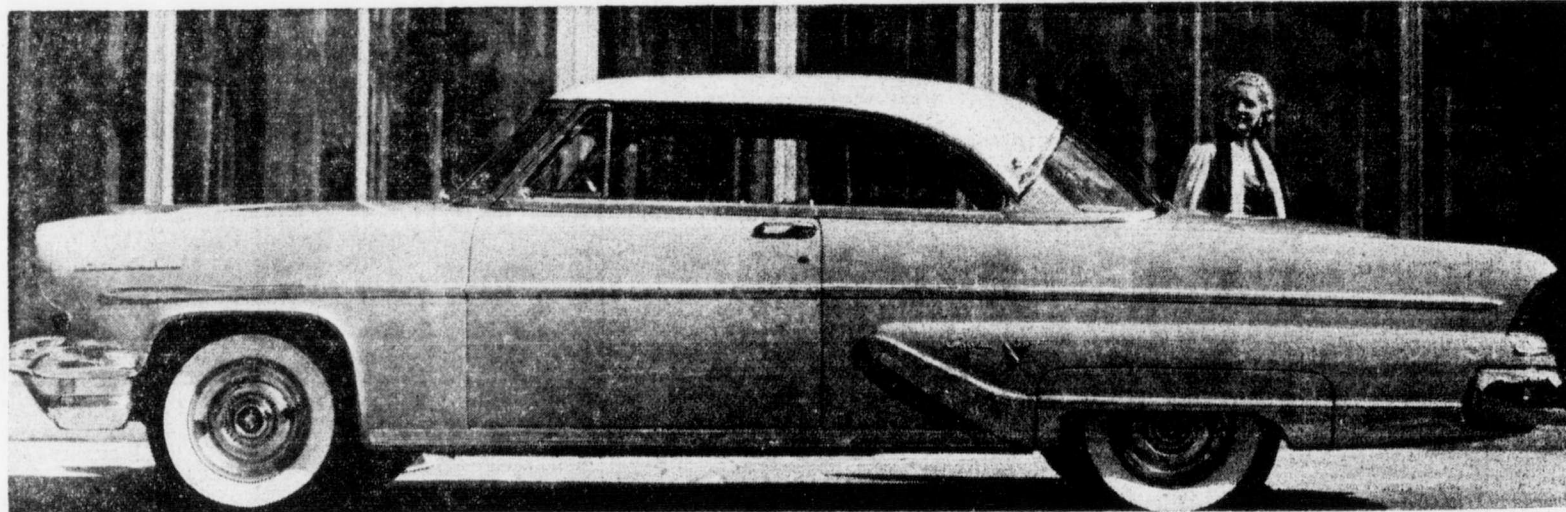


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LINCOLN - for 1955



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For Magnificent Driving

The Car That IS Fashioned For Palm Springs

and on display in Palm Springs Tuesday, November 23

OPEN HOUSE PARTY

EVERYONE INVITED

REFRESHMENTS SERVED

ORCHID CORSAGES

for the ladies

A longer silhouette made possible by an eight-inch extension to the rear quarter panel, impressive new ornamentation all-round, an entirely new automatic Turbo-Drive transmission and an improved 225 horsepower engine are among the principal features of the Lincoln and Lincoln Capri for 1955. Increased torque — the factor which measures the actual effectiveness of an engine — adds materially to the performance and acceleration at lower speeds. Dual exhausts, tubeless tires and all-new interior trim patterns are additional innovations in the new Lincoln models.

FREE 3 MINK STOLES

EACH WORTH \$1,000

To the first 3 purchasers of the
New 1955 LINCOLN

Furs by LIPSEY & BENDER
Beverly Hills

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(Anderson Photo)
GAY ENTERTAINMENT marked the Wednesday night party at Thunderbird that was part of the social fare offered the visiting women golfers. Shown, left to right, Tex Ritter, Joyce Singer, Robin Barnes, Phil Harris, Judy Howard and Hoagy Carmichael.

TWENTY-EIGHTH YEAR **The Desert Sun** and PALM SPRINGS NEWS

Page 1-b Palm Springs, California, Monday, November 22, 1954 2nd Section

Around Town with Hildy Crawford

VILLAGE VIGNETTES . . . When the sun begins to drop back of our sheltering mountains . . . and the far-off mountains are sharply etched in sunshine . . . Viewed through the clump of palm trees by the Indian baths . . . it is of surpassing beauty . . . Dusk drops its warm veil of gray chiffon . . . the chimes ring out from El Mirador tower . . . and the first stars pop out in the night sky . . . as the wind furls the branches of the tamarisk trees . . . These are the haunting memory pictures that are unforgettable . . . part of the inimitable beauty that is Palm Springs . . .

At Thunderbird Wednesday night . . . a group of us were gathered around the television set watching the "This is Your Life" program . . . It was Dr. Norman Vincent Peale's life . . . but we were watching because one of my bosses Oliver Jaynes was on the show . . . He's a Kentucky Colonel (by decree) you know . . . so I liked it when Mary Bonesteel commented . . . "He looked just like a Kentucky Colonel" . . . He had a good TV voice, too . . . and that is expecting a lot from a Newspaperman . . . who usually writes what he has to say . . .

At the Piano
We walked into George Cameron's cocktail party that same evening . . . and heard the piano . . . and found Hoagy Carmichael at the keyboard . . . It could be that there are others that play better . . . or even have a more melodious voice . . . but this one is for me . . . Later, on the show at Thunderbird, he sang "Old Buttermilk Sky" . . . and this definitely goes on my list of . . . living it up on the desert . . .

Intriguing, too, is that handsome and very old Balinese temple gong . . . that George has in his livingroom . . . It was a nice party . . . In the crowd were . . . Mayor and Mrs. Florian Boyd . . . Hutch and Charlotte Hutchins (the took off that night for a business trip to Oklahoma) . . . Pete Peterson, Ted McKinney, Jerry Sanborn . . . Ward and Edna Risvold, the Ray Corlisses, Russ Wades, Earle Strebe . . . among others . . .

Thunderbird was a lively place that night . . . with lots of women golfers in the crowd . . . We were late arriving and missed part of the show . . . but Judy Howard and the other can girls looked like something from a Broadway spectacle . . . or better . . . Besides Hoagy, Phil Harris sang . . . and Ruby Keeler joined in a dance routine with someone whose name I didn't catch . . . Ruth Manseau was being highly complimented on the fine job she did . . . with the women's golf tournament . . . Said "hello" to Buddy Bligh who has just recently returned to her Thunderbird home . . . Phyllis and Joe Froggatt were entertaining at dinner . . . and everyone was having a treat

written a song . . . "Song of the Barrancas" . . . inspired by the Erle Stanley Gardner expedition which she accompanied to Chihuahua . . . and which supplied the background for part of Gardner's newest book "Neighborhood Frontiers" . . . Anita tells me that John Scott Trotter has a copy of the song . . . and that he said it has something . . . and he is going to see what . . .

Elsinore Machris Gilliland writes from Dallas . . . that they have bought a five acre estate at Scottsdale . . . with a beautiful house and pool . . . as Ray will have to stay in Arizona for quite some time . . . recovering from his bout with pneumonia last summer . . . However they expect to keep their Vereda del Norte home open here . . . and will be over frequently . . . as "there's no place like Palm Springs" . . . I understand Walter Winchell is one of their nearest neighbors at Scottsdale . . .

Arriving this week to spend (More on page 3b)

Social and Club CALENDAR

(Clubs and organizations are invited to call in calendar dates).

- November 22 P.S. Chapter D.A.V., Legion hall, 8 p.m.
- November 23 Soroptimist Friendship luncheon, Chi Chi Starlite Room, noon.
- Kiwanis Club, El Mirador, noon.
- Desert Does social evening, Elks clubhouse, 7 p.m.
- November 24 Rotary Club, Tennis Club, noon.
- Alpha Chapter of Delphian Society, St. Pauls in the Desert, 10 a.m.
- Western Week dance, World Wars Memorial building, 9 p.m.
- November 25 Thanksgiving
- November 27 Rodeo Dance, Los Compadres clubhouse, 9 p.m.

Progress has so improved the world that if grandpa should wake up today he'd think he was in hell.—S.A.C. Sidelights.

For that Perfect Thanksgiving Dinner
 exquisitely served
 in beautiful surroundings
 it is



Deep Well Dining Room
 and
Cocktail Lounge

under the personal supervision of

Santos

An exponent of outstanding food and service

INDIO ROAD

For Reservations phone 2583



(Anderson Photo)
AT THUNDERBIRD Wednesday night golf tournament prizes were awarded and a unique show presented. Looking on at the fun are Ruth Manseau who was in charge of the golf tournament and Phyllis Froggatt, who with her husband Joe, is in charge of entertainment this year.

Mother-Daughter Fashion Tea Keyed to Friendliness

Friendliness keynoted the Mother-Daughter tea and fashion show last Tuesday at the Palm Springs high school. The members of both boards first began making plans in late October for the get-together. A great deal of enthusiasm and thought were shown by all the girls.

Merry K. McGahey headed the committee on decorations; refreshments were planned by Jean Hicks; and the invitations were written by Gretchen Gearhart and Barbara Rosin. Publicity was handled by Melinda Hough. The clean-up committee consisted of members of both organizations. The hostesses were under the chairmanship of Frances Buol, and the presidents of both school clubs served tea.

The tea was served in the school library, which was transformed into a tea room. The clothes for the fashion show were obtained from the Mary Helen's Teen Shop in the Center, and were worn by the high school girls. The advisors of the gathering were Mrs. Henderson and Miss Thompson.

The tea was a tremendous success with many mothers and daughters attending. Both organizations are looking forward to many more of these annual affairs with hope of them becoming bigger and better.

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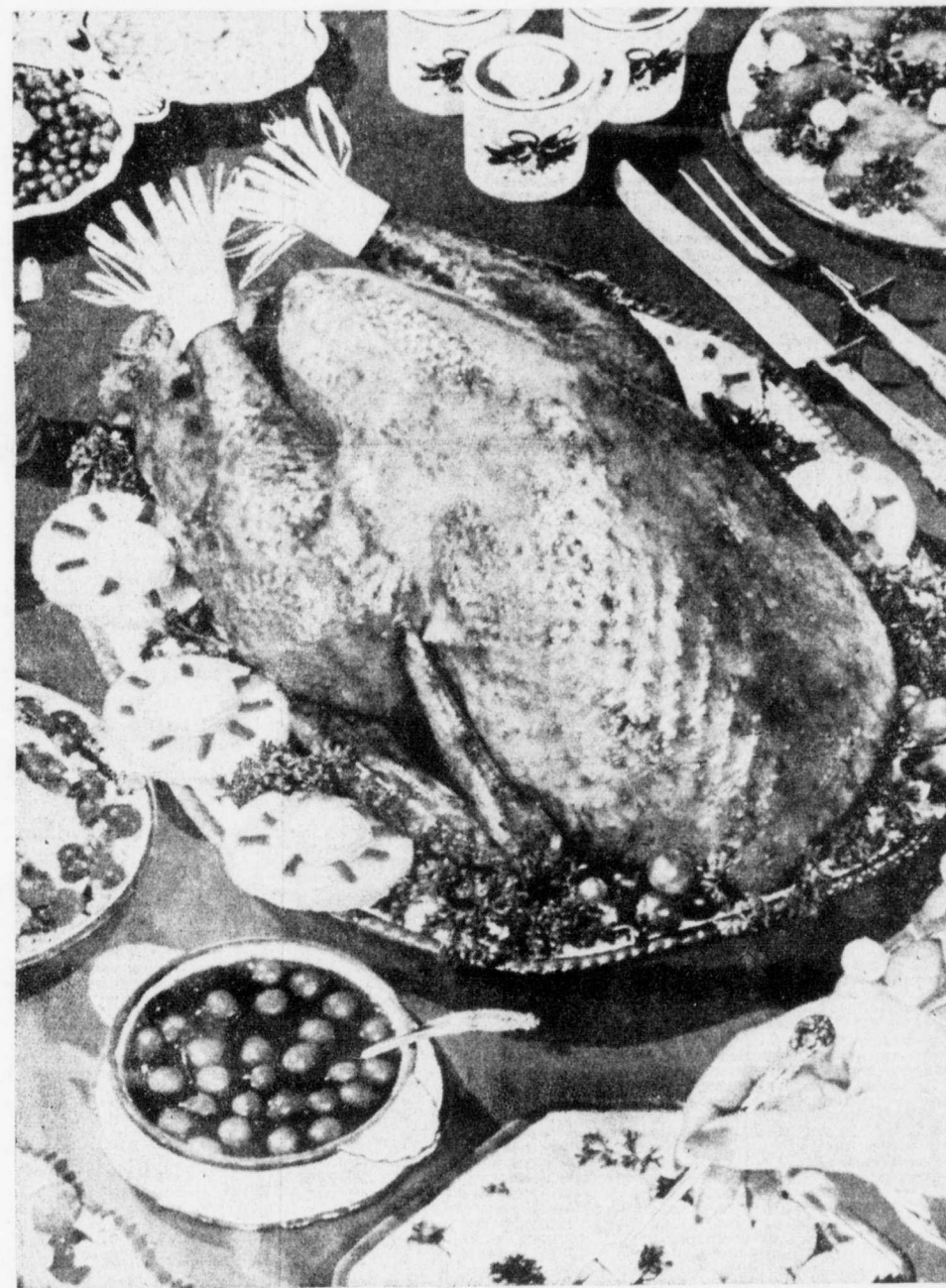
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Whole Turkey served for six persons or more

The host or Dad, carving the Thanksgiving Bird or it may be carved for you

— You take the remainder of the Turkey home —

El Mirador HOTEL
 "Beneath the Tower of the Stars"
 PALM SPRINGS, CALIFORNIA

FRANK BOGERT, Manager

Delphians to Meet Wednesday

Alpha Chapter of the Delphian Society will hold its regular meeting at St. Paul's in the Desert on November 24 at 10 a.m.

"Indian Nomads of New Mexico" will be the discussion topic with Mrs. Paul Traver as moderator. She will present the following speakers, Mrs. Clinton Bauer, Mrs. Culver Nichols and Mrs. Francis Crocker.

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(Chamber of Commerce Photo)
GEORGE CAMERON, entertaining at his Thunderbird home Wednesday night is shown here talking with a group of

guests. Left to right, Mayor Florian Boyd, Fred Ingram, Cameron, Mrs. Ingram, Mrs. Boyd and Dick Joy of the CBS Sunday Desk.

The Desert Sun—2b
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, November 22, 1954

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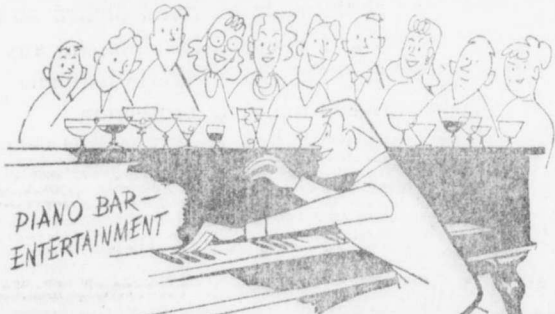
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PIANO BAR
ENTERTAINMENT



(Desert Sun Photo)

DEEP IN CONVERSATION over their luncheon table at Town and Country restaurant are Arlene Dahl and her husband, Fernando Lamas. The pair of screen favorites are staying at El Mirador over the Thanksgiving holiday.

Clubwomen of County to Meet Here

El Mirador will be the setting for the fall conference of the Riverside County Federation of Woman's Clubs on December 3-4, with Mrs. Dan Sheckler of Banning, presiding at the county-wide meeting.

Southern District officers attending from Riverside County will be: Mrs. James Kelly, parliamentarian of Indio; Mrs. Robert Carper, drama chairman of Banning; Mrs. Robert Schneider, moral and spiritual values chairman of Riverside.

Mrs. Gilbert Flood, chairman of citizenship legislation of Indio; Mrs. Herschel Welty, auditor of San Jacinto; Mrs. Terry Knapp of Beaumont and Mrs. Grover McIntosh of Indio, both of whom will model clothing at a banquet on the evening of December 3.

Houseguest to be Honored at Party

Honoring her houseguest Mrs. A. E. Hubbard of Abilene, Kansas, Mrs. John Blish has asked a few friends in for cocktails on Wednesday evening. Mrs. Hubbard is superintendent of the hospital in Abilene.

The party is also a housewarming for Mrs. Blish's new home at 885 Prescott.



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READ SUN
CLASSIFIED ADS

Women Golfers Are Entertained

Mrs. Bob Hope entertained a group of women golfers from the Thunderbird tournament at dinner at Don the Beachcomber Tuesday evening, as did Peggy Lester and Mrs. Albert Davis.

The George Wrights were in with Judge and Mrs. James Garibaldi. Among other diners were the George Beebes, General A. F. Howard with a party of friends, the Edwin Fallgrens, and George Diamond (the owns the famed Chicago Steak House) who is planning to become a Villager.

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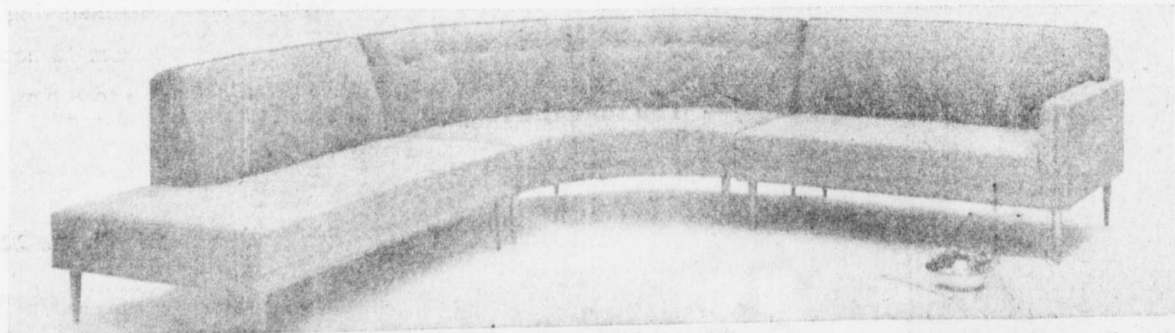
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Membership Drive for Guild Starts

Mrs. S. P. Manasse, chairman of the membership committee for the Palm Springs Playhouse Guild, presided at a meeting held Thursday afternoon at the home of Mrs. Thomas Fleming, Guild vice president.

Mrs. John F. Luccarelli, Guild president, speaking informally to the membership committee, said that an important part of the financing of Guild operations is the sale of memberships and this was the topic for the enthusiastic discussion during the three-hour session.

In addition to the regular Guild memberships, which are obtained by buying books of season tickets, there are Supporting memberships at \$50 each; Patrons and Patronesses, \$100; Benefactors, \$300; and Founder Benefactors, \$500.

This list of members and patrons will form the nucleus for the invitation list for this year's preview performance at the Playhouse and for the supper dance which will follow at El Mirador on the evening of January 10. One of the most brilliant affairs of last winter it will continue in that tradition as the big opening event of 1955.

The membership committee consists of 25. Attending Thursday's meeting were: Mesdames Luccarelli, Manasse, Austin McManus, William B. Malouf, Charles Dant, Arthur Bergh, Mary Hurrell, Arnold Rumwell, Stewart Williams, Dick Edwards, Edward Silverman, Harold Murphy, James Hammond. The next meeting will be held December 9 at 2 p.m. at the home of Anne Goughler at 275 Vereda Norte.

The Desert Sun—3b
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, November 22, 1954



(Anderson Photo)
SAN FRANCISCANS Bob and Peggy Fuller (of the Fuller Paint family) are shown at The Tennis Club. The Fullers flew down in their own plane for a rest on the desert.

WORLD AFFAIRS TOPIC

Adult forum series conducted by the Palm Springs Unified School District will have as its subject, World Affairs, it was decided by the board of education Thursday evening.

(Continued from page 1b)

Around Town

Thanksgiving in the desert warmth... will be Will Hays Jr. and his wife Virginia... The son of the late Movie Czar, Hays is also the author of that new best seller "Dragon Watch"... part of which was written here while he was staying at Warm Sands on a previous visit... This past year Hays taught a course in creative writing at Indiana University...

So Big

Cars keep getting swankier and smaller... The other day after Ray Ryan arrived at El Mirador he asked Smokey (the Captain of the bellboys who is an El Mirador fixture)... "Has my new car come in from Italy yet?"... Smokey, with that look in his eyes, replied... "I don't know. What kind of a package is it in?"...

The Dean Jagers are at the Racquet Club for a month... Frequent poolside lunches are Mrs. Jagger and her houseguests Greta (Mrs. Gregory) Peck... and Dorothy (Mrs. Bob) Mithum...

Weekending at the club were Colonel and Mrs. Henry Crown (owns Empire State building) of New York... John Scott Trotter was down for a short stay... and Ambassador Robert Butler of Cuba checked in for a few days... and was joined by the Phil Regans this weekend...

Mr. and Mrs. John Pike of Redlands... have leased the



(Anderson Photo)
FAMED COMPOSER Oscar Hammerstein (of Rodgers and Hammerstein) at the entrance to the Racquet Club. With him are Mrs. Hammerstein, little Missy Montgomery and her beloved white poodle, and Missy's mother, Dinah Shore.

Hawthorn Dent house... over by The Tennis Club...

Trigere will commentate his fashion show... with Los Angeles models showing the Trigere collection... at the Racquet Club on December 2... Invitations went out this weekend... for the show which is being sponsored by Robinsons...

Greg Bautzer hosted a cocktail party Friday night... at his home... the former George Alexander house...

At Week's End

Helen and Bill Reichel have moved in to El Mirador... from their ranch home... Fernando Lamas and Arlene Dahl arrived Tuesday... and stayed over for the El Mirador opening Saturday night... Fernando who was creating quite a stir poolside... is the talk of the trade circles in town since he did such a fabulous job on the Lux TVideo Theater... It's a live show... and he did the Charles Boyer role in "Hold Back the Dawn"...

Also at El Mirador at week's end were... Donna Reed and Tony Owen... Sanford Adler of Cal-Neva Lodge... the Charles Browns of the Brown Hotel at Loch Sheldrake, New York... the Joseph Grabiners of Chicago... Irving Berlin...

Charles and Win Becker were due to fly in yesterday... He went to Honolulu to meet her

Friendship is Luncheon Theme of Soroptimists

Each Soroptimist will have a guest at the Friendship luncheon to be held tomorrow noon in the Chi Chi Starlite Room.

Women over 65, without club affiliations, have been asked to be special guests at the luncheon, which will be a social affair.

Mildred Jackson, program chairman, will be in charge of the program, with Lucille Johnson, club president, conducting the meeting.

... on the return lap of her Oriental tour...

The Robert Whitakers have as their houseguests... Mr. and Mrs. M. Lester Graham of Seattle... who flew in Monday to stay over Thanksgiving... The Grahams, who are prominent socially in Seattle, are old friends of the Whitakers and McGovern...

Dr. and Mrs. Henry Dollard... who spent the summer at their La Jolla home returned Thursday... to spend the winter at their ranch home on Wonder Palms road...

Finchy P-T Group Starts Series of Guidance Talks

The Parent-Teacher Group of Katherine Finchy school is sponsoring a series of meetings to be conducted by Paul Summit, guidance director of the Unified School District.

The first of the series, on the topic "Our Children," was held Thursday afternoon. The other two, "Their Urmot" and "Our Highest" are scheduled for December 2 at 7:30 p.m.

This will be a practical series to provide Parents the opportunity to discuss the testing program and the place of guidance at home as well as at school.

Visitors are welcome at any of the meetings.

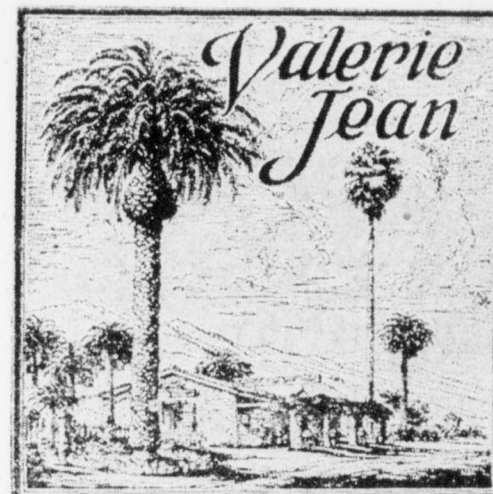
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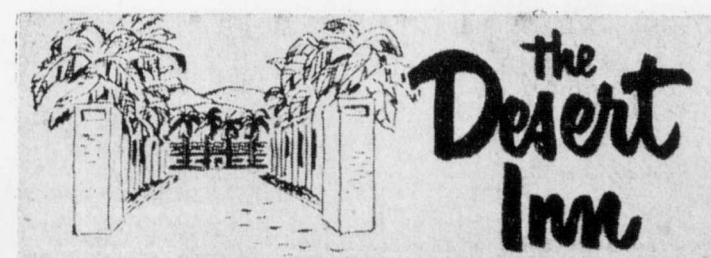
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Feast — served from 12 noon to
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Civic Chorus to Present "Messiah" Sunday, Dec. 5

El Mirador Hotel theater will be the setting for the Palm Springs Civic Chorus presentation of Handel's Messiah Sunday, December 5, at 8:15 p.m. This concert, the second of the 1954-55 season, will mark the fifth annual performance of the Messiah by the Civic Chorus.

December 5 has been designated as the date when the Messiah will be sung by school, church and civic choral groups throughout the entire Southern California area. Handel's Messiah has attained distinction as

the music which traditionally expresses the spiritual significance of the Christmas season. The Civic Chorus is delighted to perform the Messiah at this time, thus sharing with Palm Springs this universal aspiration of "peace to men of good will," said Harry Tomlinson, director.

The Messiah is included on the season ticket; tickets for the individual concert will go on sale today. They may be obtained by contacting Tomlinson or any member of the Civic Chorus.

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On The Trails

Western Week is upon us... and with tickets to all events available with practically every club member in town... it probably will be a complete sell-out.

"Mac" MacDonald, chairman, announced that among latest plans there would be an all-day pack trip on Friday to Paradise Valley, leaving from "Curly" Atkinson and Henry Arnez's pack station on the Palm Canyon road near the Indian gate. Also, Friday afternoon, a gymkhana will be held at the Shadow Mountain arena.

Desert Riders again rode to Andreas Canyon last Tuesday morning. Around forty members and their guests were present. Among them Elinore Larabee brought Dr. and Mrs. Sam W. Means of San Francisco and Lake Tahoe, who leave this week for five months roaming around Mexico. John M. Fitzgerald of El Mirador had his daughter, Marian James, who with her sons Garth and Lance are visiting here. Millie Herbert had Mrs. Ken Davis as her guest. Mr. and Mrs. Dean Vincent had as their guest Mrs. Robert Powell and sons David and Robbie. The Powells are from Portland, Oregon. Former Desert Circus Queen, Babs Neal Delano, was there with her sister Alice Butler, looking as lovely as when she was queen. Francis P. Walsh had attractive Diana Jergen of Newport Beach. Billie Moseley brought Marge Ballagh and Perry Sanders.

Later in the day, Maurita Brown climbed down off of her lovely Arab. Amyr Nasr long enough to cook a turkey for friends Dr. and Mrs. Prentiss Anderson, Ted and Lenore Pierce, Jovana and Anita Jones, Robert Ransom, Alexis Romanoff and William Mitchell.

Los Compadres had their Western Week ride Sunday morning to Andreas Canyon with a complete turn-out. Wednesday night at 9 p.m. at the World War Memorial Hall, they will hold a western dance, at which time the winning queen will be crowned. The lucky girl will reign from that time on over the eventful program.

—Anita Haskell Jones



(Jim Frey Photo)

IN THE STARRING ROLE on El Mirador's Thanksgiving dinner, Tom Turkey gets his portrait painted by Portrait Artist Roberta Fettenger. Chef Gerhard Knaak of El Mirador is holding the noble bird.

Villagers to Have Shopping Service

Offering a new shopping service to Palm Springs, Helena Mahani has opened an office at 425 North Palm Canyon

drive. Miss Mahani, who knows the shops of New York, Paris, Vienna, Prague and Odessa, is

intrigued with the beauty of Palm Springs' smart shopping centers.

The shopping service is offered to those too busy to shop, and the business will be conducted largely by telephone.

Strebe Theaters Plan Big Program of Improvements

Ten thousand dollars worth of remodeling will go into the Strebe theaters within the next couple of weeks. It was announced this week. New draperies for the Village and El Paseo theaters and new screens at all three, are included in the project.

The El Paseo theater, which opens this week with Walt Disney's "Vanishing Prairie," will have Cinemascope for its showing "The Egyptian," which follows the present picture.

WITH THE NEW Raytone Hi-Lux Cinemascope screen, the Village Palm Springs theater will feature during the showing of "Desiree," which starts Wednesday, the amazing super high fidelity, four track, stereo-phonetic sound, one of the newest improvements in sound technique.

Earl Strebe, owner of Strebe Theaters, plans to bring to the screens in Palm Springs, between now and January, some of the finest motion pictures to be released by major motion picture studios. These productions include "Vanishing Prairie," "Sabrina," "The Last Time I Saw Paris," "The Black Knight," "Track of the Cat," "Phift," "There's No Business Like Show Business," "Sitting Bull," and "Student Prince."

CO-FEATURED with "The Vanishing Prairie" is a short subject that will win the hearts of Villagers, "Star-Studded Ride" featuring the Palm Springs Los Compadres club and photographed in and around Palm Springs. Many Villagers appear before the camera in the picture.

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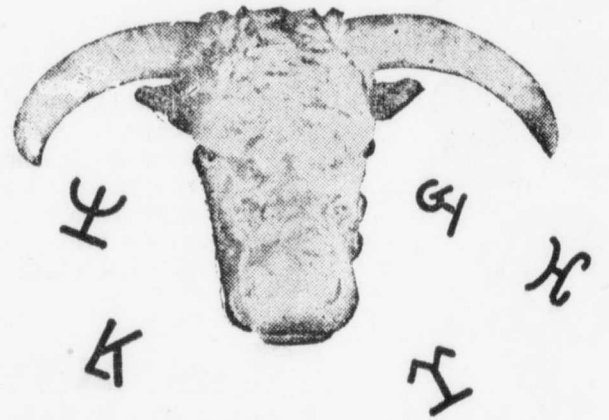
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 HORIZON TRAILER
 VILLAGE — Hiway 111
 Serving the Finest
STEAKS
CHOPS
ROASTS
CHICKEN
SEA FOODS
 Breakfast served all Day
 Try Our
FAMOUS HOTCAKES
 only 35c
 Luncheons — 95c
 Dinners from \$1.25
 Open from 7 a.m. to 9 p.m.
 Hines doesn't recommend us
 But our customers do!

*The All-American
 Dish*
HAM 'n' EGGS
 open 24 hours
**THE PALM SPRINGS
 Ham 'n' Eggery**
 370 N. Palm Canyon

WHERE TO DINE

A GUIDE TO THE FINEST RESTAURANTS IN THE PALM SPRINGS RESORT AREA

Our Brand is Tender Steaks
**YOU'LL HEAR IT AGAIN
 AND AGAIN**



**The Best Food in Town is served at
 SADDLE & SIRLOIN**
 317 N. Palm Canyon Drive Tel. 9069

OASIS HOTEL
**NEW OASIS
 DINING
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 Distinctive Decor
 Unexcelled Cuisine
 in
 outstanding
 surroundings
 155 S. BELARDO RD.
 Block west of Oasis Bldg.—Phone 2101 — Western Hotels

Angelo's
PALM DESERT INN
 Our Seventh Season
 Featuring
Real Italian Food
Pizza
 Finest in Wines & Cocktails
 Closed Mondays Ph. 76-2501
 Dinners from 5 to 11 P.M.
 13 miles east of
 Palm Springs on Hiway 111
 in Palm Desert
 Your Hosts
 Frances Tony

THE SEA HORSE



Specializing in
 SEA FOOD
 363 N. Palm Canyon Dr.

ARCHIE'S SIP 'N' BITE
 280 North Palm Canyon Drive
BREAKFAST — LUNCH — DINNER
 Featuring Homemade Pies and Pastry
 Your Hosts — ARCHIE and ROSE
 — Open 6 A.M. to 3 A.M. —

Palm House
**Authentic Night Club
 Atmosphere**
Nitely Floor Show
 The Best Food Ever
**Steaks — Chops
 Complete Menu**
 Come as you are for
 the time of your life
 Tel. 2309—Indio Rd. & S. Palm Canyon Dr.

KON TIKI
The Village's Newest Dining Thrill
 Unexcelled Cantonese and American Cuisine
 San Francisco Chinese Chefs
185 EAST ANDREAS
BETWEEN PALM CANYON AND INDIAN AVE.
 Owners: OLSON and JOHNSTON


Tillie's
**TAKE HOME
 Chicken Dinners**
\$1.50
 . . .
**Whole Broiled
 Chickens**
 235 S. Palm Canyon Dr.
 PHONE 4599

CHI CHI RESTAURANT
Complete Merchant's Luncheon 95c
Delicious 7 course Dinner from \$1.95
Eastern Top Sirloin Steak Dinner \$2.85
Roast Eastern Prime Ribs of Beef EXTRA CUT \$3.85
Bar-B-Q'd Ribs From Our New Rotisserie \$2.65
 Our Dinners Include: Soup du Jour, Crisp Mixed Green Salad Bowl with our delicious Chi Chi Dressing, Green Vegetables, Baked Potato with Cheese Sauce and Chives, Choice of Dessert from our own Bakery, Cheese Cake, French Pastry or our famous Black Bottom Pie, Choice of Beverages.
 PHONE 7391 Open for Luncheon from 11 A.M. FREE PARKING

Smorgasbord
LUNCHEON BUFFET
 Served 12 Noon 'til 3 P.M.
REGULAR DINNERS
 Choice Steaks . . . Chops
 Fried Chicken . . . Barbecued
 Loin Spareribs
COCKTAIL LOUNGE
 Personalized service by
 your hosts, THE GILBERTS
Town & Country
 RESTAURANT
 174 North Palm Canyon Drive
 FOR RESERVATIONS Phone 9906
 CHOICE LIQUORS AND WINES • IN THE TOP OF "THE CENTER"
 THE FINEST CUISINE OBTAINABLE PLUS LUXURY WITHOUT EXTRAVAGANCE



COMPASS ROOM
 You Will Enjoy Dinner and Cocktails
 in the delightfully informal atmosphere of the
COMPASS ROOM
 Featuring
 Charcoal Broiled Steaks, Chops and Fish
 — Dinners from \$1.95 —
Chuck Travis at the Piano Bar
Desert Air HOTEL AND COTTAGES
 PALM DESERT AIRPARK
 P.O. Box 1270, Palm Springs, California
 Rio Del Sol Road — Rancho Mirage
 10 miles south of Village off Hiway 111—Phone 8-4611



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1032 North Palm Canyon Drive
Tops in Food
Tops in Entertainment
 GEORGE & ETHEL STREBE,
 Your Hosts

PERRY'S STEAK HOUSE
 1450 N. Indian Ave
 (At the Rossmore Hotel)
 . . .
 The same Perry's from
 Hollywood, Pasadena and
 Beverly Hills.
 . . .
 Serving Perry-Size Steaks
 and our famous Perry's sour cream salad dressing.
 . . .
 Open for
BREAKFAST — LUNCH and DINNER
 — Cocktail Bar Open Daily —
 PHONE 2414

KENNY'S KOFFEE KUP
 — Delightfully Air Conditioned by Refrigeration —
OPEN 24 HOURS A DAY
 — Serving —
Breakfast — Brunch — Lunch — Dinner
"Village's Favorite Rendezvous"
 Sunset Towers Bldg. 1107 N. Palm Canyon Dr.
 Telephone 2664

La Petite Marmite
**GENUINE
 FRENCH & GERMAN CUISINE**
MERCHANT'S LUNCH — 95c
 including Beverage
IMPORTED and DOMESTIC BEER
 All Foods Delicately Prepared
 198 S. Palm Canyon Dr.
 Corner of Arenas Road Telephone 9064

For a complete meal—or just a snack,
 you'll enjoy the good food at
Village Coffee Shop
 Serving Breakfast — Lunch — Dinner
 Your Hosts — LEON and BEVERLY
201 North Palm Canyon Drive
 Next to the Village Pharmacy

Sun Classified Bring Quick Results

**DON THE
 BEACHCOMBER**
HOLLYWOOD — CHICAGO
CANTONESE CUISINE — ORIGINAL RUM DRINKS
IN Palm Springs AT NORTH PALM CANYON AND VIA LOLA — PHONE 2061

Another Hotel to be Built on Drive in North Section

Wilbert Bradley, Santa Monica business man, has purchased a large piece of property on North Palm Canyon drive. The parcel, located near Via Escuela, consists of one and a half acres.

Bradley plans to start soon on the construction of a 30-unit hotel. The plans include a large swimming pool and tennis court in connection with the hotel.

The transaction was handled by Joyce Chapman of the Terry Ray Realty office.

This is the second large vacant property in the north end sold by this office in the last two weeks for hotel sites and shopping centers.

Twin Pines

To be Subject of
SE Post Article

Twin Pines ranch for boys will be the subject of a full-length article in the December 4 issue of the Saturday Evening Post, Bert Van Horn, county probation officer said last week.

Twin Pines ranch has gained a national reputation as one of the nation's outstanding correctional institutions.

Ralph Johnson is superintendent of the ranch.

GREET NEW SON

A son, weighing seven pounds five ounces, was born to Mr. and Mrs. Michael Ryan of 1630 South Calle Marcus, at the Desert Hospital on November 19.

DIRECTORY

Palm Springs
and Desert Area
Real Estate
Firms

PALM SPRINGS Phone
APPLEBAUM, DAVID 5555
326 S. Indian Ave.
BOGGESE, Incorporated 2971
Penthouse 31, The Plaza
DAVIS, JOHN C. 3673
1059 N. Palm Canyon Dr.
FOSTER, HERBERT H. 3555
101 N. Palm Canyon Dr.
FULTON, MURIEL E. 2225
119 S. Palm Canyon Dr.
GANNON REALTY CO. 2772
711 N. Palm Canyon Dr.
HAMMOND, JAMES 5373
875 N. Palm Canyon Dr.
HARRY REID and
RUSSELL WADE 2855
850 S. Palm Canyon Dr.
HASKELL, JOHN & CO. 2564
456 N. Belardo Rd.
HICKS, HAROLD J. 2736
813 N. Palm Canyon Dr.
ISRAEL, ADOLPH 2981
671 N. Palm Canyon Dr.
JAMES, MARTHA 2751
445 N. Palm Canyon Dr.
KOTY, FRED F. 5450 or 4620
1404 N. Palm Canyon Dr.
JOHNSON, GENE W. and
MILLER, RAY 3722
596 S. Indian Ave.
MATTHEWS, CHAS. J. 6821
MILLER, FRANK W. 2929
428 N. Palm Canyon Dr.
MUNHOLLAND & CO. 3673
1059 N. Palm Canyon Dr.
NELSON, AMY 4627
2277 N. Palm Canyon Dr.
NATHANSON, JERRY 5234
482 N. Palm Canyon Dr.
PALM VALLEY REALTY CO. 431 N. Palm Canyon 2581
NICHOLS, CULVER 2182
861 N. Palm Canyon Dr.
RAY, TERRY 2064 or 3103
713 N. Palm Canyon Dr.
ROCKS, MADGE O. 2992
278 S. Palm Canyon Dr.
SHEPTENKO, PETER B. 2727
The Pioneer Realty Co.
475 N. Palm Canyon Dr.
VENGER, LOUIS 6060 or 5596
3775 N. Indian, P.O. 1447
WEINSTEIN, RALPH 2884
256 1/2 S. Palm Canyon Dr.
WILLIAMS, JOHN W. 3311
423 N. Palm Canyon Dr.
WRIGHT, BILLY 5727
1063 N. Palm Canyon Dr.

CATHEDRAL CITY
BILES, RUTH 8-4371
56 Glenn Street
HILLERY, WILLARD R. 8-3417
JORGENSEN, E. M. 8-3401
68-574 Broadway
SHERRILL, R. H. "Bob" 8-3543
707 and 713 "D" St.

COACHELLA
RALPH L. STEPHENS CO.
Hiway 111 and Hill Dr. 8-5205

PALM DESERT
EDITH EDDY WARD
Palm Desert 76-3431
ELLSWORTH, BOB 76-3741
P.O. Box 281

RANCHO MIRAGE
EWART, ESTELLA C. 8-4203
TAMARISK C. C. AREA
PALM VALLEY REALTY CO.
Wonder Palms Rd and
Hiway 11 8-3481

THOUSAND PALMS
CORNELIUS, HAL 393
THUNDERBIRD AREA
BURKE, TONY 8-5432
70065 Hiway 111, 1/2 mile
west of Thunderbird C.C.

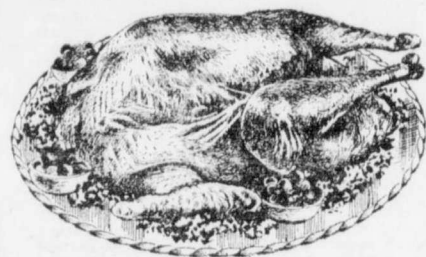


CALIFORNIA CHAMPION!

... that's a Mayfair turkey. Grown in California under the ideal conditions that our climate provides. Specially bred for broad breast and tenderness. Packed in transparent bags for easy inspection, with weight plainly marked. You'll agree when you try one that they are real champions!



TOM TURKEYS



For a Grade A, top quality turkey that your family and guests will really go for, try one of these scientifically bred Tom turkeys. They're eviscerated and completely oven-ready.

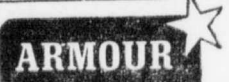
17 to 22 lbs.

39^c lb.

Tender, Eviscerated, Broadbreasted, Grade A

HEN TURKEYS

10 to 14 lbs. Avg. 49^c lb.



U.S.D.A. Grade A
The very finest in
oven-ready poultry.

JUNIOR TURKEYS . . . 59^c lb.
JUNIOR GEESE . . . 59^c lb.
YOUNG DUCKS . . . 59^c lb.
ROASTING CHICKENS . 69^c lb.

DELICATESSEN

Fancy, Natural, Open Eye

SWISS CHEESE
By the Piece 55^c lb.

Finest Quality
Braunschweiger 59^c lb.
Wilshire Country Style
Dill Pickles 1/2-Gal 49c
Lasoco 4-oz.-Jar 29c
Shrimp Cocktail

CHUCK ROAST

Try it in either of Mayfair's two grades of tender, juicy, rich red beef.

BLUE RIBBON
Choice Beef 35^c lb.



Don't Forget the Stuffing

Fresh Western Oysters 12-oz. Jar 45c
Fresh Eastern Oysters 8-oz. Jar 59c
Pure Pork Sausage 1-lb. 39c
Pork Sausage Roll Armour's Star 1-lb. 45c

MAYFAIR
Will Be Closed
Thanksgiving Day

A Holiday Treat!
Miss Marjorie
CHERRIES
Chocolate Covered
One-Pound Box 57^c

MAYFRESH
MAYONNAISE
Qt. Jar 57^c

Ocean Spray Cranberry Sauce 15 1/2-oz. Can 19c

Willapoint Oysters Excellent for stuffing 10-oz. Can 49c

Arden Processed 2-lb. Loaf 69c

AMERICAN CHEESE FOOD

Red Bird, Louisiana Yam 29-oz. Can 25c

SWEET POTATOES IN SYRUP

Senior, Standard or 19c Tall Can

SELECT RIPE OLIVES

Wilshire Pickles 24-oz. Jar 49c

SWEET GHERKINS

For Salads or Cocktails 61-oz. Can 49c

DUNBAR CRAB MEAT

Wonderfood 2 12-oz. Pkgs. 29c

MARSHMALLOWS

Campfire 1-lb. Pkg. 35c

MARSHMALLOWS

Foaming Action 2 Reg. Cans 23c

AJAX CLEANSER

Safer for Family Health Half Gallon 30c

CLOROX BLEACH

Toilet Soap 3 Reg. Size Bars or 2 Bath Size 23c

CASHMERE BOUQUET

Popular Assortment Cello Bag 49c

O-CEL-O SPONGE DEAL

Sugar-Free and Delicious Quart Bottle 29c

STARLET BEVERAGES

As featured by Walt Jenson on...

Quick! What's the Answer?

MAYFAIR'S RADIO SHOW

Early California RIPE OLIVES

Large Pitted Tall Can 35c

Simple Simon Frozen Fruit Pies

9-Inch Size 69c

Circus Mixed Nuts

Cashew Nuts 57c 7-oz. Can 53c
Spanish P-Nuts 33c

PALMOLIVE SOAP

3 Reg. 23c 2 Bath Bars 23c

Snowflake Crackers 1-lb. Pkg. 25c

Hydrox Cookies 12-oz. Pkg. 39c

Jollytime Popcorn 10-oz. Can 21c

Uncle Ben's Rice 14-oz. Pkg. 25c

Waffles Downeyflake Frozen Pkg. 17c

Top Whip Low Calorie Topping Reg. Can 43c

Food Club Frozen
Peas 2 10-oz. Pkgs. 25^c

Libby's Frozen
STRAWBERRIES 10-oz. Pkg. 25^c
Libby's Frozen
BRUSSELS SPROUTS 10-oz. Pkg. 25^c



VARIETY VENDORS
at
Mayfair

Sioux Bee
COMB HONEY
Per Frame 49^c

Tender, Delicious
VEAL SWEETBREADS 69^c lb.

Dairy Diet, Low-Calorie
CHEESE SPREAD 10-oz. Jar 39^c

Manoir, Imported
FRENCH BRANDY 5th 33.39

Persimmons 15^c lb.

RUSSETT — U.S. NO. 1

POTATOES

10 lb. bag 39c

DELICIOUS WASHINGTON STAR KING

APPLES

4 lb. bag 39c

AVOCADOS

19c ea

MUSHROOMS

19c pkg

6-oz. pkg. — 3 pkgs. equals 1-lb., 2-oz.

CRANBERRIES

3 pkgs. 19c

FABulous Suds!
FAB

Lge. Pkg. 29^c Giant Pkg. 69^c

MarVELous for Dishes

VEL

Lge. Pkg. 29^c Giant Pkg. 69^c

Wesson Oil Shortening

Snowdrift 3-lb. Can 88^c

For Salads or Cooking

Wesson Oil Pint Btl. 35^c

Modern Protection

Tampax Pkg. of 10 39^c



Guest Quality
DEL RICH

1-Pound Carton 29^c



New, Mayfresh

SHORTENING 73^c
For All Your Holiday Cooking 3-lb. Can

New, Mayfresh

Salad Dressing Quart Jar 45^c

Dude Ranch

Mincemeat 26-oz. Jar 43^c

Hawaiian Star

Sliced Pineapple 15-oz. Can 15^c

Gold Medal Enriched

Family Flour 5-lb. Bag 52^c

Betty Crocker

Cake Mixes Reg. Pkg. 30^c

C & H

Brown Sugar 2 1-lb. Pkg. 25^c

Betty Crocker's 12-in-1 Mix

Bisquick 40-oz. Pkg. 39^c

Libby's Solid Pack

Pumpkin 29-oz. Can 13^c



Mayfresh, First Quality

BUTTER Ctn. 1-lb. 63^c

Advertised Prices Effective
Monday thru Saturday, November 22-27
No sales to dealers. Limit rights reserved.

Mayfair Market

444 NO. PALM CANYON DR.

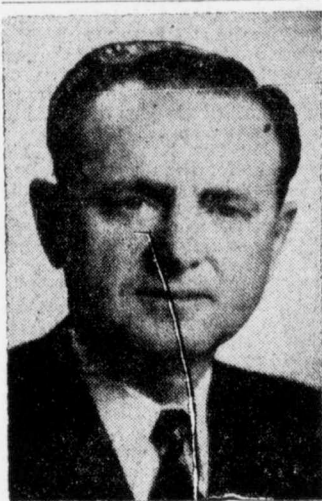
J. H. EDGERTON NAMED PRESIDENT OF U. S. SAVINGS, LOAN LEAGUE

J. Howard Edgerton, of 777 North Patencio road, was honored nationally Thursday when he was elected to the presidency of the United States Savings and Loan League, at its annual convention in Los Angeles. Edgerton is only the third Californian to be elected to this high post in the history of the \$30 billion industry.

At the age of 46, he is next to the youngest man to be president of the League. He has been president of California Federal Savings of Los Angeles since 1936, during which time the association has grown from a modest \$300,000 to over \$110,000,000 in resources, placing it as one of the twelve largest in the nation.

FOR A NUMBER of years Edgerton has been a leading figure in the savings and loan field of California and the nation. He has just finished a one-year term as vice-president of the California Savings and Loan League and vice-president of the Miracle Mile Association of Los Angeles.

Edgerton is an honor graduate of Harvard Military School and a graduate of the University of Southern California Law School, Class of 1930. He was one of the youngest candidates ever to take the bar examination.



J. HOWARD EDGERTON, Winter resident of Palm Springs and home-owner here who was elected president of the United States Savings and Loan League at its annual convention in Los Angeles Thursday.

tions. It was while practicing with one of Los Angeles' prominent law firms that he reor-

ganized a small savings and loan company, first serving as legal counselor for several years, then becoming executive vice-president in 1933, of what is now California Federal Savings.

THROUGH THE YEARS Edgerton has always been civic minded and has taken an active part in Rotary International, Miracle Mile Association, and the General Alumni Association of USC. Recently he was appointed by Mayor Poulson to serve on the Community Redevelopment Agency of the City of Los Angeles. He is also a Shriner and a Mason.

Edgerton is a resident of Brentwood, where he lives with Mrs. Edgerton and their two children. They maintain a winter home here. For many years he has been an ardent fisherman and hunter. He often takes weekend trips, flying his own plane as far away as Mexico for fishing, the midwest for duck hunting, in addition to shorter trips to the Sierras and mountain country. During World War II Edgerton was an Air Force Flight instructor.

Mounted Police Elect Kenny Paul as Group Chief

Kenny Paul has been elected captain of the Palm Springs Mounted Police to succeed Warren Coble, who now becomes a member of the board of directors.

Other officers named were Hutch Moseley and Clare Ballagh, lieutenants. Ballagh is secretary-treasurer of the group. Directors besides Coble are Cliff Campbell, Joe Butler and Jimmy Cooper.

The Mounted Police has started plans for its traditional rodeo February 5 and 6. Coble is general chairman of the event, and will name chairman of the various events in the near future.

No Noise

Enforcement of Law to be Strict

Palm Springs City Ordinance regulating the hours during which workers may engage in activities causing noise and disturbance, will be strictly enforced, Acting Capt. William Lux of the Palm Springs Police department, announced today. Numerous complaints have been received by the department, he said.

Hours designated by the ordinance are 7:30 a.m. to 5 p.m. Anyone violating the ordinance is subject to fine and imprisonment, Capt. Lux said.

Payne Presides for Toastmasters

Paul Payne was toastmaster for the evening when Palm Springs Toastmasters met Thursday night at Montecito cafe on Highway 111. Panel of speakers included Dr. William Aikin, Dr. Robert Backstrom, Joe de Francis and Eric Walker. Warner Moon conducted the Table Topics session and Clarence Brecklin headed the slate of critics.



EL RANCHO
 Hotel and Bungalows
 GALLUP, NEW MEXICO

World's Largest Ranch House... In Heart of Indian Country... Tribal Ceremonies... Superb Food... Dancing... 49¢ Bar... Free Parking... 200 Rooms... Ranch Style Furnishings, with the Charm of Yesterday and the Convenience of Tomorrow.

From \$4.00 up
 Joseph Massaglia, Jr., President
 MARTIN L. HANKS, Manager
 Other MASSAGLIA Hotels

Hotel MIRAMAR and BUNGALOWS
 SANTA MONICA, Calif.
 Hotel SENATOR
 SACRAMENTO, Calif.
 Hotel RALEIGH
 WASHINGTON, D. C.
 Hotel BOND
 HARTFORD, Conn.
 Hotel SINTON
 CINCINNATI, Ohio

World-famed hotels
 Teletype service—Family Plan

County Savings Bond Sales Up Sharply

Tom Holland, chairman of the Palm Springs U.S. Savings Bond activity, received word from J. S. Bordwell, county chairman, that purchases of bonds in Riverside county are up 21 percent over the first 10 months of last year.

October sales were \$199,523 in the county bringing the year's total to November 1 to \$2,489,483, Bordwell said.

Lions Hear Tale of Rehabilitation

Harry D. Hill, 25, a young man who started out on the wrong road in life and is paralyzed and in a wheel chair as result of a gun battle during a hold-up attempt, was the speaker before Palm Springs Lions meeting in the Starlite Room at the Chi Chi Thursday.

He described his rehabilitation and his changed outlook on life.

Dr. James H. Blackstone Jr., pastor of Palm Springs Community church, was program chairman for the day.

Hill has been traveling around the nation speaking before service clubs, schools and churches. He will speak before local school assemblies and at Twin Pines ranch near Banning.

Bribery Case in Court on Dec. 3

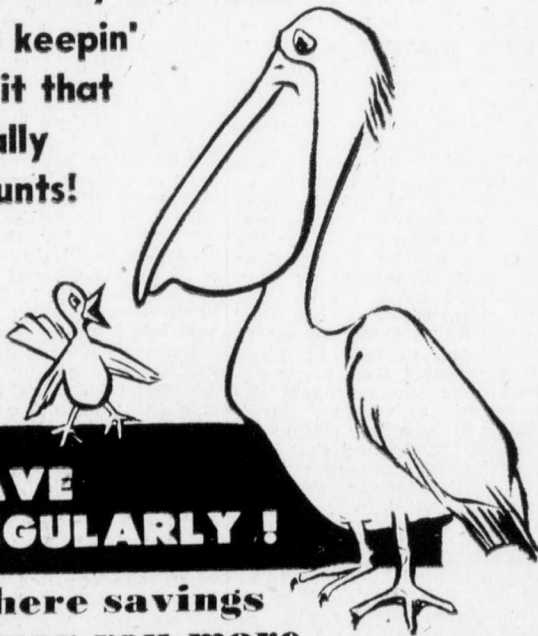
Edward J. Seeman, San Bernardino vending machine operator, will be arraigned December 3 in Riverside superior court. Seeman was indicted by the county grand jury last week on a charge of conspiring to commit bribery and for grand theft. His bail was fixed at \$10,000. He is at present in a Los Angeles hospital under treatment.

The charge involves an alleged \$8,000 payoff for a liquor license in Palm Springs. The license is normally worth \$250.



It's not just how much you can put away at a time...

It's keepin' at it that really counts!



SAVE REGULARLY!

—where savings pay you more



176 S. Indian Ave. Palm Springs
 Palm Springs Phone — 2954
 45-149 Smurr Ave. Indio
 Indio Phone — 7-3416

Thrifty

CUT RATE DRUG STORES

366 SOUTH SO. PALM CANYON DR. PALM SPRINGS

OPEN 8:30 A.M. 'TIL 10 P.M. THANKSGIVING DAY

YOU GET MORE THAN YOUR MONEY'S WORTH AT THRIFTY

Plus Federal Tax

BUY YOUR THANKSGIVING NEEDS AT LESS

FOUNTAIN GRILL SPECIAL

COMPLETE THANKSGIVING

ROAST TURKEY or BAKED HAM

DINNER \$1.25

With All the Trimmings Served Thurs. after 12 noon

YOUR CHOICE

\$1.89 Value T.V. Tray TABLES

Choice of colors. Folds flat for storage.

\$6.95 VALUE! LAZY SUZAN \$3.98

Choice of colors. Ball bearing base.

\$1.59 BLUE ENAMEL Roastwell ROASTERS

Holds 14 to 18 Lb. Deep Breasted Fowl

\$1.29*

Self basting design for tender roasts. Juices flow underneath to prevent sticking. Deep oval shape.

- Stainless Steel SKEWERS 14c
- MODERN ROAST RACK 69c
- GLASS BASTER 47c
- ONION CHOPPER 44c
- CHEESE CLOTH 19c

\$9.95 Value! All Chrome Hair Dryer

Blows Hot or Cold Air

Off-on switch. Perfect for drying hosiery. Cuts nail-drying time in half.

\$5.99

HAZEL BISHOP Jeweled Lipstick

Choice of many bright shades

69c*

TUSSY Wind and Weather LOTION 50c*

Long Lasting

1.00 Value!

Lanolin Enriched \$2.00 Size Lotion \$1.00*

\$2.00 Wind and Weather HAND CREAM \$1.00*

\$2.49 Value! Children's SLIPPER SOX

100% Wool

Choice of colors.

\$1.49

\$2.98 Women's SLIPPER SOX

100% Wool with leather sole. Choice of sizes and colors.

\$1.98

100 ASPIRIN U.S.P. 5 Grain **11c**

CASTOR OIL Borbro, 2-oz. **17c**

Benzoin Compound Tincture, 2-oz. **29c**

VITAMIN 'C' 100—50 mg. Tablets **49c**

MERCUROCHROME Half Ounce **7c**

40 SODA MINT TABLETS Reg. 11c **6c**

"Terrace King" Folding Aluminum YACHT CHAIR \$6.99

Women's SUN GLASSES Values to \$6.00 **\$2.49**

49c Treasure Island Coconut MACAROON COOKIES

FULL POUND **39c**

PAUL BOUCHARD Imported EXTRA DRY Champagne

Fifth Gallon **\$3.49**

For your Holiday

FINE IMPORTED FRENCH BORDEAUX WINE

Fifth Gallon **89c**

6 Yr. Old MELLOW SPRINGS Kentucky Straight Bourbon

Fifth Gallon **\$3.98**

Bottled in Bond

SUN CAL Logberry Wine 5th gal. **39c** half gal. **89c**

MIRA LOMA Burgundy gallon jug **97c**

MIXED NUTS 49c

in the shell. Everyone's favorite. FULL POUND Large Budded Walnuts 45c

DELET NOOR DATES 29c Full Pound

2 POUND FRUIT BASKETS

Filled with Glazed California Fruits!

Hand woven baskets brightly decorated.

1-lb. Fruit Basket \$1.10
2-lb. Redwood Fruit Tray \$2.29

\$2.19

Smokers' Special

Duncan Sinclair Imported SCOTCH WHISKY

Fifth Gallon **\$3.97**

OLD MINER Distilled DRY GIN

Fifth Gallon **\$2.69**

ASK ABOUT OUR **LAY AWAY PLAN**

50% DOWN 50% A WEEK

PUBLISHER'S CORNER

By Oliver B. Jaynes

GET OUT YOUR WESTERN! — Villagers have an opportunity this week to render service to their community and have a wonderful time doing it. Getting into the spirit of Western Week by strutting out in some colorful Western garb and participating in the numerous events will help preserve a cherished tradition and generate a lot of fun at the same time. The impression it will make on our visitors is more important than we may think. One reason that the New Orleans Mardi Gras is one of the gayest community celebrations in America is the wholehearted participation of the regular residents. They just get into the spirit of the occasion and have a wonderful time along with the throng of visitors. And they are marvellous hosts. By so doing they add much to the enjoyment of the event by visitors.

Much time and effort on the part of a few civic-minded Villagers has gone into making arrangements for Western Week. The least those who have not had a part of the undertaking can do is to doll up for the occasion in some colorful attire and take in as many of the events as possible. The Championship Rodeo Saturday and Sunday will be a great western show and every Villager should attend on one of the days. Good crowds add much to the spirit of any such event. Get out and cheer for the champions! It will do you good, too.

THANKSGIVING IDEA — There would be no better way to express thanks for your many blessings next Thursday than by making a Thanksgiving donation to the Palm Springs Community Chest. We who live in America, and California are doubly blessed; to which we should add more thanks for the privilege of dwelling in this land of sunshine. On top of all of this, good fortune and plenty has smiled on many of us.

But there are those among us who have been less fortunate. There are those who need help in order to partake fully of the blessings of their environment. Most of all there are our children who need guidance and wholesome recreation to understand and appreciate their blessings and opportunities. These are among the good things made possible by voluntary donations to the six welfare and youth agencies which depend on the Palm Springs Community Chest.

It is a tremendous task for volunteer workers to call on everyone. If you have been missed, express your thanks by sharing your blessings and prosperity with others; make a Thanksgiving donation to the Community Chest. Remember that your contribution has to be divided six ways — so be sure to give enough. Your Thanksgiving Day will be a happier day if you do.

Remember also this is for strictly local welfare work, that we must by all means take care of our own first, and that almost every cent of your donation to the Chest goes to the participating agencies.

PAT ON THE BACK — Indicative of the growth of Palm Springs is the steady increase in the circulation of The Desert Sun which is now close to 6500. With the normal increase during the next few weeks it is safe to predict that the figure will run well over 7,000. Our goal is 7,500 and we may reach it.

To take advantage of an expanding market many changes and additions have been made this year to create a wider reader interest in this newspaper. We point with pardonable pride to the work of our news and photographic staff, the men in the mechanical department, and to Tom McCann who has done such a wonderful job of servicing more than 70 newsstand dealers throughout the area from Beaumont to Indio.

I was pleased, of course, when Dr. Norman Vincent Peale recognized my voice on Ralph Edwards' "This Is Your Life" TV show honoring him last Wednesday and identified me as an old friend, "the publisher of The Desert Sun in Palm Springs." I appreciated also the pat on the back given me by Grove Patterson, editor of the Toledo (Ohio) Blade and another old friend of Dr. Peale's. As participants on the program we had time to visit and "talk shop" together. He was quite interested in Palm Springs which he has visited many times since the early days. He was very complimentary in his comments about The Desert Sun, particularly the circulation increase.

I also give my friend, Dr. Peale, some of the credit; his weekly column is one of the most popular features of the paper. We know from the many letters we have received commenting favorably on it.

The wealth of local material makes Palm Springs a most interesting field in which to publish a newspaper and presents a challenge and an inspiration to every member of the staff. We are all trying hard to measure up to it.

TRY AND STOP ME

By Bennett Cerf

A DOUBTY PROTESTANT, aged 9, arrived home with a black eye. It developed that he had offended his friend, Tim Donovan, by exclaiming, "Down with the Pope!" "But, my dear boy," cried his distressed mother, "surely you must have known that the Donovans are Catholic!"

"I knew the Donovans are," explained the injured lad, "but how could I tell the Pope was too?"

Herbert Mayes, editor of Good Housekeeping Magazine, describes a publisher as "a man who goes around with a worried look on his assistants' faces."

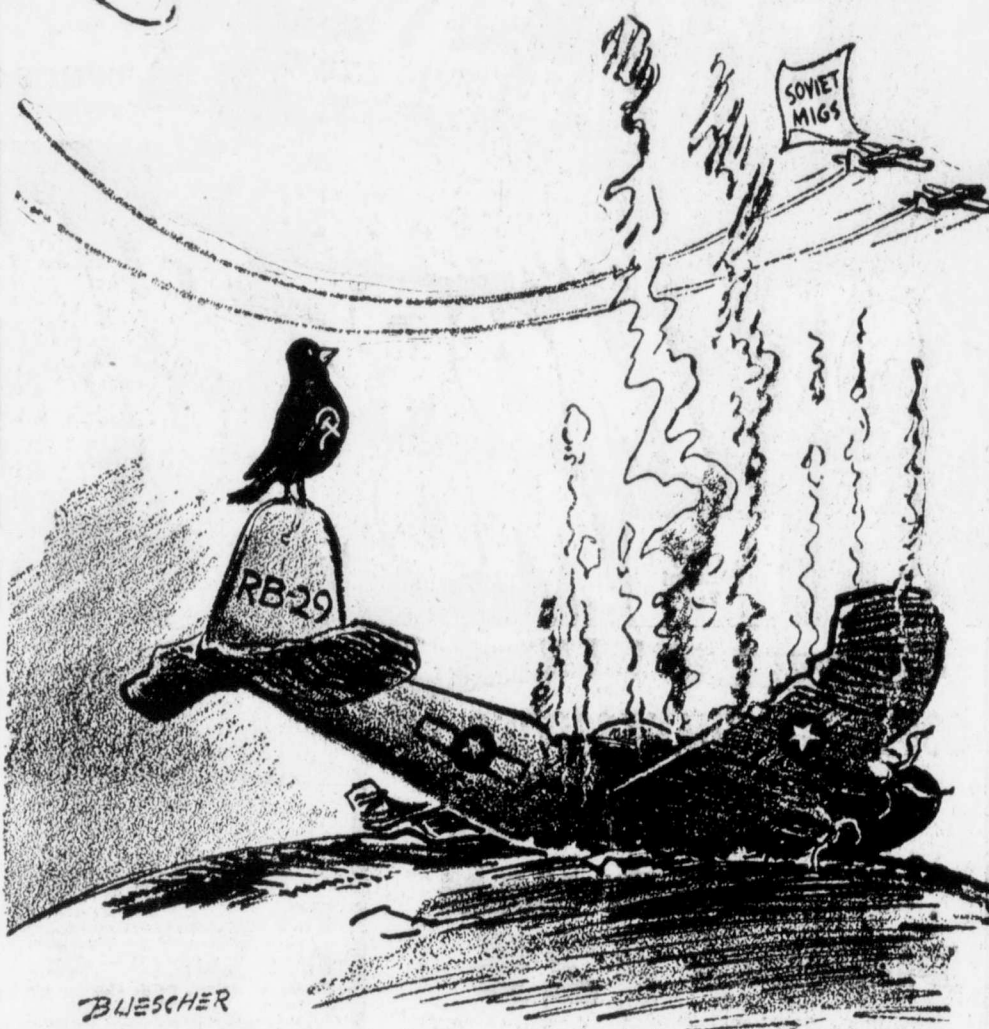
So many analysts now have offices on Park Avenue in New York that the thoroughfare is known in medical circles as "Psycho Path."

They say a pixie night clerk at the Chesterfield Hotel in mid-Manhattan has taken to asking patrons, "What kind of accommodations are you seeking: regular or king size?"

A secretary is plenty annoyed with her boss this week. He came back unexpectedly from a business trip and found she had sneaked off for a bit of shopping. So this is the note she found pinned to her memo book the following morning: "I came into the office at 4 o'clock yesterday — and where were you? Furthermore, I felt your chair. Dammit, it wasn't even warm!"

"What," demanded the teacher, "is a coquette?" Young Schwab from Atlanta, huh, piped up with, "A small Coke."

Black Dove Lights Again



Library Notes

Gilbert Highet's collection of essays, "A Clerk of Oxenford," makes a witty and urban effort to fulfill the demands of George Saintsbury's definition of criticism as "the endeavor to find, to know, to love, to recommend, not only the best but all the good that has been known and thought and written in the world." These essays were originally a series of radio talks delivered under the auspices of the Oxford University Press, the first of which were published in "People, Places and Books" in 1953. "A Clerk of Oxenford" continues Mr. Highet's intelligent, humane, ironic and imaginative criticism. His taste, as well as his knowledge, flashes from the structure of Lincoln's Gettysburg address to a consideration of the impulses that motivate mountain climbers; from a discussion of the utilitarian aspects of poetry to the current boom in historical romances in which the heroine is the dream-experience of her creator and of the readers. . . . a pattern of wish-fulfillment; from the inferences to be drawn from the seventeen syllable Japanese haiku to a delightfully whimsical reflection on kitsch as "anything that took a lot of trouble to make and is quite hideous." Those who agree will be delighted to know that Mr. Highet regards the statue of Atlas in Rockefeller Center in New York as a prime example of kitsch.

While Mr. Highet can be profound, he is not pedantic and his fresh, stimulating outlook and straightforward approach to the world of books is one that will appeal to the man in the market as well as to the aesthete. Both these very readable books are available at the library.

One of the essays in "A Clerk of Oxenford" is called "Outsider" and presents a sympathetic portrait of the late George Orwell, perhaps best known to the American public through his novel on the future totalitarian state, "1984" and his satire on Stalinism, "Animal Farm." But George Orwell is also an essayist of note, a most astute social and literary critic. His clear, logical style is the result of an analytic and dispassionate mind. As Highet points out, it is almost as though Orwell were an outsider looking in who saw clearly because he stood apart from the crowd.

The last of Orwell's collection of essays, "Such, Such Were the Joys," contains such widely divergent subject matter as his brief essay on "Why I Write," a long backward look on the Spanish War (in which, incidentally, he took part); a descriptive essay of some pathos on Marakech in Morocco which asks the question, "How much longer can we (i.e., the white race) go on kidding these people?" a sympathetic appraisal of Henry Miller, author of "Tropic of Cancer"; and "Notes on Nationalism." The last mentioned is an extremely acute estimate of nationalism, under which heading he includes any obsessive group-belt such as lingonism, communism, Zionism, anti-Semitism, pacifism, etc., together with remarkably practical suggestions for its handling.

Keeping the attention riveted on the subject while listening to some after-dinner speakers is like trying to hold the TV picture in frame during a thunder storm.—Elkhorn (Wis.) Independent.

American women are so adorable that it's hard to believe American men made them what they are.—Ernest Hemingway, Realities, Paris.

CONFIDENT LIVING

By Norman Vincent Peale

The Attitude of Gratitude

Thanksgiving is only a few days away and it is an appropriate time to write about what the attitude of gratitude can do for us. I am not the author of this striking phrase; it was given to me by an inspiring man I have known for some years.

This particular man was once a disgruntled person. He constantly complained about everything—conditions, people and himself. Consequently he was essentially both unhappy and unhealthy. In recent years, however, I began to notice a profound change in him. He became joyful, optimistic, healthy, even almost radiant. His friends began to speak about him in a more complimentary fashion; people's eyes would light up when his name was mentioned.

Eventually I found an opportunity to ask him about this remarkable change in his personality and in his relations with other people. I was astonished when he told me: "Everything that has changed about me is the result of the application of one word, a magic word. That magic word is 'Thanks'."

It all began when, inadvertently, he thanked someone for doing something a little out of the way and noticed both a pleasure glow in himself and a warm response in the other person. He tried again showing appreciation and got the same reaction. From that very simple beginning, he began to thank everybody for everything. Then, in his reading, he came upon a statement by William James that the most fundamental desire of human nature is to be appreciated, and another by Emerson that to have a friend you must be one.

"I learned from this," he told me, "that if you give appreciation to people, you win their regard, and also that it makes you feel so much better."

Then he went on to say a wise thing: "The attitude of gratitude can do wonders for

you," and added, "I am grateful to other people and, most of all, grateful to God. Every day of my life I now repeat to myself the words from the 107th Psalm, 'O Give thanks unto the Lord, for he is good: for his mercy endureth for ever.' If everyone would say and practice that passage each day, there would be fewer, unhealthy and unhappy, people." So concluded my interesting friend.

I wonder how many disgruntled, unhappy, dissatisfied people may be reading these words? I suppose there are many, but no one needs to be that way. Happiness is within your grasp, and it's as simple as to take a positive view of the good things God has given you. For our own mental health and general well-being, we should emphasize the blessings we have rather than the things which we lack.

If you don't really believe you have these many blessings to be thankful for, I recommend an interesting experiment that will prove it to you. Put a pencil and a piece of paper in your pocket or handbag. Every time during the day you feel moved to say thanks for something, or are glad about something, or experience a feeling of appreciation, note what you are thankful for. You will find at the end of your day that you have a very full list indeed. If, in the words of the old hymn, you will "Count your blessings, name them one by one," you will be aware of many additional ones for which you did not take time to say "Thanks" on paper.

So this year why not add up your blessings. You'll be surprised at how many you actually have. Emphasize the "Thanks" in Thanksgiving and adopt the attitude of gratitude. This will add new zest and usefulness to your life.

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Dennis, the Menace

By Ketchum



THIS SIDE of The Sun

By Phat

We'll soon all switch to King-Size packs. To ease off on that two-cent tax.

If the state slaps a two-cent per package tax on cigarettes as now is contemplated, I've figured out that it amounts to one mill per cigarette. So, if king-size cigarettes give you six added puffs per pack, most people will probably switch to them. The tax will be the same. Some time must take an evening off and figure out the per mill, per puff cost.

NOW I'M GLAD that after being obdurate for so long, I finally fell for Harold Waltz' chatter about television. For I have been enjoying some excellent programs nightly at the cost of some hours of sleep. But the other night got the most fun when The Desert Sun's own Oliver B. Jaynes appeared on the "This Is Your Life" program which honored Dr. Norman Vincent Peale, famous minister. (Dr. Peale, by the way, writes a weekly column, too, which appears each Monday in The Sun. In fact, it's right next to me today.) Going back to O.B.J., he was a classmate of Dr. Peale in college and was on TV with many other friends and kin of the noted pastor and author. Well, anyway, The Boss undoubtedly acquired a high Hooper rating for his appearance and will probably receive several offers of TV contracts. And then, who will write the "Publisher's Corner"?

ALSO WAS interested to see Tom Towers on TV the other night. Tom, now with the Los Angeles Examiner, was the star reporter for the old defunct Palm Springs Lighthouse. He gave me the most competition of any when he was alone on the Lighthouse and I was alone on The Sun. . . . In response to the numerous readers who waxed sarcastic because of a blasphe in The Sun's last issue wherein, inadvertently, the Cleveland Indians were listed as World Champions in the lines under a Ralph Kiner picture, would state that the World's Almanac, which I consult diligently at times when called upon for facts and statistics, has the Indians World Champions since 1920, but since 1920 when they beat the Braves and the other time in 1948 when they downed the Braves. But not in 1954. I should have known, too, for it was the first time I have collected on the National League entry in a World Series since 1946.

IT HAS BEEN several weeks since I have mentioned Fred Weigel, of our photographic department, and his five boys, plus one girl, the latest. Fred was booming down the road toward home one night with his five boys and a bundle of laundry in the two back seats of his station wagon. As he swung a corner into his home street, a door popped open. Weigel heard son Lee, 7, call out: "Casey fell out!" Casey, so called because his initials are K. C., is 4. Weigel slammed on the brakes and ran back along the street. No Casey, despite a frantic search. Then he hurried back to the car. There was Casey big as life, sitting on the laundry. "What do you mean, scaring me like that, telling me Casey had fallen out?" queried the worried dad. "Well," said Lee, "the door banged open, I made a quick check and didn't see Casey."

LET'S DELVE into a little history. Thursday is Thanksgiving Day. On November 26, 1789, 165 years ago, citizens of the first Thanksgiving Day proclaimed by a president. But it did not honor the harvest as did the original Thanksgiving or as we do now. It was proclaimed to give thanks for the ratifying of the Constitution. The first Thanksgiving Day proclaimed by a president to give thanks for a bountiful harvest did not come until 75 years later. In 1864 President Lincoln issued that proclamation. Never underestimate the power of a woman. Sarah Josepha Hale, editor of Godey's Ladies Book, headed that long campaign to have a national day of thanks for abundant harvests made into a national holiday.

PRESIDENT EISENHOWER has proclaimed December 15 as S-D day, S-D for Safe Driving. A concerted effort will be made throughout the nation to have a day pass by without a traffic accident. A strenuous campaign of education has been launched to culminate on December 15 when every driver will be urged to use the utmost caution, be courteous, obey all rules and see if we can have a day with no accident. The drive will be brought down to community level. Each city, each block, will face the test of seeing if it can get by without a crash. A noble idea but it should be 365 days per year. About the only way I can figure it after watching some drivers, is that everyone stay off the roads that day. That would do it. . . . On Palm Canyon drive Tuesday a little girl and her granddad came out of a shoe store. On her new shoes she spied a speck of dust. Undeterred, she stopped in the middle of the sidewalk, spat on her palms and gave the new shoes a quick hand-polish.

The Voice of Broadway

By Dorothy Kilgallen

Gov. Meyner of New Jersey, often linked romantically with Margaret Truman, is flirting with another belle: pretty Marsha Mitsford of South Carolina. . . . A famed opera star is on the verge of making the front pages with his second paternity case. . . . The Barbara Hutton life story by Dean Jennings is ready for print and her family and attorneys are said to be in a dither. Not much they can do, intimates say — Barbara gave the writer permission to publish the story without showing it to anyone, including herself.

Composer Harold Arlen wants to buy the rights to "Bullfight" from producer Arthur Waxman. Object: a musical version of the book. . . . The John Kieran Jr. are lullabying their fifth, a lad named Neil.

Wally Cox has finished his comedy for Broadway. . . . Red Skelton is giving his friends the fidgets. He carries a miniature tape recorder with him at all times and they never know when their gossip is being preserved for posterity. . . . Marie MacDonald is toying with the notion of opening a Fifth Ave. dress shop with her divorce settlement money.

Fans think of Esther Williams' wardrobe as a stack of bathing suits, but hear this: her dress closet at the Sahara in Las Vegas harbors three frocks that would sink a mermaid — each weighing 30 pounds.

Yearning lads who seek a date with Genevieve, the French singer at the Persian Room, have to speak with Ted Straeter. He not only accompanies her on the piano but makes the English translations.

A source close to Queen Mother Elizabeth tips the inside info that Her Majesty hasn't been overjoyed with her U.S. press. Everyone's said frightfully nice things about her all the way, but she really expected to dominate the front pages more consistently.

Nat King Cole will follow his Copa engagement with an unusual booking at the Apollo Theater — six days only, five shows on week days and seven on weekends. In order to get Nat, they had to take him in his only free time—Tuesday to Sunday—and give him 60 percent of the house.

The big lead the police were optimistic about in the Arnold Shuster case fell through with a thud. . . . None of the cabled reports have carried the real reason for Narriman Sadek's hospitalization—and woes.

Movie fans of the World War II vintage would be startled to know which cinema blonde is the current best customer at an uptown pawn shop. . . . Peter Stoneham, whose dad owns the

Giants, is looking soulful over Dubois Scheffler. . . . Will Bradley Jr., son of the band-leader, it's Mikell Swift, girl composer. . . . and John Fortune Ryan is wooing Jane Anderson, a playwright.

The late Maxwell Bodenheim hasn't been forgotten by his pals downtown. One of his odes, "Open To A Rose" is featured in the latest issue of "Bowery News." Anyone who can't figure out why Hollywood makes more and more of those biblical era extravaganzas — which all have more or less the same plot—should just gander the cold statistics. Everyone of them cleans up in the foreign market as well as at home.

Most chic real estate deal of the year: Author Frank Yerby, planning to settle down on the Riviera, is negotiating with Bao Dai, Emperor of Indochina, for property on which to build a house.

A soon-due book titled "Fundraising Made Easy" contains some staggering statistics—including the revelation that more than five billion dollars will be raised in the U.S. this year by some 10 million volunteer workers, for every cause from the tiniest church to the biggest multimillion dollar national health campaign.

Radio Fisher and Doherty Reynolds were photographed at the Metropolitan Opera opening night, but don't ask them how they liked "Aida." After doing their cheek-to-cheek bit for the cameramen they scrambled to the Little Club where they could talk with no competition from Verdi.

The waiters at the 400 have a problem, but they don't know whether it's for the head-shrinker or Emily Post. Every day he lunches there, Robert Sherwood strolls in and orders a double Dubonnet in a highball glass. When he has finished that, he orders one single Dubonnet in a cocktail glass. Nobody has dared to ask him—and nobody will — why he doesn't order a triple Dubonnet straight off.

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NEW YORK CAVALCADE

By Louis Sobol

CASUAL FRAGMENTS: Noel Coward has demanded and will get \$25,000 per week for his Las Vegas engagement. . . . Charlie Morrison who opened a small plush hotel in Vegas to be named after his Hollywood club, "Mocambo," negotiated a deal with Henry Soule of the Pavillon to organize the kitchen and crew.

That brawny six-foot-plus gent making the rounds with the Carl Brissons is the editor and publisher of the oldest newspaper in the world—Berlitzke-Tidende of Copenhagen, established in 1749. His name is Svend Lund. . . . The parted Harry (Marie Monalds) Karls are as much together these days as they were before the big blow-off. . . .

Luchow's still continues to be the chief center of Sunday night dinner activity in town. A night's gathering included Jennifer Jones and David Selznick, the Joseph Cottens, the Milton Beres, the Sonny Welles, the Donald Tanis, the Ted Sauciers, the Billy Seemans, Juliana Larson with her husband Bedford Sharp—and also Louis Arpels, the Fred Allens, Mike Todd with Nancy Berg. . . . Mary Preminger flew into spend Otto's last few nights with him before he takes off for India to lay the groundwork for his filming of the life of Mahatma Gandhi. . . . From his island home in Spain, Ray Brock whose "Ghost on Horseback" is climbing up the Best Seller list writes that he is now half way through his next, "Death is an Aspin". . . .

Incidentally, speaking of books, you'll miss treat if you don't get yourself a copy of Hy Gardner's "Champagne Before Breakfast"—bimful of Broadway and Hollywood anecdotes and lowdowns. Fast reading. . . .

Actor Kurt Kazner's mom recognized violinist Faconi when she invaded the Little Club the other night as the fiddler who worked for her years ago in her Strassburg restaurant the Mirabelle. . . . Pierre Bultinck, still half crippled after the recent auto accident, is performing his chores at the St. Regis from his wheelchair. . . . Ted Baldy's "Good American Home Program" designed to show how middle-income families may buy their homes out of modest income has received the endorsements of U.S. Senators William Langer and Estes Kefauver. Langer has indicated he will incorporate the constructive features of the program into the Congressional Record. . . . Attention: Producers and theatrical press agents. Some one using my name is asking for tickets to plays. A fraud—and if you detect him, please notify us. Latest almost victimized was Louis Lotito—the request was for four to "Teahouse of the August Moon." Fortunately, Lotito checked with us. . . .

Legal circles convinced Dick Haymes may still beat that deportation rap via the Supreme Court. . . . F.D.R. Jr. insists his defeat by Jack Javits will not push him out of politics—may try for Congressional seat again in next election. . . . Four members of the Vienna Academy Chorus were married aboard ship crossing the Atlantic for their tour here. . . . One bet we'd like to make—Marie Harman, the new First Lady of the State will be about the most popular gal to occupy the Governor's manse. One of the most gracious and warmest personalities we've ever met. . . . (Distributed by King Features Syndicate)

MENUS

Menus to be served in cafeterias of Palm Springs Unified School District this week are printed below to help mothers plan comparable home meals.

Monday—Beef biscuit roll and gravy, buttered corn, carrot and raisin salad, wholewheat bread and butter, boysenberry ASPIC, milk.

Tuesday—Chile beans and tomatoes, tossed vegetable salad, crushed pineapple and marshmallow gelatin, deep dish apple pie, milk.

Wednesday—Cranberry sauce, turkey and gravy, whipped potatoes, buttered fresh broccoli, lettuce and tomato salad, hot buttered roll, chocolate nut cake, milk.

Russia and the West cannot live amicably side by side unless Russia abandons atheist materialism as her motive. . . . Fire and water cannot mix. Atheism and Christianity cannot mix, or co-exist, in a world where prosperity depends upon mutual service and co-operation among the nations.—Geo. Glasgow, Contemporary Review, London.

Lucien Guirry noticed that his valet frequently wore his master's ties, but he didn't have nerve enough to mention it until finally he bought a new chest of drawers. "From now on," he told the servant, "I want you to put my socks here, my handkerchiefs there, and our ties over there."—Weltbild, Munich. (Quote translation).

The Desert Sun—2c and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Monday, November 22, 1954

OPINIONS OF READERS

QUESTIONS ON ACTIVITY

Mr. Jerry Bunker,
c/o Desert Sun.

Dear Mr. Bunker:

Your article in The Desert Sun of Oct. 18 leads me to write you.

I certainly am opposed to war, and am in for anything that will tend to lessen its danger, and surely judging from your article you are. I expect we are both Americans, therefore have the best interest of America at heart, I am writing to say that as to the United Nations as an instrument of peace, I just can't see it. The theory, I grant you, is ideal, it sounds perfect, but in practice it just does not work out.

In Korea they let us down. The General Assembly stalled for ten weeks after Communist China's intervention in the war before adopting a resolution accusing them of aggression. It waited six months before adopting reluctantly a resolution calling for an embargo on the shipments of war materials to Red China.

All orders to our troops during the Korean War had to be cleared through Arkady Sobolev, a Communist leader from

Russia, and we were not allowed to bomb the enemy position in North Korea they were the means of causing General MacArthur's dismissal. The war of Korea is the only war in which the United States has ever engaged and not won, here we suffered a humiliating defeat.

Indo China was given to the Communist, in fact I cannot point to a single instance where they have helped, or used their influence on our side.

Should Red China attack Formosa, what action would you expect the U.N. to take?

My reading leads me to believe that its leaders are Atheistic with strong Communist leanings. Their names I cannot pronounce but they absolutely ignore God in all their thinking and planning. Can any law be better than the men who draft it and enforce it? I hold that our own Constitution affords us no more protection than the men who are to enforce it.

I would hold that peace without righteousness, or justice cannot be a lasting peace. What power can these Atheists pos-

sess which enables them to decide terms of a just peace on International "treaties"? Do you think they do have?

Of course if we surrender to them the control of our Army and Navy, which I, and probably you would not favor, if we should do that and surrender our power to declare war, then we would have peace, but not with righteousness and to me that does not sound so good.

Many are influenced in favor of U.N. because of the fact that so many of our "leaders in thought" are favorable to it; well, those same men have also gotten us into some awful entanglements. If there is a diplomatic victory to their credit over the Communist world I just have not read of it, and I'd not consider it wise to follow blindly their leading just because of some high sounding position they may have attained in some manner, some are very warped in their thinking and frequently motivated by strange influences of which we are not aware.

To cooperate fully with other world powers through diplomats to come to an agreement that would justly avoid war surely is our duty in which case our diplomats would have the backing of our Army and Navy to lend prestige. I see no way of accomplishing through membership in the U.N. what could not be just as well accomplished through free independent diplomacy; but to surrender through alliance with atheistic U.N. with Communistic leanings and thus surrender our ability to declare war just doesn't sound right to me; of course, there might be peace, but under a foreign dictator.

If it be the case that we have been led by our diplomats into a corner, so that the only way out is to "Join up"—well, as I see it we are whipped already, and that is the last chapter for America.

There was a time once before in the history of the world when men were united into a one world order, but they became so self-centered and wicked that God was obliged to come down and confuse their language, and thus defeat their purpose. It would almost seem that we have again reached that point in the cycle of history's repetition of itself.

Of course we should not lose sight of the fact that wars are bound to continue with us as long as there are two forces, those of righteousness and unrighteousness, in opposition each to the other. We are warned of wars and rumors of war, however there is no reason why we should not try as much as possible to avoid them.

The Desert Sun—3rd and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, November 22, 1954

I do not know if I should beg pardon for thus writing you, but I consider this the greatest issue we have faced since the signing of the Constitution, and one that deserves a thorough consideration by our people, which I fear it is not getting. As I stated above, at first thought it seems fool proof, but with the type of personnel who are promoting it it is most certain to work into a one world government in which we will be simply a territory. I hope I am wrong. I thank you.

Most sincerely yours,

Rev. Wade Pinkney (Ret.)

Driver Freed of Blame in Death

Curtis Holt, 25, of 628 Lacy road, Palm Springs, driver of the light pick-up truck which struck and fatally injured Estelle Penn Gayne, 48, of Banning Tuesday night, was exonerated of all blame by a coroner's jury which heard evidence on the tragedy at Wiefels and

MUSEUM

By DR. C. E. SMITH
Desert Museum Director

Tuesday—Films for the public: "Wonders of the Deep" and "Coral Wonderland."

Friday—Film for members: "Song of Ceylon."

Saturday—Field trip to Painted Canyon.

Saturday at 8 p.m. in Frances Stevens school auditorium

Ralph Hancock, traveler, author, lecturer and photographer, will speak and show Kodachrome slides on "The Search for the Black Orchid." This program is open to the public without charge.

Son Mortuary Thursday.

Miss Gayne, a resident of Banning, died after being hit by the truck on Highway 111, about two miles east of the city limits on Highway 111, when she attempted to cross the highway.

TRADE BOARD MEETING

County Board of Trade and the County Farm Bureau will meet in Coachella December 6 for a discussion of the relationship of industry and farming in Riverside county.

Classified ... Ads ...

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Published every
MONDAY and THURSDAY
(Except June, July and August, when published Thursdays only)

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● ADDRESS all communications to: The Desert Sun, P. O. Box 190, Palm Springs, California.

Personals 12

FORTUNE TELLERS

PALM and Psychic readers, Madames Ann, Marie and Lena. Advice on all problems of life. Private readings, 9 to 9. Appointments not necessary. Same location 15 years, 632 3rd St. Phone 8-9036, San Bernardino.

ALCOHOLICS Anonymous, Airport 8:30 Wednesday nights Phone 2701.

EXPERIENCED teacher will help you with your child's learning problem. Phone 3419.

Service Miscellaneous 15

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Situations Wanted 25

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LICENSED vocational nurse, capable, refined, unencumbered, typist, good cook. Live in, desires seasonal or permanent. Write Desert Sun, Box 190, File K-9.

FRENCH Beautician would like position to manage or work in beauty salon. Phone Du 85492 after eight evenings or write 2269 Sunset Blvd., Los Angeles.

MOVIE Star's sister, alone with 10 year old son needs a job and someone to take interest in boy. Florence Marenner, Write Desert Sun, Box 190, File M-9.

COUPLE, manage or complete maintenance of hotel or private home. Excellent references. 5 years residence. Ph. 3655, W. Fiedler, 1171 No. Palm Canyon Drive.

WANT baby sitting, day or night, have own transportation. Best references. Ph. 6974.

Situations Wanted 25

BAKER, pastry, dinner cook. 30 years experience, local references, write or call, A. Stephens, 710 S. Broadway, Cabazon.

EXPERIENCED couple wants work in motel, hotel or private home, will do maid and gardening or other work. Salary open. Phone 83695.

NURSE, refined widow, Eastern graduate, doctors' references, excellent driver. P.O. Box 189, Palm Springs.

MASSEUR, experienced, references. Will work percentage or salary. Phone 2663, Alex Heller.

PAINTING, decorating, paper hanging. Very reasonable. Free estimates. Phone 5850 or 2341.

RELIABLE young man wants garden maintenance work. Own equipment. Reasonable. Phone 8-4011 after 4 p.m.

EXPERIENCED Hungarian cook. Would like to live in. Like children. Write Desert Sun, File M-6.

EXPERIENCED hotel maid, housework second, references. 1714 20th St., Santa Monica, Calif. Ph. Exbrook 5-8144.

DESIRABLE, practical nurse, companion, housekeeper, doctor's references. Phone 6908.

WANTS DAY WORK PHONE 5846

BABY sitting and work by the hour. Phone 6275 after 5 p.m.

Help Wanted 27

Baker \$350

Pantrymen, top quality Hotel desk, PHX, young \$225

Part time secretary open

Cooks, broiler, dinner, fry, Houseman, hotel \$175

Steno trainee \$200 up

NCR 2000, male, desk R&B \$225

Salesladies \$50 plus

Cook, housekeeper \$200

Domestic couple \$400

Hotel maid R&B \$150

Waitresses, tray and arm. Bus boys, experienced. Mothers' helpers Open

Many other positions OPEN SATURDAYS EMPLOYMENT SERVICE AGENCY 135 E. Andreas Road

CHEF WANTED

Want chef who is regularly employed during season in Palm Springs to work three and one-half months during summer at Catalina Island. Fine opportunity for real chef. Reply Desert Sun, Box 190, File L-12.

SECRETARY, Sales, Waitresses, Maids, Desk Clerks, Nurses.

DWYER'S BUSINESS SERVICE 256 S. Palm Canyon Drive Agency Phone 7691

3 OR 4 BOYS, 11 to 15 years, willing to work 2 hours, 6 to 8 p.m., twice a week. Good earnings and pleasant work. See Bert Hamilton, circulation manager, Desert Sun office.

Beauticians and Manicurists El Mirador Beauty Salon Phone 2044

BAKERY SALELADY Wanted Call 2598

EXPERIENCED candy packer, female. Fun in The Sun Candies.

UPHOLSTER. Good wages. Ph. 8-5444, 904 Broadway, Cathedral City, Box 1283.

Bus. Opportunities 29

COMPLETE fixtures for a 15 stool coffee shop. Original cost \$6900—will sacrifice for \$1500. Bank terms can be arranged.

ALSO—6 complete booths with tables, good condition. 6 HOLE steam table and miscellaneous restaurant equipment. See—PAVNYS

1001 S. Palm Canyon Drive \$25,000

NEW DESERT industry requires additional capital for expansion. Fully secured. Rare ground floor opportunity. National trade name consumer products. All replies confidential. Box 190, Desert Sun, File MS.

TRAILER PARK, 34 spaces, 4 cottages, 5 room house, large swimming pool, room for expansion, property 230x600 feet on Hiway. \$15,000 will handle. 621 E. Ramsey, Banning, California. Phone 9450.

Business & Financial 30

BECAUSE OF illness in family, responsible woman is in need of \$600. Will pay \$100 bonus for 1 year loan and 5% interest, and protect with ample security. Desert Sun, Box 190, File M-7.

FUNDS AVAILABLE to invest in 1st and 2nd Trust Deeds ANY AMOUNTS We also purchase Trust Deeds. Desert Sun - Box 190 File L-5.

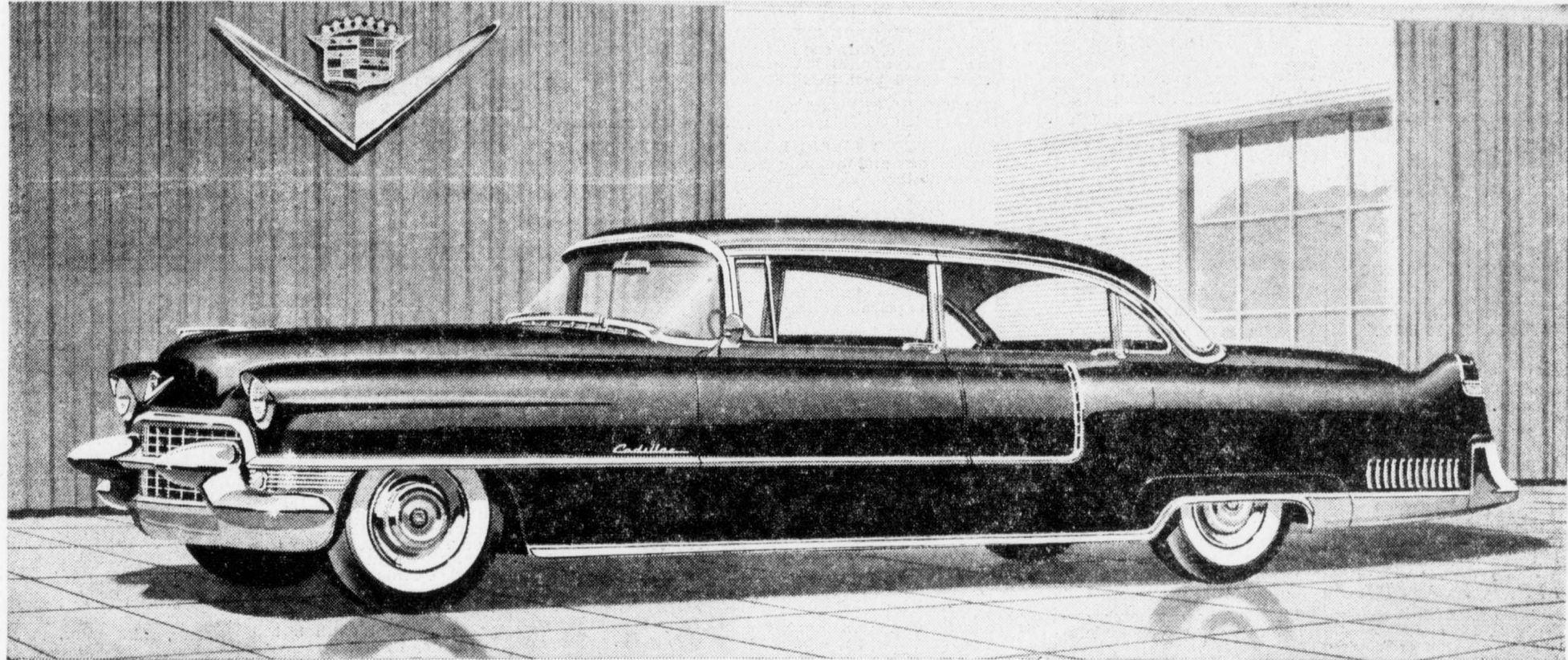
135 FRONTAGE on Hiway 111, new modern business building, 1.26 acres. Near Thunderbird Golf Course. See owner at property, 70-115 Hiway 111.

TRUST DEEDS bought, small discount, private party. Write J. Nagler, 330 N. Alfred, Los Angeles.

FIRST T. D.'s WANTED Palm Valley Realty Co. 431 N. Palm Canyon Ph. 2581

LOTS & Acreage 33

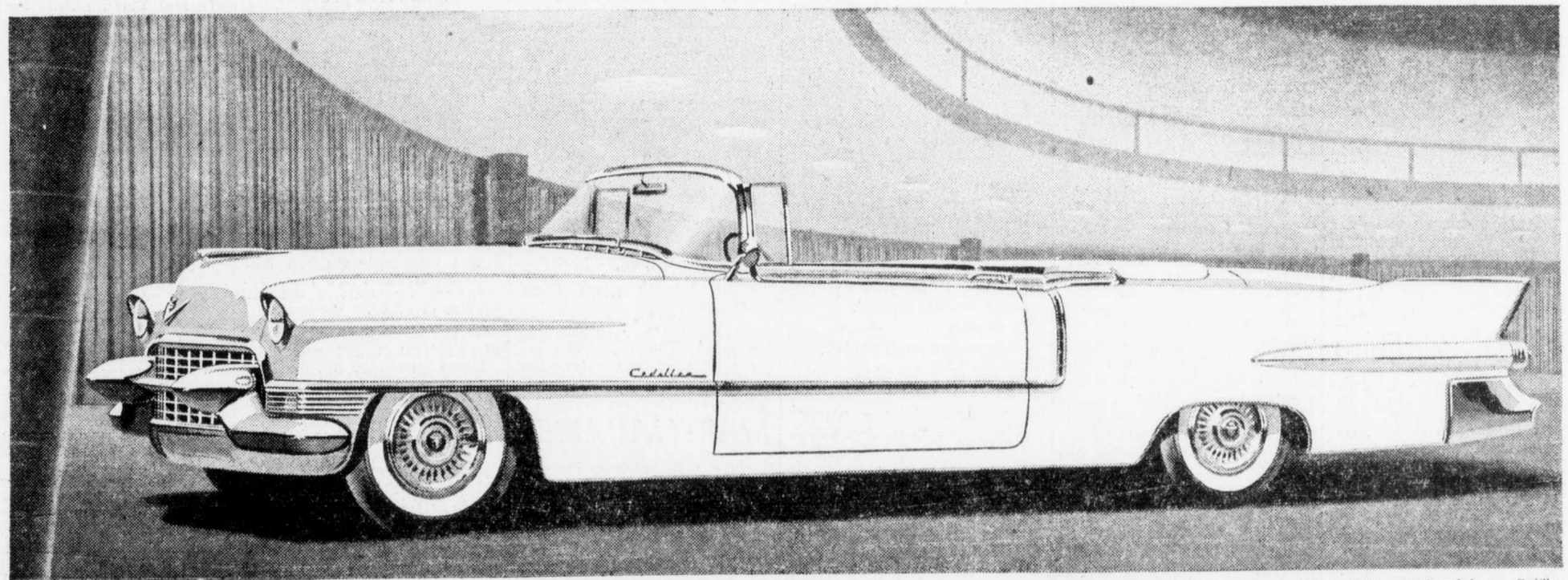
2 HILLTOP lots exchange for 1954 Cadillac or Lincoln. Owner, 7127.



The new Series 60 Special, representing the standard 1955 models, features a new Florentine-curved roof line, a new slender center post, and a great new 250-h.p. engine.

CADILLAC for 1955

Presents the Most Beautiful
and Finest Performing Motor Cars in Its History!



The spectacular new Eldorado, a dramatic interpretation of the new Cadillac styling, offers many unique features, including a new 270-h.p. Cadillac engine.

This is one of the most significant new-car announcements in Cadillac history.

For it introduces to the world's motorists the most magnificent creations in Cadillac's fifty-three years of motor car production.

Three new Cadillac series are offered for your consideration in 1955—the famous Series Sixty Special, the beautiful Series Sixty-Two, and the distinguished Series Seventy-Five . . . in addition to the spectacular new Eldorado.

They are, as you can readily see, magnificent in

beauty—with a new, jewel-like grille and front-end assembly . . . with dramatic and graceful new sculptured side styling . . . and with added dignity and bearing in every detail.

They are magnificent, too, in performance. There is a great new Cadillac engine, the most dynamic and powerful ever offered in a production motor car . . . an improved Hydra-Matic Drive . . . advanced Cadillac Power Steering . . . and, as an option at extra cost, refined Cadillac Power Braking.

And they are magnificent in luxury . . . to a degree

unusual even for Cadillac. Their interiors are almost unbelievably beautiful . . . and they are offered in a remarkably wide selection of gorgeous and colorful fabrics and leathers.

Beyond any question, these new Cadillac creations represent a new Standard of the World—and we urge you to see and inspect them today during their premier showing in our display room.

You will be most welcome at any time—and we know you will find your visit one of the most interesting and educational experiences of your motoring life!

NOW ON DISPLAY PLAZA MOTORS

182 EAST ARENAS ROAD

PHONES 2534 and 5122

THERESA PRESS

EVERYBODY KNOWS "YOU ARE LUCKY"
WHEN YOU LIVE IN PALM SPRINGS.

ECONOMY HOMES

DO YOU YEARN to live where you can enjoy the real beauty of the desert — have horses — and swim? Then we have the place for you — 3 acres, 3 bedrooms, 2 baths, living room, kitchen and one bedroom furnished. Paddock Pool. Price incredible — \$13,500.

"SPECIAL" home with pool — \$16,995. This home needs paint and finishing, but for this price you can afford to do some work. Has 3 bedrooms, 2 baths, carpeted and some furnishings. Good location. See today!

CLOSE TO KATHERINE FINCHY school. 3 bedrooms, 2 baths, furnished, fenced. \$14,500.

WALKING DISTANCE to schools. 3 bedrooms, 2 baths, nicely furnished, landscaped. \$15,500.

LARGER HOMES

THIS 3 BEDROOM, 2 bath completely furnished home offers comfortable living, paved streets, well planned for minimum upkeep. A good deal for \$17,500.

POOL, 3 BEDROOMS, 2 baths, velvet like lawn, TV, very private. \$22,500.

LUXURY HOMES

FOR THE DISCRIMINATING CLIENT. This home offers the maximum in luxury living, terrific location, enchanting view, 3 master bedrooms, 3 baths, living room, television room, unusually beautiful fireplace, built-in kitchen, master switches. Pool and patio face the mountains, and only \$42,500.

INCOME

4 APARTMENTS, all leased — \$19,500.
TRIPLEX, each apartment like a home — \$32,500.
TRIPLEX, spacious, beautifully furnished — \$30,000.
HOME AND guest apartment on R-2 lot — \$20,000.
BUILDING — stores and apartments — Indian Avenue frontage — room for more buildings — \$14,900.

RENTALS

2 BEDROOM home furnished — \$125

LOTS

R-2, 100x110 — \$5500.
R-1, 100x100 to \$2500.

THERESA PRESS

REALTOR

420 South Indian Ave.

Phone 5282 or 5691

Lots & Acreage 33

CHOICE Residential LOTS. RESTRICTED to 1500 square feet or more. Sacrifice prices. \$2950 to \$3750. Located between Mesquite Avenue and Morongo Road, one block east of S. Palm Canyon Dr. Two blocks from proposed \$3,000,000 shopping and business development.

GANNON REALTY CO. Tract Agent Bruce Dailey Sales office — 679 Palo Verde Ph. 6860 Days Evenings 2909

A RARE BUY 440 ACRES. \$250 per acre, adjoining proposed race track.

REALTOR RANCHO MIRAGE Phone Palm Springs 8-4932 or Palm Desert 76-3961

ESTATE view lot, 132x135, near Howard Manor, \$3500. Multiple dwelling lot in Palm Village, near Desert Magazine, 90x200 or will trade for Palm Springs residential lot. Phone 3852

LA RAMBA Tract, LOT 4, 120 foot FRONTAGE, 83 feet DEEP. EXCELLENT LOCATION. BY OWNER. Write Desert Sun, Box 190, File L-6.

LOT 39, 122x83, in Vista del cielo. \$1990. Mildred Caldwell, 15524 1/2 Sherman Way, Van Nuys, California.

1/2 ACRE LOT, good location, good view of mountain and valley, or will build to suit. BOZE BUILDER, Ph. 5370.

For Sale or Exchange 34

CHARMING 2 story Cape Cod, 3 bedrooms, 2 baths, 1/2 acre, peaceful trees, in country, modern. Whittier area, 1 year old. Will trade for house in Palm Springs. 12315 Ocaso, Whittier or phone Oxford 74079.

WELL BUILT duplex, rented but not leased, 2 garages, lot faces 3 streets. Zoned for business, also room to expand. Take Trust Deed up to \$6500 down. Owner, Biles, 56 Glenn, Cathedral City.

COCKTAIL BAR, San Pedro, \$15,000. Exchange for clear home or equity in income property. Phone Terminal 30316 or write 1029 S. Meyer Street, San Pedro.

Real Estate—For Sale 35

RIGHT ACTION ACHIEVES Your Wants and Needs in BUYS, Trades, Leases; on Homes, Lots, Income Property and Ranches. Trust deeds bought and sold. 2992 PHONES 7375 See MADGE ROCKS, Realtor 278 So. Palm Canyon Drive El Dorado Hotel Lobby

Home & Income \$17,500

2 HOTEL rooms and one 2 room apartment, all large rooms, on big corner lot, paved streets and direct TV reception. See 2001 Araby Drive, for inspection call 4620.

2 ROOM house, party furnished, central, with possibilities, sacrifice \$1900 cash, or terms arranged. Phone Exbrook 35547 or write 1903 Cloverfield Blvd., Santa Monica.

FURNISHED redwood ranch house. Fireplace, full length 10 foot wide porch, redwood fence, garden, trees, natural gas, air conditioner, location unexcelled. Rancho Trailer Park, C-16, Drucilla Morgan. Call mornings.

The Desert Sun—4c and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Monday, November 22, 1954

HICKS HAS HOMES

AT YOUR PRICE

\$17,500. Terrific Potential!! This close-in 2 bedroom, 1 1/2 bath home is on a MULTIPLE UNIT ZONED lot. The house has a cozy fireplace in the living room — full tile roof. Ideal financing — payments are \$125.00 a month and the \$12,500 loan carries 5% interest.

\$22,500. Small price for a view! Modern 3 MASTER BEDROOM, 2 BATH home in ideal south end location. The large lot is completely walled... but doesn't hamper the view from the picture window in the spacious living room. May we show you this home?

\$65,000. Truly a home in the Palm Springs manner... it has everything. Citrus orchard... manicured lawns and gardens as they should be. The pool is 20x40 (not small, hmmm). There's a glassed-in sunporch... 3 master bedrooms and baths, plus 2 servants' rooms and baths. TV cable is in... it's completely furnished... and we'd enjoy having you see it

HAROLD HICKS

REALTOR

813 N. Palm Canyon Drive

Phone 2736

Mildred Jackson Associates Ray Baur
Burnham Bigelow Paul Aust Ken Herman

FOSTER

FEATURES

INDIO

Highway Frontage

Apartment zone. 150 foot-frontage. Will handle 16 units.

\$20,000

South Palm Canyon Corner. Retail Business Zone. 135 foot Frontage. \$27,500

San Lorenzo Road. Residential Lot. \$3500

View Lot — Araby. Residential Zone. \$1500

H. H. FOSTER

REALTOR and Associates

Don Peake Valmah T. Price
William May B. J. Boyd
101 N. Palm Canyon Dr.
Phone 3553 or 5169

Thanksgiving

IS ALMOST HERE. If you act now you will be able to celebrate by having your Thanksgiving dinner in this very nice 3 bedroom, 2 bath home. It has a 2 car garage and is situated on a completely walled and landscaped lot with a delightful view of the mountains. The price is only \$14,000 furnished or \$13,500 unfurnished, with a very reasonable down payment.

WE ALSO have many other good buys in improved properties, income and lots.

Ralph Weinstein

REALTOR 256 1/2 S. Palm Canyon Drive Phone 2884

2 BEDROOM, 2 bath home exquisitely furnished, in Merito Vista tract. Large lot, well landscaped and fenced. \$39,500.

2 BEDROOM, 2 bath home, nicely furnished on 120 ft. lot. Sell with small down payment or lease with option to buy. TV cable installed.

WELL LOCATED 2 bedroom, 2 bath home. Excellent buy at \$13,500 unfurnished.

100 FOOT R-1 lot—\$1200.

See us for industrial property.

John W. Williams

REALTOR

Associates ROSLYN LANG CLAUDE W. GOTTSHEUET DON WILLIAMS
423 N. Palm Canyon Ph. 3311

DELUXE 4 UNITS — POOL \$25,000 will handle

6 Units you'll love to own \$12,500 total

A grand 16 unit hotel \$110,000

SUBMIT ANY KIND OF TRADE

FRANK MILLER

SUN REALTY CO.

Associates Leona Victoria Smith Harry Gillingham
428 N. Palm Canyon Ph. 2929

MUST SELL. Terrific deal for owner manager, hotel apartment center of Palm Springs. Trade accepted, balance long terms, contract. Brokers welcome. Owner resident 1145 Tachevah Dr., Palm Springs.

FURNISHED duplex and garage, \$9500-\$2000 down, \$100 month. 5 room furnished house, \$6840. Payments like rent. Louis Venger, 3775 N. Indian Ave. Ph. 5595 - 6060. "All Men Are Brothers."

BY OWNER. Furnished 3 bedroom, 1 1/2 bath, large lot, landscaped, fenced. Phone 4112 or 2026.

5 ROOM furnished home or business, \$3950 for cash. At Tramview, 67994 Hiway 111.

AMY NELSON

2 BEDROOM home and garage, fire place, tile kitchen and bath, shrubs, trees. Only \$12,500, good terms.

NEW 2 BEDROOM home, fire place, colored plumbing, natural woodwork, sliding glass doors, patio. Choice location. \$15,000, small down.

3 BEDROOM, 2 bath home and double garage on large corner lot. Walled, landscaped, pool, covered patio. Completely furnished including furniture, linen, dishes, \$31,500, good terms.

3 BEDROOM, 2 bath, home and double garage on large corner lot. Walled, landscaped, pool, covered patio. Completely furnished including furniture, linen, dishes, \$31,500, good terms.

DUPEX—1 bedroom each. Income \$160.00 month. Price \$6,500 on leased land, center town.

5 UNITS, 4 kitchens. Only \$39,500.

8 UNITS back of Bullocks, \$51,000.

5 APARTMENTS and 3 hotel rooms, \$52,500.

4 UNITS and 2 bedroom home, lovely living room, 2 car garage. Fully landscaped. \$36,500 unfurnished.

EXCLUSIVE hotel, \$425,000 — 30 units.

Lots \$1500 up. Choice corner \$1850. 102x100—\$2200.

BUILD ON YOUR LOT. 850 SQ. FT. home, \$5,500. 2 BEDROOM home and carport, \$7,650.

3 BEDROOM, 1 and 1/2 bath, \$9,000.

FINANCING arranged, see plans at our office.

We need listings on lots, homes and units.

AMY NELSON

REAL ESTATE and associates

2277 N. Palm Canyon Drive Phone 5254 or 4079

OUTSTANDING

Reliable Values

MODERN 10 unit furnished court, central Indian Avenue location. Large swimming pool, lobby and refrigerated air conditioning in each unit, excellent returns. \$115,000, terms or offer.

HOTEL SITE — corner lot 118x207 on Indian Avenue, best hotel district. \$25,000, terms.

MODERN 3 bedroom, carpets and drapes, large pool, quality construction built for owner, exclusive location. \$37,500, terms.

FURNISHED 2 bedroom house and 2 bedroom guest house with individual full bath each, exclusive corner location, \$25,500, terms.

LARGE modern furnished bedroom apartment, best location in town. Luxuriously furnished, adults only. Will lease for year or season. Attractive rental.

For Real Values in Real Estate Buys Consult

ADOLPH ISRAEL

Realtor and associates

671 N. Palm Canyon Ph. 2981

FOR REAL ESTATE SEE COL. WARD WOOLDRIDGE Action and Honesty is the Service To You 238 Indio Rd. Ph. 2360 anytime.

RANCH — 30 acres, 3 bedroom home. Grapefruit, dates, grapes. Close to golf courses. Income \$8500 year. \$39,500. Terms. Phone 2992 or 7375.

PARTLY furnished, nice 6 rooms, 2 bedrooms. Enclosed yard, lot 100x140. Pool and tennis privileges. Small down \$85 month. Phone 4550.

FIVE UNIT APARTMENT HOTEL

CONSISTS OF deluxe owner's unit, plus 4 additional units. All are beautifully furnished and decorated. \$6000 completely equipped swimming pool. ROOM FOR MORE UNITS.

MUST SELL FOR ONLY \$47,500

Easy terms to qualified buyer.

Peter B. Sheptenko

THE PIONEER REALTY COMPANY OF PALM SPRINGS

475 No. Palm Canyon Dr.

Phone 2727

Bill Colven
Mike Jekyll

Associate Brokers

Bill Heiser
Peter Ratkovich

Well Known Estate

172 PRESCOTT DRIVE

AN ACRE OF GROUNDS. INCOME ZONING. Completely walled, only one block west of Palm Canyon Drive. Lush tropical landscaping, over forty huge palms, 20x40 pool. Terrific possibilities.

FOR THOSE WHO want nothing less than the finest this Algerian Oasis is now ready for your inspection.

HIGH CEILING LIVING ROOM with white walls, huge mirrors and dramatic black fireplace with tall copper hood.

RESTFUL DINING ROOM panelled in natural birch and adjoining a pullman bar kitchen with grey Koroseal floor and custom cabinet work hand rubbed to a driftwood finish.

FIVE ELEGANT BEDROOMS, each with it's own mirror-walled dressing room, private bath and sliding door to private patios.

EVERYTHING has been carefully planned for your comfort and enjoyment. Furnishings designed and custom built especially for the house. Furnace heat, refrigerated air conditioning, telephone in every room and also by the pool.

FOR SALE OR LEASE — Rental \$2500 per month. SALE PRICE: \$135,000. Very liberal terms.

GUY ANDERSON

375 Vista Chino, Palm Springs, California
Phone 5134 or 5138

BILLY WRIGHT

Realtors

ACROSS THE STREET FROM THE DOLL HOUSE

RELATIVES AND friends always enjoy swimming and sunbathing, so why not purchase this superb home in choice location. 3 large bedrooms, 3 baths, dining room, lovely living room, 2 car garage. Fully landscaped. \$36,500 unfurnished.

NEAT AS A PIN inside and out. You should inspect it and be convinced that the price of \$20,000, completely furnished, is sound value for a home with good floor area, 2 bedrooms, light airy kitchen, patio, and an ideal area for outdoor living. By appointment.

QUADRUPEX — now available. Good return on investment of \$28,500. Contact us for appointment to inspect.

BILLY WRIGHT and associates

Charles Heisner Bob Dietrich
Harry Greneveld
1063 N. Palm Canyon. Ph. 5727

MUNHOLLAND FOR VALUES

WHAT A VIEW from this 2 bedroom, 2 bath home. New built-in stove and oven, carpets, drapes. Large lot. \$18,500.

RANCHO ROYALE area. 3 bedrooms, 2 baths. Lovely grounds. A must sell.

LAS PALMAS area. 3 bedrooms, 3 baths and pool. \$42,500.

7 UNITS—top location. \$65,000

20 ACRES—adjoining SMOKE TREE. Would divide—PRICED TO SELL.

5400 ACRES, approximate. Near El Centro Hiway. \$12.50 per acre, with oil and mineral rights.

Munholland & Co.

1059-N. Palm Canyon Drive Phone 3673

JOHN C. DAVIS Associate Broker

BEAUTIFUL DESERT HOME

TROPICAL roof, 2 bedroom and bath, TV installed. Gorgeous view of mountains, landscaped and fenced. \$17,000. Carpets and drapes included.

ONE OF THE MOST home-like courts on the desert. 8 units, new. Superbly landscaped, unusual rustic design. Large heated pool. \$70,000. Terms. Excellent refinancing.

What have you to trade? Bring it in, we'll match it.

David Applebaum

N. R. WILSON Associate Realtors

326 S. Indian Ave. Ph. 5555

4 BEDROOMS, 3 baths, walking distance, R-3 zoned, small down. Phone 3743 for details.

CULVER NICHOLS

SUBDIVIDER AND DEVELOPER

AT 861 NORTH PALM CANYON DRIVE SINCE 1932

\$9000. SWEET LITTLE HOME, 2 bedrooms, 1 bath, nice neighborhood. Small down.

\$14,000. "CUSTOM-BUILT", new 2 bedrooms, 1 full bath and extra bath in utility room, floors asphalt tile and carpeted, forced air furnace, cooling, garage, close in. Terms.

\$15,500. BRAND NEW AND DELUXE, has 2 bedrooms, 2 baths, ducted heating and cooling, fireplace. Easy financing.

\$19,500. NEW AND MOST BEAUTIFUL BUY in fine home area. 120 foot lot, 2 bedrooms, 2 baths, 2 car garage, living room with fireplace, rooms have walls of glass, TV in, exquisite throughout. See this TODAY.

SOUTH END, 2 bedrooms, 2 baths, lanai, patio, POOL, \$27,500 furnished.

PRETTY AS A PICTURE, estate area, 3 master bedrooms each with bath, 2 maid's rooms with bath, den room with bar, lanai overlooking POOL and landscaped yard, double garage, furnished. Reduced to \$37,500. A home of color and warmth; grounds of exquisite beauty.

100% LUXURY LIVING — LIKE GLAMOUR, LIKE EXCITING NEW FEATURES? Spectacular view!! 3 bedrooms, 3 baths, glorious LANAI ROOM, huge living room with fireplace, fine swimming POOL, fabulous ideas for complete comfort. \$42,500.

\$72,500. AND WORTH IT. ARCHITECTURAL MASTERPIECE... your own private world on two large lots... in world-famous Las Palmas Estates, 3 family bedrooms, 3 baths, 2 maids' and bath, wonderful GUEST HOUSE. All rooms open to balconies or beautiful tropical gardens. Landscaping alone worth several thousand dollars. ONE LOOK AT THIS BRILLIANTLY inspired estate will convince you of its permanent value, meets every requirement for maximum comfort and entertaining needs. Completely furnished, move right in.

R-1 lot, beautiful 100' — \$1500.
R-2 lot, reduced to cash out at \$2000.
PALM CANYON FRONTAGE, 50x128.8 feet, near center of town, a buy for \$22,500.

ALSO Palm Canyon frontage near new POST OFFICE for lease and sale.

CULVER NICHOLS, Realtor

and Associates

Al E. Hoover
Jane Colgan

John Bernet

Dick Edwards

861 North Palm Canyon Drive

Phone 2182

BILLY WRIGHT

Realtors

ACROSS THE STREET FROM THE DOLL HOUSE

MR. AND MRS. HANDY ANDY — if you can wield a paint brush and dust mop, this 3 bedroom, 2 bath home with large living room should interest you at the price of \$11,000. Contact our office for details.

HERE IS ANOTHER UNFURNISHED HOME with 3 bedrooms and 2 baths ready for immediate occupancy at \$13,500, on terms if desired.

OR IF YOU WANT A FURNISHED HOME, including a TV set and a deep freeze, inspect this one. Fully landscaped, walled, lawn with sprinkler system. Oh, yes, patio furniture included in price of \$14,250. 2 bedrooms, den and 1 bath.

BEAUTIFUL, furnished ranch type home, 4 bedrooms, 3 baths, pool. Completely walled and beautifully landscaped in finest locality.

2 BEDROOM, 2 bath home and guest house in desirable south end location. \$24,950.

Real Estate—For Sale 35

TAMARISK C. C.

160 ACRES
Rapidly growing area.
\$40,000.
LIBERAL TERMS

20 ACRES
Thunderbird area.
Small house.
Lots of water.
\$55,000

5 ACRES
Near Thunderbird Country Club
Water—choice.
\$15,000

10 ACRES
Adjoining Tamarisk C. C.
Ready for development.
\$37,500

PALM VALLEY REALTY CO.
WILLIAM G. PEACOCK
MIRIAM ALLEN
WRENN TEVIS
JOHN NEWELL
Wonder Palms Road
and Hiway 111
Phone 8-3481

1000 PALMS
NEW STUDIO house, \$6600, \$500
down. \$65 month. Owner C. L.
Crosby, 1000 Palms Date Gar-
den Drive.

GENERAL INVESTMENTS
100% Chain Store Properties
SECURITY - FUTURE

YUMA, Arizona — 40'x140', new
building. Income. Between J. C.
Penney and S. H. Kress.
Sales price, \$100,000.

SOUTH PASADENA, California.
50'x140', unimproved, no in-
come. Between Thrifty and J.
J. Newberry. Sales price, \$25,
000.

EL CENTRO, California, 125'x
140'. W. T. Grant between
Sears Roebuck Co. and S. H.
Kress. Sales price \$375,000.

F. J. Malter & Co.
Investment Counselors
7-5521 Trinity 1871
Indio, Calif. Los Angeles

Lovely Ranch
FURNISHED 3 bedroom, 3 bath
home on center of beautiful
10 acres. \$30,000.

R. H. McDonald
Corner Dillon and Palm Drive
Desert Hot Springs, Ph. 4-2772

Exchanges 36
EXCELLENT TRADE
9 UNITS, 2 years old; 4 units,
location perfect; 7 units, the
best; 6 units, very good. All
have POOLS.

Bring your trades in.
No junk, please.

COL. WARD WOOLDRIDGE
238 INDIO ROAD
PHONE 2360 ANYTIME

3 BEDROOM house, lot 100x80,
2 full baths, in Palm Springs
for Redondo or Long Beach
area. Write Desert Sun, Box
190, File M-3.

WILL TRADE Laguna Beach
view lot for desert property.
S. L. Latshaw, 108 S. Mentor
St., Pasadena, California.

\$3000 DELUXE TRAILER, clean.
Want house or apt. Write Des-
ert Sun, Box 190, File L-2.

Real Estate Wanted 37
WANT to buy from owner:
large lot or 1/2 acre, suitable
for trailer home. Box 113,
City.

FOR BEST RESULTS
List Your Property
With Adolph Israel
Realtor, 671 N. Palm Canyon

CASH for 2 to 4 bedroom home,
private party. Write Box 923,
Palm Springs. Principals only.

Business Rentals 38
NOW READY FOR LEASE
STORES in new Post Office
building in the hub of
Rancho Mirage. See or call
Roy St. Leon.

Rancho Mirage
SALES OFFICE
71-811 Hiway 111, Ph. P.S. 8-3881

STORE-OFFICE across from
Thrifty. Suitable for retail
store, Doctor's office, Real
Estate, etc. 373 S. Palm Can-
yon Drive. Phone 5286.

STORE, suitable for profession-
al purpose. Located in center
of town. 476 N. Palm Canyon
Dr. Phone 2289.

FOR LEASE, furnished office,
center of town. \$60 month.
Phone 2155

Wanted to Rent 39
2 BEDROOM furnished or un-
furnished by responsible
couple. 10 year old son.
Write Desert Sun, Box 190,
File M-5.

Rooms for Rent 40
FURNISHED rooms, 1 kitchen
apartment. Heated pool, by
the month or season. Phone
3250.

Rooms for Rent 40

BACHELOR rooms for men.
Maid service. Reasonable.
El Mirador Garage
1090 N. Palm Canyon Drive

PRIVATE entrance and bath.
good beds, good district.
Clean, quiet, colorful. Phone
6921.

WANTED woman to share
home with widow and 2 sons.
Private room and bath. Call
evenings, Ph. 6446.

LOVELY STUDIO room, own en-
trance, cooking privileges. \$30
month. Phone 2478.

2 LARGE lovely rooms, each
with private bath and en-
trance, best district. Ph. 6223.

\$7 WEEKLY and up. Furnished,
kitchen privileges. Near air-
port. Phone 9973.

ELEGANT room with private
entrance and bath, pool, close
in. Phone 3029.

EL MIRADOR district. Decorated,
private entrance, bath.
Kitchen privilege. Ph. 4439.

ROOM FOR RENT. Private en-
trance, 1/2 bath. 115 Palo
Verde.

ROOM for working man. Board
if desired. Close-in. Phone
7380.

\$50 MONTH, cozy apartment.
private entrance. Single, em-
ployed man. Phone 8-3401.

For Sale or Rent 41
564 CALLE ABRONIA, 2 bed-
rooms furnished. Call Los
Angeles, AN 13310 after 7:30
p.m.

RELIABLE business people San
Francisco wish to exchange
their apartment, good district,
twin beds, bay view, for ac-
commodations in Palm
Springs for December. Refer-
ences given. Office address,
M. Gallagher, 369 Pine St.,
7th floor, San Francisco.

STUDIO or single beautifully
furnished apartments with
or without kitchen. Large club
swimming pool, close. Day,
week or monthly rates. Very
reasonable. 10 minutes from
Palm Springs on Ramon Rd.
at 1000 Palms. Eldescanso
Motel, Phone 1000 Palms 330.

1 BEDROOM apartment, fur-
nished on Palm Canyon, one
block north of El Mirador ho-
tel. Only \$175 per month or
less on year's lease.
TERRY RAY
773 N. Palm Canyon Ph. 2064

Chevy Chase
BEAUTIFUL studio apartments,
heated pool, 1500 Via Entra-
da. Phone 2632.

FURNISHED 1 and 2 bedroom
apartments, one of Palm
Springs' finest, TV in each
apartment, pool. Week or
month. Bermuda Palms, 1675
Indian Trail, Ph. 6476 or 6478.

NICELY furnished, spacious 1
and 2 bedroom apartments.
Heated pool. Panel ray heat.
Air conditioned. Yearly or
seasonal basis. CAMINO O
Lodge, 528 S. Camino Real.

1 BEDROOM apartment, un-
furnished. \$70 month.
RALPH WEINSTEIN
256 1/2 S. Palm Canyon Drive
Phone 2884

TOP VIEW. Furnished 1 bed-
room, electric kitchen, air
cooled, reasonable lease. 362
N. Palm Canyon Drive, Ph.
5252.

\$15 WEEK UP. Center of town.
Built for local workers. Private
baths, own modern kit-
chens. Pool use. Phone 2957.

1 BEDROOM unfurnished, new-
ly decorated, modern, close
in. Now available. \$85 month.
Mr. Price, Ph. 3555 or 8-5752.

MODERN apartment, center of
Palm Springs, reasonable
rent. Week or month.
GRANADA HOTEL, 295 N Indian

FURNISHED 1 bedroom apart-
ment, tile, bath and shower.
Walking distance. 540 So.
Calle Encila.

KITCHEN apartments \$35 week,
heated swimming pool, TV.
Center of town. Phone 4093
or 5372.

COLORFULLY furnished bed-
room, full bath, fireplace,
reasonable, clean. Ph. 6921.

2 UNFURNISHED apartments,
nearly new, clean, reasonable,
near high school. Phone 3561.

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reasonable. Rancho Mirage.
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2 ROOM furnished apartment.
Adults only. No pets. 815 Ar-
quilla Road. Phone 6120.

APARTMENT, electric equip-
ment. \$75 month to couple.
70-210 Hiway 111 Ph. 8-3398

UNFURNISHED 1 bedroom
apartment with range. Call
5370.

Houses for Rent 46

FURNISHED 2 bedroom and
den home, \$225 per month.
No lease.
2 BEDROOM, 2 bath sleeps 6.
\$150 month and \$200 month.
4 BEDROOM, 3 bath home, pool.
\$375 month.
APARTMENTS, \$100 month up.
AMY NELSON
2277 No. Palm Canyon Drive
Phone 5254 or 4079

2 BEDROOM (very nice), fur-
nished, fireplace, carport,
pool privilege, \$110 month.

DOUBLE house, 3 rooms, fur-
nished \$75; another \$65
month.

THOUSAND PALMS, sunny
side of the valley.
Phone Hal Cornelius, 393

BEAUTIFUL 4 bedroom estate,
servants quarters, swim-
ming pool, etc. adjoins fa-
mous La Quinta hotel. Avail-
able for 6 weeks for \$2000.
P.O. Box 1478, Indio. Phone
7-3116.

3 BEDROOMS, 3 baths, beau-
tifully, completely furnished.
Walled and landscaped gar-
den, sun deck, complete pri-
vacy, 2 car garage. One block
from Lone Palm Hotel. For
season. 537 The Palms. Phone
4198.

2 BEDROOM, 2 bath home, fur-
nished. Good location. TV
cable installed. \$175 month,
yearly basis, option to buy.
Will apply part rent toward
down payment. Sec—
JOHN W. WILLIAMS
423 N. Palm Canyon Ph. 3311

FURNISHED 2 bedroom and
den, garage, walled in yard.
TV, yard care and all utilities
paid. \$400 for 4 or 6 months
lease. No pets, adults only.
References. 1120 San Jacinto
Way, Phone 6618 or Crestview
59408, Mr. Brooks.

SOMETHING nice for your Palm
Springs vacation. 1 and 2
bedroom bungalows, all elec-
tric, new pool.
COL. WARD WOOLDRIDGE
238 Indio Road, Palm Springs
Phone P.S. 2360 anytime

FURNISHED guest cottage,
large living room, 2 bed-
rooms, 2 baths, ideal for
couple with small child,
fenced in patio. Reasonable
on yearly basis. Call 6690 after
6 p.m.

ARTISTICALLY furnished one
bedroom house, twin beds,
terrace, beautiful garden,
reasonable rent by season or
year. 68-799 East F. Street,
Cathedral City. Phone 83212

FURNISHED, year's lease, 2
bedroom house at 913 Mel
Ave. Palm Springs. Excellent
condition. Attractive. \$200
month. Call Mrs. Rjord, after
4, Colton 2041R.

ATTRACTIVE, furnished, roomy
bungalow, large bedroom,
living room, fireplace, beau-
tiful view. \$35 month, \$85
winter, near Smoke Tree.
Adults. Phone 6261.

FURNISHED house in Cathedral
City, 3 rooms and enclosed
porch, clean and comfortable,
private garden, reasonable
rent by season or year, no
pets. Phone 84523.

FURNISHED, attractive 2 bed-
room, patio, trees, shrubs,
garage. Ideal location and
view. Owner, 247 Racquet
Club Road, Phone 4081.

TWO BEDROOM furnished, sea-
son or year lease. Also, 3 room
guest quarters available.
Owner, 260 Cortez Road or
call Webster 8-5422.

ONE BEDROOM furnished
house, close in, \$75 month.
Clark Realty & Insurance
Agency, 68-762 Broadway,
Cathedral City.

QUALITY spacious duplex, fur-
nished, new heated pool.
Walled acre center of town.
Year or season. Call 7431.

5 room furnished house
Adults only.
2585 Anza Trail

2 BEDROOM, 2 bath with pool.
Furnished. \$500 month for
season. Phone 3673.

3 BEDROOMS, 3 baths, nicely
furnished, carpeted, walled,
garage. Phone 6921.

3 ROOM deluxe completely fur-
nished. \$110 month, close in.
Phone 3029.

WELL-FURNISHED, 1 bedroom
duplex. Reasonable on year-
ly lease. Paulson. Phone 2761.

FURNISHED 5 room house.
Working couple only.
325 N. El Segundo

FURNISHED house. Corral space
available for horses. Phone
6373

TAHQUITZ River Estates home,
furnished. Will share with
couple. 872 N. Riverside, Dr.

FURNISHED trailer and ca-
bana. Space B-10 in Palm
Springs Trailer Village. Panel
ray heat, refrigeration, toilet.
Inquire at Sixtas, Space A-11,
156 S. Indian Avenue.

COTTAGE TRAILER, roomy. Or
will sell. See Logan, Orchard
Trailer Park.

Household Goods 50
MODERN, bleached mahogany
bedroom set. 6 foot sofa, foam
rubber. Modern, blonde din-
ing room table, buffet and 6
chairs. Miscellaneous items.
Ph. 5308 or 2696.

1951 Bendix automatic washer
\$100, gas range \$75, excellent
condition, very clean. Phone
4067.

Household Goods 50

STEEL utility cabinets, single
door \$12.95. Double door
\$16.95
WARDROBES — \$24.95.

CHAISE LOUNGE pads, Big 24x
72 boxed, welted, 20 lb. cotton,
\$6.95. Limit 2.
Chinese Peel Tub chairs \$3.95.
Wrought iron divans from \$79.50
Wrought iron chairs from \$19.95

WROUGHT iron ash trays
from \$1.50 up.

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BY APPOINTMENT

Maher Furniture
6 Miles North out
Indian Avenue at
North Palm Springs
Ph. Desert Hot Springs 4-2616

Ramon Trading Post
CAN OFFER you complete mod-
ern home furnishings at
budget terms. You name the
payments. Come in and
browse, trade the old for
something new.

1680 RAMON RD. PHONE 2173

5 PIECE twin bedroom set, com-
plete \$100, maple dinette and
4 chairs \$30, chrome kitchen
extension table, 4 chairs \$25,
double bed, box spring and
mattress, chest of drawers \$20,
single bed complete \$10, 490
N. El Segundo or phone 3209.

BED-DAVENPORT, never used,
\$75, 6' Philco refrigerator, 36"
gas range, four burner, excel-
lent condition, \$195. Ph. 2084.

LIVING, DINING, bedroom fur-
niture, electric appliances,
dishes, linens, metal ward-
robe, blankets. Ph. 3480.

WALNUT chest and desk, anti-
que mahogany desk, chairs,
tables, lamps. Phone 7491.

MAHOGANY spinet piano,
slightly used.
Phone 2717

Single box springs, mattress
and stand with casters, \$50.
Phone 2526.

5' SQUARE redwood patio table,
lazy susan, 4 benches, \$75.
1943 E. Andreas Road.

AUTOMATIC washer, just re-
conditioned, good as new,
real buy. \$45. Phone 6921.

Trailers for Sale 51
Market Street Trailer Sales
AUTHORIZED DESERT
DEALER

SPARTANS, PAN AMERICANS
NATIONALS
ROADLINERS (custom made)
SAHARAS

All sizes, 21 to 45 foot.
JOE J. SHACKOW, owner
Hiway 111, east of Palm Springs
Phone P.S. 8-5211

35 FOOT Pan American custom
built trailer. Glassed-in porch
with fireplace and 21 inch
RCA television. Full ramada
and two large walk in closets.
Fully furnished including
garden tools, electric range,
40 gallon hot water heater.
One of the nicest locations in
Rancho Trailer Park, quiet
and secluded. Lot C-15. Phone
7378.

ARISTOCRATIC mobile homes.
Formerly with Pavvins, now
located across from Blue Skys
Trailer Park, Hiway 111, east
of Cathedral City. Open even-
ings.

GAIN MY LOSS
\$2200 EQUITY, sacrificing for
\$500. 35 foot 1953 Roadmaster.
Perfect condition. 30 more
payments at \$100. See at
Palm Springs Trailer Village.
Patterson's, Lot 832. Ph. 2984.

30 FOOT '51 Pan American, in-
side like new. Toilet, show-
er, TV, many extras. Must sell
to best offer. Real deal, worth
looking into. Beckley Trailer
Park, Lot 24. Call 8-4473 be-
fore 10 a.m. or after 6 p.m.

MOBILE APARTMENT. If you
haven't seen our 47 foot trail-
er, you have seen none. It's
the Cadillac of mobile living:
Luxurious, big, red and blue.
First trailer seen as you enter
Sahara Park, 1955 Camper
Real.

RAMADA—Trailer, with bath,
12x12 room, extra bath and
patio. Garden, trees unob-
structed view of mountains.
Best location, Rancho Trailer
Park, D-11. B. Holt.

35 FOOT Viking trailer and ra-
mada, 2 bedroom, 2 complete
bath rooms, air conditioner,
natural gas. Only \$5950. Lot
D-29, Rancho Trailer Park.

FOR SALE or trade, 35 foot Roy-
al Spartanette. Like new. Can
be seen at end of Belair Dr.,
Charlesworth Tract, Cathed-
ral City.

35 FOOT Roadmaster trailer,
1952 deluxe, ready to occupy.
Cooler, awning, fenced yard
and dolly. Phone 6735.

18' BOLES AERO Travel trailer,
must be sold, riveted con-
struction, like new. Morgan,
Rancho Trailer Park, Lot 65.

BARGAIN, 27 foot trailer, '43
model. Good condition \$525.
Includes good cooler, awning
and patio. Phone 4610.

1951 SPARTANETTE 35' house
trailer, good buy. Inquire Dy-
sart, 181 N. Sunset, Banning,
Phone Banning 6505.

TRAILER and garage with heat-
ing mineral water pool in
center of Palm Springs, sale,
lease or trade. Phone 4030.

Trailers for Sale 51

RANCHO PARK, 19C. Trailer,
ramada, carport, large porch,
2 patios, small house, best
spot in Park. Jeannet Storch.

1953 ROADMASTER, 30 foot de-
luxe, custom paint, priced to
sell. Lot 130, Horizon Trailer
Village.

LATE '53, 27 Fleetwood. Full
awning, cooler, extra furni-
ture, breakfast nook and
bath. Ph. 5775 after 6 p.m.

1954 AIRFLOAT, 35 feet. Many
extras, including TV. Lot E39,
Rancho Trailer Park.

25 ft. Late 1950 Columbia
Lot B49
Rancho Trailer Park

TRAILER, ramada, screened pa-
tio, double plumbing. Good
location. Phone 4340.

27 FOOT frame awning. Ex-
cellent shape, \$45. Lot 44,
Desert Trailer Village.

TRAVELER — 35', 1954 model.
Big discount for cash.
1065 E. Ramsey Banning

AIRSTREAM — 1955, 26' Forbes
Auto Trailer Exchange, 70-233
Hiway 111, Cathedral City.

Trailer Space 53
LEASE YOUR SPACE
NEW ULTRA modern trailer
park. Applications now being
taken for spaces. (\$20 PER
MONTH AFTER DEPOSIT ON
LEASE). Swimming pool,
wide paved streets, inter-
communication system, huge
spaces, shuffle board, recrea-
tion hall, restaurant. Beau-
tiful desert view. Adults only.
P.A.M. SPRINGS DELUXE
TRAILER PARK ANNEX, 661
Broadway, Cathedral City,
P.O. Box 1232, Phone 8-3105.

Misc. for Sale 60
CHARCOAL HEADQUARTERS
FOR ALL YOUR charcoal needs
— see us. We have any quan-
tity — 10 and 40 pound bags
and up.

SPECIAL PRICES NOW!
Palm Springs Builders' Supply
490 Sunny Dunes Road
Phone 2107

ELECTRIC sewing machine,
White, console, \$35. Royal
typewriter, standard, \$50.
Filing cabinet, 3 drawer, legal
size, like new, \$50. Duo-
Therm oil heater for trailer
with electric fan, \$35. Phone
5131. Horizon Trailer Village,
Hiway 111.

Palm Springs Engineering Co. Machine Shop
Gears, Key Ways,
General Machine Work
375 Sunny Dunes Ph. 5411

FIREPLACE WOOD, Walnut
\$20, Apricot \$25, Eucalyptus
\$30 per cord. Phone collect,
Hemet 4923.

WOMAN'S Western suit, size
38, never used, beautiful.
Box 128, Desert Hot Springs,
CALIF.

BLACK Persian lamb coat, like
14. Phone 2755.

SHEETS 50c, beds \$2 up, rugs
50c up, dresser \$2.50, lawn
mower \$1, etc. Phone 2957.

15 BAR STOOLS
Phone 2227

1937 FORD car, good condition.
Rock cutting and polishing
machine, 500 E. Amado.

Misc. Wanted 61
PIANO wanted, Spinet or
studio. Phone 8-4101.

Pets-Poul-Livestock 65
REGISTERED quarter horses.
Sorrel mare, 6 years old, 4
year, 18 month old filly — sire
"Redman", not broken, Alice
White, Pioneer Bowl, Pioneer-
town, California.

DACHSHUND puppies for
Christmas delivery. Rancho
Valmorra, Morongo Highlands,
Morongo Valley.

SADDLE HORSES for sale.
Chf's Stables, East Andreas
Road, Phone 6918.

BLACK FRENCH POODLES
Male, 4 months, AKC registered.
Phone 2886

Used Cars for Sale 70
SEE THESE BARGAINS
at
New International Truck Dealers
4765 E. Ramon Road

1947 CHEVROLET
4 door sedan. Clean,
excellent condition.
\$435

Cheap Transportation Cars
\$25 to \$100
KENNY'S
AUTOMOTIVE SERVICE
Phone 2444

WILL SACRIFICE beautiful
1953 Chevrolet convertible
Bel-Aire. Just like new. Many
extras. Phone Desert Hot
Springs 4-3115.

Fun Frolic for Dogs to Aid Crippled Children's Home

Several Villagers are planning to attend a "Fun Frolic for Dogs" scheduled next Sunday at the Los Angeles County Fairgrounds at Pomona. The event is a benefit for the Casa Colina Home for Crippled Children near Chico and is sponsored by the Dog Obedience Clubs of Southern California. Bill Richards of Fontana of the Orange Empire Dog Club of San Bernardino is chairman. Hundreds of obedience-trained dogs from the southland will compete among temptations and distractions for dogs and trainers, he said. Riches, on the Caliente staff, is now working out of the Palm Springs office of the California Electric Power company, 168 East Andreas road and tickets to the event may be purchased there. He also said that anyone wishing to contribute to the work Casa Colina is doing may send checks made out to the institution to him, W. M. Riches, 17137 Seville avenue, Fontana.

Three Cars Involved in Crash Near Narrow Bridge

A three-car collision on Highway 111, at the intersection with South Riverside drive, and less than 100 feet from the narrow Tahquitz bridge, resulted in only \$205 damage to the vehicles involved, police reported. A car driven by Mitchell

Hechter, 41, 476 North Palm Canyon drive, had stopped in order to effect a left turn onto Riverside drive, officers said. A second vehicle driven by Dennis Robert Rowe, 16, 563 Paseo de Anza, started to stop in back of him, when a car driven by John Albert Coleman, 23, Cathedral City, came across the bridge and struck the rear of Rowe's vehicle causing it to smash into the rear of Hechter's automobile. Damage to Hechter's car was estimated at \$30, to Coleman's \$75, and to Rowe's \$100. No citations were issued.

Rancho Mirage

Mrs. Jack Denglar is flying to New York with baby Lisa to be with her husband. She will return to White Sun by next Wednesday.

Desert Air Hotel had one of the most active weekends of the season, last Friday, Saturday, and Sunday. More than 100 planes used the landing strip at Desert Air Park, the hotel was packed with avid golfers and fans. Henry King, the well known producer was among them.

Jean Harlow Bello has reopened her unusual antique shop.

After a Summer at the El Coronado hotel, portrait painter Louis Krupp has returned to his studio here.

From Olympia, Washington, Mr. and Mrs. Frederick Schmidt, Sr., have arrived to spend the Winter in their new home.

Among visitors were State Comptroller Robert Kirkwood at Rancho Mirage apartments; State Senator Fred Kraft from San Diego and Fred Callahan (of the Signal Hill oil refineries) at the Sun Dial; Lt. General and Mrs. M. H. Silverthorn of Parris Island, South Carolina, and Dr. and Mrs. Charles Cherry of Beverly Hills at B-Glad Manor.

Estella Ewart is reported rapidly recovering at the Casita hospital in Indio. Though she is unable to have visitors as yet, she would enjoy receiving cards.

READ SUN CLASSIFIED ADS

PALM DESERT

By MRS. HELEN ANDERSON

CUB SCOUTS MEET

Cub Scouts of Pack 76 met in Room 5 at Palm Desert school Wednesday evening. Cub Scoutmaster Milton Page presided with Den Mothers Gladys Johnson, and Betty Ring leading

CV Planners to Meet Nov. 24

Coachella Valley Advisory Planning Committee will hold its November meeting Wednesday at the Indio City hall at 8 p.m. President Paul Clark announced that important committee reports for the year will be discussed including roads, parks, county re-districting, flood control, fire protection, building progress and Desert County Incorporated. The public is invited to attend.

A crank is usually one who is an expert on some subject in which you are not interested. —Gilecraft.

Eloquence is the art of keeping other people from coughing. —Sir Ralph Richardson, London Daily Mail.

their respective Dens in songs and putting on a play entitled the "Brutal Miner." Robert Brady explained the use of a geiger counter, also showed different ores under a black light. Most fascinating to the boys was the tungsten, which turned purple; and uranium, which turned green.

TRI-D PARTY

Tri D's held their weekly meeting Friday, and were guests at a party Lou Kuehner gave them Saturday. Theme of

festivities was the Gold Rush, the children coming to Shadow Mountain Club dressed as miners. Upon their arrival they were told that a vein of gold had been found out in back and they were all invited to try their luck at making a strike. After digging gold nuggets, the children went to the cashier, who gave them greenbacks (green construction paper the size of a dollar).

The boys and girls were then invited to a prospectors' dinner served around a camp fire.

Next special party is to be held this Saturday, and will be a progressive dinner with each course being served at a different home.

WOMEN GOLFERS AT PARTY

Mrs. James Montgomery of Los Angeles, former State Golfing Champion, acted as hostess on Wednesday to a group of women golfers who played in the Thunderbird Tournament Monday, Tuesday, and Wednesday. The party was given at the home of Dr. and Mrs. Jack Damerel in Palm Desert. Several non-golfers were present. Among the guests were Mrs. T. W. Dealy, Mrs. W. O. Stewart, Mrs. Earline Dummell, and Mrs. George Wade, all of Glendale. Also, Mrs. Edna Willis of Hollywood, Mrs. Russell Murphy of Los Angeles, Mrs. Burney Chandler of La Canada, Mrs. Warren May from Los Angeles, Mrs. Jack Damerel of Palm Desert, and Mrs. Page Hubble of Pomona, pitch and

putt chairman at Shadow Mountain club last year.

PALM DESERT NOTES

Mrs. Herbert Landis Sr., accompanied by her son, Herbert and his wife, Jane arrived in Palm Desert last Saturday. It was a very sad trip, which ended with the sale of Canary Cottage. Herbert Landis Sr. died during the Summer. Mr. and Mrs. Eugene Roberts announced the birth of a son, Michael Gates, born at Casita hospital in Indio November 9. He weighed 8 pound 14 1/2 ounces.

Desert Guild in Palm Desert held its first meeting of the season on Thursday. Approximately 90 women attended the luncheon at Shadow Mountain

The Desert Sun—6c and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Monday, November 22, 1954

club. Mrs. L. C. Cotner is the publicity chairman for the group.

Mrs. W. L. Thompson fell and broke her arm last week. Mrs. Marguerite Cohen has sold her beautiful pink home in Shadow Mountain Vista. She will live in Sacramento.

Mr. and Mrs. C. T. Gordon are now living in Palm Springs, where they will operate a motel which they partially own. They say this is only a temporary arrangement, because they plan on building another home in Palm Desert soon.

VILLAGE MARKET OPEN THANKSGIVING DAY 9 A.M. TO 6 P.M. FOR YOUR CONVENIENCE

Tom Turkey's in Holiday Dress!



We Feature Only U.S. Gov't. "A" EGGS
Top Quality Because of Freshness... Quality Feed Rations... Candling... and Size Uniformity
Extra Special! 53¢ Doz. LARGE GRADE AA

Oven-Ready Turkey and all the Fixin's for Your Thanksgiving Feast... It's none too early to shop for holiday pastries, beverages, candies and nuts, fruits and vegetables—foods sure to delight the whole family and make this the best Thanksgiving ever.

TURKEYS

FRESH HENS 59¢ lb.
FROZEN HENS 49¢ lb.
FROZEN TOMS 42¢ lb.
FRESH TOMS 49¢ lb.
9 to 35-lbs.

Our Fresh Turkeys are the finest prime oven-dressed Turkeys available.
"Mizpah Rancho Compas Brand"
White as Snow — Clean as a Pin

Our Frozen Turkeys are Gov't. Graded NORBEST BRAND!

MIDGET TURKEYS 63¢ lb.
5 to 8 lbs.

CRANBERRIES

Ocean Spray or Eatmor 1-lb. — 19¢
Wonderfood — 12-oz.

Holiday Meats!

Also available are Fresh Capons, Frozen Geese and Ducks, Smoked & Canned Hams!

Swanson's Frozen — 8-oz. Chicken Livers 75¢

Fresh Oysters available!

HEINEKENS HOLLAND BEEF \$2.25
6 Bottles in Carton plus tax



Fixings for Your Feast

No. 1 Velvet Red YAMS 3 lbs. 29¢

Fancy Utah Type CELERY stalk 10¢

Fancy Cape Cod CRANBERRIES 19¢ lb.

CARNATION MILK

2 for 25¢

LIBBY'S PUMPKIN 1-lb. 10¢

1-lb., 13-oz. 2 for 27¢

Simple Simon Frozen Pies 9 Inch Size

Pumpkin or Mince 59¢

LIBBY'S — 1-lb., 1-oz. Spiced Peaches 27¢

PRINCELLA — 1-lb. YAMS 19¢

KERN'S — 2-lb. Strawberry Jam 59¢

TROPICAL — 30-oz. Apple Butter 29¢

SUNRISE—No. 1 Tall can JUMBO Ripe Olives 25¢

Wonderfood — 12-oz. Marshmallows 2 pkgs. 29¢

Bulk—in the shell Mixed Nuts lb. 39¢

Brach's Candies 39¢ Box

includes Choc. Peanut Clusters, Cream Drops, Milk Choc. Stars, Butterscotch—5 1/2-oz. to 8 1/2-oz.

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CHAIN LINK 10% OFF NOVEMBER ONLY!

CHOOSE IMPERIAL REDWOOD & SAVE

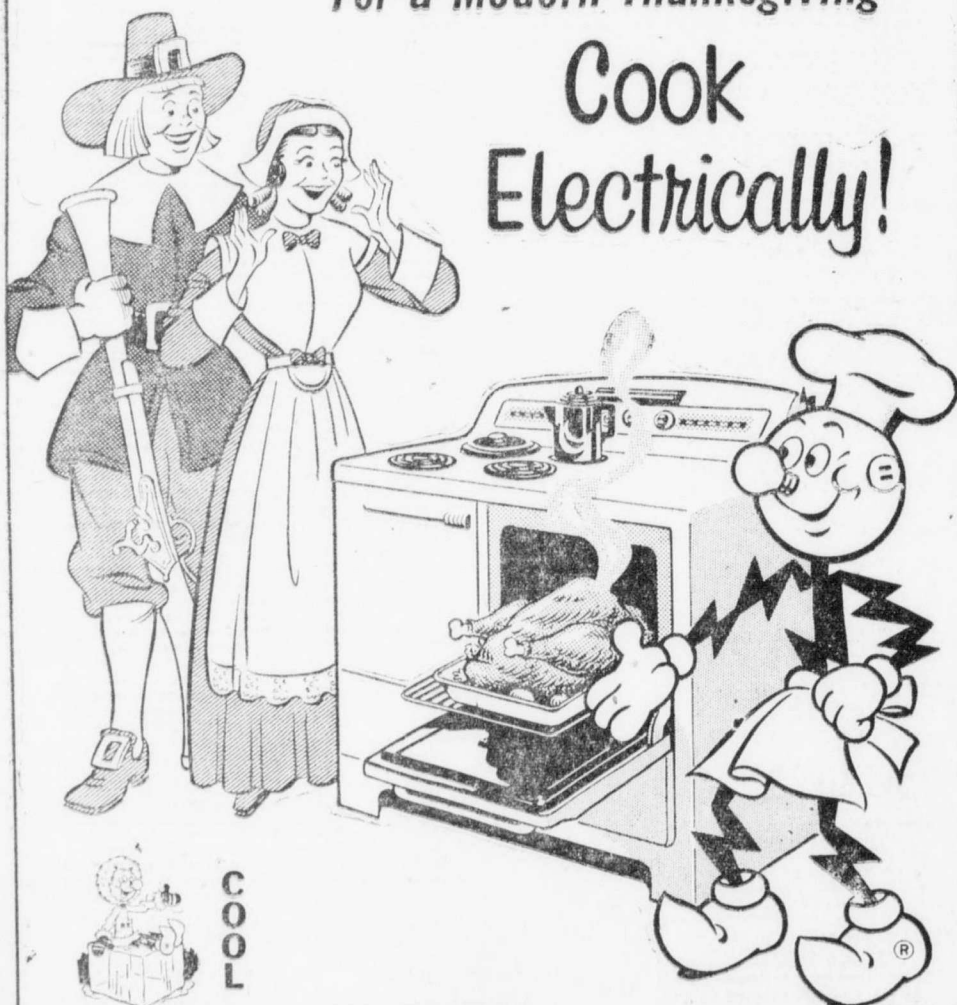
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For a Modern Thanksgiving

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Women haven't changed much since the days of the Pilgrims! They still delight in a better way to get their work done... especially in a BETTER WAY TO COOK!

Today's Electric Range is just the best way to cook for thousands of modern women. It's cool, clean, fast! It's tops in convenience, because it runs itself after you set a dial or two and flip the switch! It's cheap, too... only a few pennies a day pay my wages for all three meals.

How about YOU? See the beautiful new Electric Ranges TODAY... join those women who let me take the cook out of cooking.

CALIFORNIA ELECTRIC POWER COMPANY



Giant — 46-oz. Glorietta Tomato Juice 4 for \$1.00

S & W

Finest Quality Dried Fruit

Cluster Raisins 15-oz. 39¢

Mixed Fruits 12-oz. 49¢

Fancy Apricots 12-oz. 69¢

S&W—1-lb. in shell Fancy Almonds 59¢

DELICATESSEN

Delicious Salads in Plastic Containers

Potato Cole Slaw
Fruit Salad
Vegetable Salad

29¢ each

OREGON CHEDDAR CHEESE 49¢

La Boheme Champagne 4-5 qt. \$2.10

La Boheme Sparkling Burgundy - 4-5 qt. \$2.10

Specials for Monday, Tuesday, Wednesday, November 22-23-24
ALL ADVERTISED ITEMS SUBJECT TO STOCK ON HAND



441 So. Palm Canyon Drive Phone 7932 or 9055

HOURS: 9 A.M. to 8 P.M. — SUNDAYS: 9 A.M. to 6 P.M.

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